

M.D. "A" Edition July/August 2012

www.lionsclubs.org

2012-2013 Presidential Theme International President Wayne A. Madden







Fettes Travel Inc.

Join Fettes Travel Inc. on our next Lions International Convention Tour to Hamburg, Germany, July 2013. Fettes has been organizing tours to Lions International Conventions since 1991, so with our experience and that of our partners in Europe you are assured of a wonderful time. Here we go with the following adventures for you:



Option 1 June 18 - July 10, 2013

Holland America Cruise Line ten day Baltic cruise on the Eurodam. Lead in category balcony cabins, four night / five day Pre Convention Tour to include Copenhagen, Lubeck, Berlin and to arrive in Hamburg for the convention on July 4, 2013.

Option 2 July 3 - July 21, 2013

Fly to Hamburg with arrival on July 4, 2013 in time for the Convention. Five night / six day Post Convention Tour to include Cologne, Brussels, Antwerp with two nights in Amsterdam prior to a seven day "Castles Along the Rhine" river cruise with Uniworld Boutique River Cruises aboard the S. S. Antionette.

Option 3 June 18 - July 21, 2013





A combination of Option 1 and Option 2. The best value for your money.

Tours Include:

Fully escorted from Canada by Yvonne Mulder; all flights to meet with the tour options; all transfers; all meals while on board Holland America Cruise Lines; breakfast daily and some specialty dinners while on tour; all meals with beer and wine, along with shore excursions on board Uniworld River Cruise; all transportation; four star hotels in city centres; in each city that we visit tours are escorted by an English speaking guide; evening canal cruise in Amsterdam; plus lots more.

Please contact Yvonne Mulder for a full brochure with all details and pricing.

This tour will be operated under the IATA and TICO registration of Fettes Travel Inc. All inquiries should be directed through Yvonne Mulder, yvonne@fettestravel.com or 519-848-2764.

Fettes Travel Inc. IATA # 67 65015 5 TICO Registration # 4408860 1300 Yonge Street, Suite 606, Toronto Ontario M4T 1X3

Please join Geoff and Yvonne for an information night on the above tours at the Crowne Plaza Hotel Toronto Airport on September 12, 2012 from 6:00 - 9:00 pm. Please RSVP to Yvonne at 519 848 2764 or yvonne@fettestravel.com by September 5, 2012



Senior Editor: John Daniels Production Co-ordinator: Heather Kelley Publisher: Herb Thompson Editor/Graphic Design: Barbara MacDonald LIONS PLEASE CHECK YOUR CAMERA SETTINGS! When taking photos for The Lion please ensure your camera's resolution is set as high as possible. Check your instruction manual if unsure. Many cameras default to a low resolution Web setting which is insufficient for printing! Thank You!



Wayne A. Madden calls all

Lions to Service

Contents



M.D. "A" Edition



Welcome to the July/August Edition of The Lion. To submit stories, photos, comments or suggestions, please contact your District Reporter (Pg 26) and please remember to check your camera settings to ensure highest resolution pictures.

July/August 2012

LIONS CLUBS	
Alliston Lions Club	20
Argyle Lions Club	23
Belwood and District Lions Club	20
Brantford Lions Club	22
Cannington Lions Club	26
Chemung Lake and District Lions Club	21
Copetown Lions Club	25
Elgin Lions Club	19
Elmvale and District Lions ClubO	BC
Fergus Lions ClubO	BC
Fisherville Lions Club	24
Grantham Lions Club	18
Kanata-Hazeldean Lions Club	19
Lakefield Lions Clubs	22
Lindsay Lions Club	20
Marmora Crowe Valley Lions Club21,	25
Millbrook and District Lions Club	25
Minnow Lake Lions	24
Niagara Falls Lions Club	22
Pefferlaw Lions Club	21
Perth Lions Club	19
Petrolia Lions Club20,	21
Pintraders	21
Scarborough Central Lions Club	25
Stouffville Lions Club21,	22
Streetsville Lions Club	20
Tamworth and District Lions Club	
Tiny Township Lions Club	24
Townsend Lions Club	24
Warren and District Lions Club	18
Wasaga Beach Lions Club	23
Whitefish District Lions Club	24

Management Committee Lion Magazine John Stewart PDG Jack Fisher

President's Message4
LCIF Lions Quest Partnerships Stretch Worldwide4
Lions Clubs International President
Wayne A. Madden Theme5-9
From Indiana to International10-12
Executive Summary International Board
Of Directors Meeting13-14
MDA Effective Speaking Winners14
Highlights Of The June 2012 Meeting Of The
Governors Council15
Lion John Stewart – MDA Secretary15
Lions on Location16
Trust in Lions Spurs Measles Campaign17-18
MDA Directory Information24
Important Dates24
Resource Centre Website26
District Reporters26
Moving Soon?26
The Lion Classifieds26

Agreement Number is: 41805020*



POSTMASTERS If unclaimed, email us at:

mdathelionmag@hotmail.com

GOVERNORS' COUNCIL 2012-2013

- Council Chair Bradd Anderson (Carol) 8138 Fatima Ct Niagara Falls, ON L2H 2Y8 905-353-0175 mailto: councilchair@mdalions.org
- A1 Wayne Cudney (Gayle) 33 Leger Ave St. Thomas, ON N5R 5M8 519-631-2148 mailto: lionwayne@bell.net
- A2 Allen Snider (Susan) 1268 Line 3, RR#6 Niagara-on-the-Lake, ON LOS 1J0 905-468-9671 mailto: a.snider@a2lions.org
- A3 Mary Ann Smith (Victor) 1540 Croydon Road, RR#1 Enterprise, ON K0K IZ0 613-379-9972 mailto: smithma@queensu.ca
- A4 John Chilvers (Heather) 5220 McLean Crescent Manotick, ON K4M 1G2 613-692-3731 mailto: chilversbb@rogers.com
- A5 Andrew McRae (Pamela) 26 Parker Avenue Sault Ste. Marie, ON P6B 6A1 705-942-5518 mailto: ampm25@shaw.ca
- A711 Sam Dako (Veronica) 2946 Gulfstream Way Mississauga, ON L5N 6J9 905-785-6649 mailto: dako.samver@gmail.com
- A9 Charles Liddle (Barb) 124 Jeater Street, RR#1 Kincardine, ON N2Z 2X3 519-396-5844 mailto: liddlek@hurontel.on.ca
- A12 Maureen Hilt (Jim) 381 North Bay Lake Road, RR #1 Emsdale, ON P0A 1J0 705-636-1862
- mailto: maureenhilt@gmail.com A15 Daniel Ayim (Afua)
- PO Box 458, 45 King William St. George, ON N0E 1N0 519-512-0335 mailto: dayim@rogers.com
- A16 Tom Gordon (Gillian) 84 Cardinal Crescent Newmarket, ON L3Y 5Y4 905-898-3315 mailto: tmgordon@rogers.com Secretary John Stewart PDG
- Secretary John Stewart PDG Treasurer Jack Fisher PZC

Official publication of Lions Clubs International. Published by authority of the Board of Directors in 21 languages.

EXECUTIVE OFFICERS

President Wayne A. Madden, PO Box 208, Auburn, Indiana 46706, USA;

Immediate Past President Wing-Kun Tam, Unit 1901-2, 19/F, Far East Finance Centre, 16 Harcourt Road, Hong Kong, China;

First Vice President Barry J. Palmer, PO Box 200, Berowra, NSW 2081, Australia;

Second Vice President Joseph Preston, Dewey, Arizona, USA First Year Directors

Benedict Ancar, Bucharest, Romania; Jui-Tai Chang, Multiple District 300, Taiwan; Jaime Garcia Cepeda, Bogotá, Colombia; Kalle Elster, Tallinn, Estonia; Stephen Michael Glass, Bridgeport, West Virginia, USA; Judith Hankom, Hampton, Iowa, USA; John A. Harper, Cheyenne, Wyoming, USA; Sangeeta Jatia, Kolkata, West Bengal, India; Sheryl May Jensen, Rotorua, New Zealand; Stacey W. Jones, Miami Gardens, Florida, USA; Dr. Tae-Young Kim, Incheon, Korea; Donal W. Knipp, Auxvase, Missouri, USA; Sunil Kumar R., Secunderabad, India; Lieff Åke "Kenneth" Persson, Vellinge, Sweden; Ichiro Takehisa, Tokushima, Japan; Dr. H. Hauser Weiler, Kilmamock, Virginia, USA; Harvey F. Whitley, Monroe, North Carolina, USA.

Second Year Directors

Joaquim Cardoso Borralho, Linda-a-Velha, Portugal; Marvin Chambers, Saskatchewan, Canada; Bolo Corlew, Tennessee, USA; Claudette Cornet, Pau, France; Jagdish Gulati, Allahabad, India; Dave Hajny, Montana, USA; Tsugumichi Hata, Miyagi, Japan; Mark Hintzmann, Wisconsin, USA; Pongsak "PK" Kedsawadevong, Muang District, Thailand; Carolyn A. Messier, Connecticut, USA; Joe Al Picone, Texas, USA; Alan Theodore "Ted" Reiver, Delaware, USA; Brian E. Sheehan, Minnesota, USA; Junichi Takata, Toyama, Japan; Klaus Tang, Wied, Germany; Carlos A. Valencia, Miranda, Venezuela; Sunil Watawala, Negombo, Sri Lanka.

Lions, Start Your Engines!



Wayne A. Madden Lions Clubs International President

We just completed a most successful international convention in Busan, Korea. The convention will go into the books as the largest ever. Over 55,000 Lions and guests registered for the convention. A big thank-you to Past International Director Jung Yul Choi and his great host committee for

all of the work they have done over the past five years to put this convention together.

As I begin the year as your international president I want to thank all 1.36 million Lions around the world for the opportunity to represent the World's Greatest Service Organization. This is a challenge I do not take lightly. With you giving your best our Association will have another banner year.

Now as we start another year in our Lion Legacy and we enter into "*A World of Service*" it is important for us to get off to a fast start. As many of you know I am from Indiana and we have the Indianapolis 500 auto race. As an avid fan of the race I will be making many comparisons to our Lions year and how the Indy 500 is run. To be successful in any race it is important to get off to a fast start and from time to time we will need a pit stop to evaluate our progress

Teamwork is of course critical to our success, and so is having a road map and plan to get there. I ask that each club use the Club Excellence Award as their blueprint. It will ensure a club's success and it's easy to achieve with teamwork.

As you read through my presidential theme in this magazine you will notice a major emphasis on preventing or eliminating illiteracy. With 1 out of 4 people in this world considered to be illiterate, Lions can make a difference. We can sponsor reading contests, go to school for an hour a week and read aloud with a child, conduct after-school reading sessions at our local libraries and on and on. Don't forget to make those RAP videos (Reading Action Plan videos) of what your club is doing to promote reading. Just a two-minute video placed on our website can let the Lions of the world know what your club is doing to promote literacy.

I look forward to visiting with as many of you as possible this year as I travel to the various Forums around the world, visit many multiple districts or see you on Facebook. I am always amazed by the various projects our clubs and districts are doing to better their communities. So keep up the good work. I look forward to visiting with our club presidents, too. LIONS – Start those engines NOW as we enter into *A WORLD OF SERVICE*!

Wayno & Moder

Wayne A. Madden Lions Clubs International President



LCIF

LCIF

Lions Quest Partnerships Stretch Worldwide

by Chris Bunch

Lions Quest is changing lives around the world, and the world has taken notice. The U.S. State Department and the United Nations Office on Drugs and Crime (UNODC) have recognized that the school-based youth development program is an effective way to teach life skills related to character education, servicelearning, bullying and substance abuse prevention to students around the world.

The State Department gave LCIF a \$150,000 grant to expand Lions Quest in five African countries: Kenya, Uganda, Tanzania, Malawi and Botswana. Lions Quest launched the expansion in Tanzania in January. Lions from the five African nations, as well as Lions from Zambia and Nigeria, met to discuss ways to involve Lions, parents, schools and government agencies with Lions Quest.

African Lions learned more about the Lions Quest program and realized its potential to bring positive, meaningful change to young people. "The program focuses the students to be more committed to the real purpose of their lives," said a Ugandan Lion. After two days of immersion in Lions Quest, Lions returned home with a purpose of their own.

Lions Quest training workshops were held in each of the five countries to prepare teachers to implement the program. Lions didn't just approach the workshops as opportunities to educate-they used them as moments to celebrate. Lions made banners, invited



In Malawi, Lion Venunadhan Pillai presents the Dr. George Chaponda, the Minister of Education, with Lions Quest materials.

district leadership to give speeches and invited key community members to attend. As a result of their collective efforts, 25 workshops were completed, 750 teachers were trained and 30,000 students are now benefiting from Lions Quest.

The expansion of Lions Quest in Africa has created believers like Past District Governor Abdul Majeed Khan of Tanzania. "The invention of Lions Quest is a milestone in human progress," said Khan.

Progress is still being made. New workshops are being planned, another African Lions Quest summit is in the works and the Lions Quest curriculum is being adapted to local African languages and cultures. Nigeria recently took the first step toward building its own program when it received an LCIF grant to help Lions create public awareness of Lions Quest.

"The future of our country lies with the youth," said a Ugandan Ministry of Education official. "It is therefore gratifying to know that the Lions Quest intervention in Uganda is aimed at helping the youth live their lives responsibly."

The UNODC is partnering on an initiative to help the young people of southeastern Europe live healthier and more responsible lives through Lions Quest. LCIF provided a \$100,000 grant to translate, adapt and implement Lions Quest in Serbia and Montenegro in collaboration with the UNODC. The two entities will work together to implement family skills training programs to prevent drug use, HIV/AIDS, crime and delinquency among young people. The UNODC has embraced the Lions Quest curriculum, "Skills for Adolescence," because it is an evidence-based program that has proven effective in reducing behaviors that put young people at risk.

"We are enthusiastic about the possibility of aligning Lions Quest with UNODC's Family Life Skills Program," said Piero Bonadeo, a UNODC deputy representative, at Lions Day with the United Nations in March. "It will be the beginning of a strong, solid and fruitful relationship."

In A World of Service

In a world of need, there is someone to help. In a world of suffering, there is someone who cares. In a world of destruction, there is someone to provide relief. In a world of illiteracy, there is someone to teach. And in a world of service, there is one name that stands out among others – Lions Clubs International. That's what we do. That's what we have always done. It is our motto, and the reason we exist.

I grew up in Indiana, in the Midwest region of the United States. It is an area of rivers and streams, of farms and villages, covered bridges and sycamore trees, schools and fine universities, where the fall harvest is still one of the most important events of the year. Most



of all it is home to people who still care about their neighbor's welfare. It's where I learned the value of giving back to the community.

But as we can see all over the world, our communities are facing new challenges ranging from hunger to a growing lack of opportunity, especially for young people. And these needs seem to be getting bigger while resources are dwindling. Certainly our service is needed more than ever.

If you're from Indiana like me – or a dedicated Lion anywhere in the world – I know you wouldn't stand for it. Lions are simply too big hearted and too compassionate to let problems like illiteracy and empty book shelves exist – not when there is so much we can do about it.

So my theme for this year - "In A World of Service" - calls on Lions to not only celebrate our world of service but to expand our impact, rising up to meet new challenges.

Wayno & Mcobler

To do that, we need to grow our membership and build stronger clubs. How? Well, another inspiration from my Indiana roots comes from the world famous Indianapolis 500 auto race. Whether you are a fan of auto

racing or not, I think everyone can appreciate the dedication, preparation, and TEAM work involved to enable a car, often exceeding 200 miles per hour, to complete the race incident free and win!!

Successful race teams employ a well thought out strategy, and devise a formula for excellence. My winning formula is: Dedication + Preparation + Teamwork = EXCELLENCE.

From the club level to the district governor team, the Board and executive officers, we are a team of over 1.35 million, joining together for the purpose of serving others. In order for a team to be effective, each member of the team must work in unison, while fulfilling their individual role. No one team member is more important than the other.

Wayne A. Madden



Celebrating Our Service – Join the Lions World of Service Photo and Twitter Relay

If you tally up the acts of service and kindness by our 1.35 million Lions in 46,000 communities where clubs exist, the impact is enormous. Few organizations could match what we do. But can the world see how we serve day in and day out?

Lions Clubs International NEVER sleeps. Like runners in a relay race, Lions Clubs around the world pass the baton of service from one club to another as we circle the globe each and every day.

To celebrate our around the clock and around the world dedication, there will be a special section on the LCI web site where Lions can post photos of their service activities.

But even as we celebrate our dedicated service, I'm challenging Lions this year to expand our impact, putting special emphasis on illiteracy.

Let's Remember Service Begins With Each of Us

Our members and our clubs are the backbone of our organization, and carry on our heritage of service.

We don't just serve, we serve with dedication and passion because we have compassion for others. Lions care about other people. Whenever possible, we lend a hand to those in need – not just through our multitude of service projects, but in our day-to-day activities.

WE SERVE because we comprehend that we have a responsibility to be of service to others. Compassion is trying to understand someone else's circumstances along with a willingness to reach out to them. Just feeling sorry is not compassion, and it's not the Lions' way. We look at the world from the other person's perspective, rather than our own.

Apart from our multitude of projects, it is also important to keep in mind that even small gestures, at the right time, can mean the world to someone. Making yourself available for someone to talk to, being patient, sharing what you've learned from overcoming similar problems, running an errand, or giving someone a ride, are just examples of what you can do.

It's not difficult to show compassion. All you have to do is listen to other people and be sensitive to their needs. You can bring a smile to a stranger. Hold a door open. Let someone in front of you when in line. Help carry packages. There is no act too small to be helpful.

When we show compassion, we help alleviate someone's suffering. It's that simple. Remember – the more you put in, the more you get back.



It All Starts With Dedication To Service

Lions are dedicated to providing service. That renowned dedication will help us in everything we do – including our continued participation in the Global Service Action Campaigns of engaging youth (August), working with the blind and visually impaired (October), feeding the hungry (December and January) and working to improve the environment (April) to protecting 150 million children from measles in our new partnership with the Bill and Melinda Gates Foundation.

In addition, I am asking Lions to participate in a year-long initiative called the Reading Action Program – a campaign to improve literacy rates and promote reading.

Lions – Start Your Engines

One of the highlights of the Indianapolis 500 is just prior to the start of the race when the announcer says "drivers, start your engines." The crowd begins to cheer in anxious anticipation of the start of the race.

Like an auto race, it is important we get a good start as we begin our 95th year of service. But it's also important to remember that our year, and our service to others, is not a one lap race. It will take endurance, stamina and careful planning to succeed.

As Lions, we are recognized around the world for service to others. Lions don't close their eyes to the fact that millions of people can't read and/or don't have access to books or other reading material. We live in a world where children go to school hungry, and many don't go to school at all. We live in a world where disaster strikes at a moments notice. We live in a world where preventable blindness is not being prevented. And we live in a world where over a billion people live in poverty.

That's why it's crucial that Lions continue to lead the way "in a world of service," and expand impact.

Can we do it? Are we up for the challenge? WE ARE!!! But we will need our entire team of over 46,000 clubs around the world, each team working at a high rate of efficiency, in order to continue to make a real difference in our respective communities. We may come from different backgrounds and different cultures, but we share a common purpose – WE SERVE. That's what I call TEAMWORK!! And that's why in a world of service, Lions lead the way.





From Indiana to International Aw shucks, new president from small town brings service values and neighborly outlook to world stage by Jay Copp



Open since 1850, Auburn City Hardware in northwestern Indiana has witnessed a parade of customers but never has a patron made such a mark on the wider world. So owner Robert Kokenge proudly displays the postcards Auburn native and close friend Wayne Madden sends as he traveled the world first as an international director for Lions and now as an executive officer. Madden's insurance business is next to the store, and he drops in often when he is back home. In his postcards to Kokenge, Madden briefly writes about where he is, what he has been doing and, ever the jokester, ends with a simple plea. "On the back of the postcards he always says, 'send me money," says Kokenge with a knowing chuckle.

Longtime friends of Madden, the new Lions Clubs International president, say he may first come off as quiet and reserved but he is warm and engaging once you get to know him. And Madden rarely misses an opportunity to pull a prank or set up a stunt, whether it's ribbing old friends at the "Liars Club," a breakfast circle in Auburn, or, in the past, dishing out fines as Tailtwister to Auburn Lions for daring to be mentioned in the local newspaper or, despite his six-foot, six-inch frame, delighting his two then-young daughters by attempting to disappear in a clothes rack as Mom shopped.

On the other side of that penchant for humor is a deep respect and admiration for what Lions do and a serious approach to his responsibility as president to lead and motivate. On the second floor of International Headquarters in Oak Brook are photos of all past international presidents including Dr. William Woods, the very first president in 1917-18, and Ed Pane, president in 1942-43 and a fellow Hoosier like Woods. Madden shakes his head in wonder that he has joined their ranks. "Who would have thought that a guy from small-town Indiana would have a chance to lead a worldwide organization?" says Madden. "I look at Dr. Woods and I look at Ed Pane and I wonder how they will feel about the way I perform on the job." Madden's voice catches and he cries, humbled at the opportunity at hand.

Auburn counts 13,000 people. It's sleepy and downhome and typically American. It's also startlingly atypical in that once a year a classic car show swells the population to perhaps 20 times its norm. Cars produced here long ago were far ahead of their time with power steering and front wheel drive, and the centerpiece of the annual festival is the Auburn Cord Duisenberg Museum.

Still, folks in Auburn are under no illusions as to the glitz and glamour of their surroundings. What do you do for a night of fun in Auburn? "We drive up to Fort Wayne," responds Madden, not really joking.

Madden's father, scarred by the Depression, was a tireless laborer who stressed education for his only son and two daughters. Mom stayed at home, cleaning the



Wayne and Linda Madden are immensely proud of their family: (from left) Tim and daughter Julie Babcock with grandsons Miles and Max and Michael and daughter Jennifer O'Hear with granddaughter Lauren and grandsons Daniel and Owen (in Michael's arms). Photo by Dan Morris

house and fixing up meals for any relatives who happened to wander over. "We might be about ready to have dinner for the five of us and then maybe one of her brother's families would show up with an additional four. And, boom, all of a sudden there was food for everybody," says Madden. "Back then, at least in our family, we didn't invite people to each other's home. You just showed up and you were welcomed."

Madden played Little League baseball on a beautiful field built by the Auburn Lions. Like a good Hoosier, almost a foregone conclusion given his stature, he also played high school basketball. He knew everyone. They knew him. He stayed out of trouble, partly because he wanted to make something of himself and partly because he was savvy. "We'd be in the study hall and he and another guy would talk back and forth and the teacher would be in the back and would constantly look for Wayne. And could never catch him," recalls high school chum Marty Van Leuven. "And probably I got blamed for it."

Even if Madden had a way of dodging trouble, Van Leuven and others looked up to him. "He was smart and he set a good example even for students like me," says Van Leuven. Adds Hugh Taylor, who played basketball with Madden, "Wayne had a wonderful reputation. Everyone seemed to like him. I can't imagine anyone not liking him."

Well, if you're a teenage boy, it's entirely possible to imagine someone not liking you, especially if she looks stunning in a red dress and you are not sure of her name or whether she was dating someone else. Madden first spied Linda while playing pool at a formal get-together for teenagers. His buddy said, sorry, she's taken. Six months later Madden sat in the stands at a basketball game and saw Linda sitting in the bleachers on the other side of the gym. This time the friend next to him was a girl. "Do you know her?" Madden asked. She did. "Well, can you ask her to meet me tonight at the sock hop at the Y?"

That was halfway through Madden's senior year. Linda was a year behind. They both attended Manchester College and married shortly after Wayne graduated. "She was just a very bubbly-type personality-easy to talk to, easy to get along with," says Madden. Linda was struck by how they shared the same values. "I knew almost instantly that family was an important thing to him. And it didn't make any difference if it was my family or his," she says.

At Manchester Madden began to see the world outside Auburn, to realize that the needs and wants of the wider world dwarfed the everyday problems that arose in a small Indiana town. In the spring of 1968, when Madden was a senior, the Rev. Martin Luther King Jr. came to campus to give a speech. Auburn had no African Americans. Madden had no direct

10

experience of the civil rights movement or of the deprivations in the inner city. King gave parts of his "I Have a Dream" speech. He talked of the mountain top and being free at last. A month later he was dead.

King helped stir Madden's conscience. "Some of the great things that came out of that era were not only for the benefit of African Americans. As Lions we should know that everybody is entitled to an education. No one should suffer from preventable blindness. Every child should be able to sit in a classroom and see the blackboard. If they have a vision problem, if their parents can't fix it, we as Lions have to step in," he says.

Madden taught at a high school for five years after graduation, and then the day after receiving his master's in education he lay in bed, torn over his future. The lack of effort by some students frustrated him. He quit teaching. The next day he went to work for Prudential as an insurance agent. That changed his life.

"It was a good move, not just for me but for Linda and our two girls. It opened up opportunities that we never would have had. It was entirely different type of work dealing with people face to face, having to live off what you personally produced and not having a guaranteed paycheck," Madden says.

Madden sold insurance for Prudential for 11 years before buying an insurance agency in Auburn from a man who was retiring. "Selling insurance you have to have people skills," says Pete Smith, his former manager at Prudential. "You have to really care about people and it has to show. And that's what Wayne has. People know he's interested in them and not in a commission."

Life coalesced nicely for the Maddens in Auburn. Linda taught 2nd grade. Older daughter Jennifer and younger daughter Julie earned good grades in school, marched in the band and won awards in speech contests. The family rode the roller coasters at Cedar Point on vacation, swam together in Auburn and eagerly celebrated Christmas, other holidays and birthdays.

Tradition and ritual meant a lot to Madden, especially regarding sports. He traveled to Bloomington to cheer on the Hoosiers on the hardwood, to South Bend to watch the Fighting Irish on the gridiron and, since 1967 to the state's biggest city for the Indianapolis 500. "I like the people I go with. We got this thing down to a science. We get our cold drinks and maybe smoke an occasional cigar. And, of course, just watching the people–to see how different people control themselves or fail to control themselves," he says.

The Maddens reveled in their children's lives. "Any time there was any sort of event we were participating in, whether it was a sporting event or a band concert or a recital, they were there, always there," says Jennifer. "And not just usually them. They would bring along the rest of the family. So as I got older it got to be a little embarrassing that I would have like a whole fan section."

The Maddens stressed education. "My dad had this little saying: success only comes before work in the



Madden catches up on the news at the hardware store in Auburn. Photo by Dan Morris

dictionary," says Julie, not able to suppress a smile.

When Jennifer, then in college, secured an internship in Washington, Madden, who was in Pennsylvania on business, surprised her. "When I got off the plane in D.C. there was my dad. I was never so happy to see him in my life. I really needed that little transition of getting safely to where I was gonna be," she says. After college, Jennifer drove to Washington by herself. This was before cell phones. "My dad took out the atlas and he literally marked everything, every turn, where to stop for gas, a good place to stop for lunch. He wrote a full narrative for me so that I would not miss a turn," she says.

Madden had caring for his family down pat. He also wanted to care for his community, to give back. Smith from Prudential had made it a point to talk up the Lions and other civic groups. Linda's father had been president of the Lions club in nearby Waterloo. So in 1984 when an unsigned letter from the Auburn Lions came in the mail asking him to join, Madden joined.

"I had no idea what the Lions did other than seeing them working projects at the fair or selling fruit on the street. I knew they had a scholarship program for high school students every year. That was my extent of knowing," says Madden.

"When I became a member I kind of stumbled around for a few years. I didn't realize you were supposed to have perfect attendance," he adds.

Fellow club members remember it differently. "Wayne caught fire early on," says Hubert Stackhouse, an Auburn Lion since 1956. "The club had never been wildly enthusiastic about district, state or international activities. Under Wayne's leadership we participated in SightFirst II much more extensively. Wayne encourages us and our club."

A defining moment for Madden as a Lion was an eyeglass mission trip to Honduras in 1995, a full decade after he became a Lion. A young man with a disability slowly made his way to the eyeglass tent. "He asked if I had a pair of sunglasses. I had these inexpensive, little fluorescent-type sunglasses with a

bright yellow ridge and orange temples. As I'm digging around to try to find him a case he's got on this pair of sunglasses and this big smile on his face. When you see service actually do something for somebody is when you become a Lion," he says.

Another highlight as a Lion for Madden also involves vision. As an international director from 1999-2001, he traveled to Tennessee and learned of the success of Lions there in a children's vision screening program. So a few years later he brought Operation KidSight to Indiana. "Operation KidSight in my opinion is the perfect Lions club project," says Past International Director Dave Fiandt of the Fort Wayne Central Lions Club. "It deals with kids. It deals with sight. It's a needed project and it's our project, a Lions project. It's due to Wayne Madden's vision and the fact he made sure it got off on a sound footing."

As international president, hearkening back to the sense of community he developed in Auburn, the fiery compassion for others espoused by a slain civil rights leader and the giving-back mentality of a small-town Lions club, Madden will keep service in the forefront. "In a world of service no child should go to bed hungry. We have people suffering from preventable blindness. In a world of service that should never happen. We have babies in Africa suffering from being born to HIV mothers. Those babies should be taken care of," says Madden.



Madden assists on a cataract surgery on an Indiana Lions mission to Honduras earlier this year.

Photo by Dan Morris

Madden's travels have taken him far from Auburn, and he's learned that Lions in far-flung places share much in common with one another. "When you travel around the world you learn that our association is not a big association in one sense. It's just clubs like the one I belong to in Auburn. It's just that it's a compilation of us being in 207 countries," he says. "It is amazing the variety of projects you see. That shows that Lions are meeting the different needs of their communities."

The small-town boy will make good serving humanity. "His achievement still amazes me. It's beyond any conception that a member of ours could rise that high. It shows you what somebody with ambition and drive can get done," says Stackhouse, who taught high school English and cannot resist a little ribbing of his own. "And besides that he corrected

the slice in his golf game."

Family Matters

The Maddens plan on keeping a home in Auburn, even when they are much older. That's a ways off. When his service as an executive officer ends, after he's done all he can to motivate and inspire Lions, he'll again join the Liar's Club for coffee and breakfast. "It's nice just to come home and be plain ole Wayne. When

I come home they treat me just like they did 10 or 20 years ago and that's what I look forward to," he says. "To be able to rib your buddies ... But yet appreciate what they've accomplished and be proud of one another."

The Wayne Madden Story: The Film Version

A fun and engaging nine-minute video tells the life story of our new president, from his humble roots to his involvement with Lions. Find the video on this page of the July/August digital issue of the LION (search "lion magazine" at www.lionsclubs.org).

In a World of Service

This eight-minute video details the presidential theme of Madden including his emphasis on literacy, women's and family membership, and teamwork. Find the video on this page of the July/August digital issue of the LION (search "lion magazine" at www.lionsclubs.org).

Timeline From Indiana to International

1950 Lil Wayne

Wayne at age 4. He was "my mother's favorite son"-and only son.





1958 **Field of Dreams** Madden played Little League on a beautiful field



Madden grew up in a home with strong family ties.

Pictured are (from left) Madden, sisters Debbie and

Diane, and his mother and father.

1985 **Business Owner** Madden hung up his own shingle in Auburn.

1987 Ladder to Success Jennifer (in cap and gown) and Julie both went on to college.





1998 **Roaring in Auburn**

Madden joined the Lions in 1984 because he wanted to give back.







Linda and Wayne tied the knot and never looked

Rock On

1968

back.

Wedding Belle

Madden sold insurance for Prudential for 11 years. Pete Smith, his manager, is on the left.



2002 A Hand Up Madden enjoys helping others better themselves.



EXECUTIVE SUMMARY INTERNATIONAL BOARD OF DIRECTORS MEETING SAN FRANCISCO, CALIFORNIA, USA APRIL 13-17, 2012



CONSTITUTION AND BY-LAWS COMMITTEE

- 1. Granted authority to the Chairperson of the Constitution and By-Laws Committee, or if he is unavailable, the Vice Chairperson of the Constitution and By-Laws Committee, in consultation with the International President and the General Counsel and A1 (Philippines).
- of a Section 25 company in India and to continue to pursue approval of a branch office application from the necessary government authorities in India.
- 3. Revised the trademark policies in Chapter XV of Board Policy Manual, including provisions related to foundations and digital media authorization.
- 4. Revised Chapter III and Chapter XV of the Board Policy Manual with respect to the distribution of board materials and board voting by electronic means.
- 5. Revised Article III of the Standard Form District By-Laws in the Board Policy Manual related to the appointment of zone and region chairpersons.
- 6. Revised Chapter VII and Chapter XV of the Board Policy Manual to correct a typographical error and remove unnecessary internal citations.
- 7. Adopted a resolution to be reported to the 2012 International Convention to amend Article XI, Section 7 of the International By-Laws by removing the membership obligations and rights and privileges charts from the International By-Laws and, contingent on the approval of this resolution, to move these charts to the membership classifications section of the Board Policy Manual.

CONVENTION COMMITTEE

1. Rescinded Resolution 1., from the June/July 2011 Convention Committee Report and approved a US\$25 rebate for every paid Busan Convention pro rata basis to the three multiple districts of Korea, based on the final paid registration report.

DISTRICT AND CLUB SERVICE COMMITTEE

- 1. Cancelled twelve clubs from District 321 C2 due to 4. non-existence.
- 2. Resolved to keep club vice presidents better informed. All mass communications sent to club presidents that are appropriate and informative in nature will be copied to the recorded club vice presidents. A process to record vice presidents will be set in place early next fiscal year.
- 3. Approved district governor elects who were recommended by provisional districts.
- Appointed Past District Governor Mitsukazu Imai, 4.

from District 330-A Tokyo, to serve as Coordinating Lion for Mongolia for the 2012-2013 Fiscal Year.

- 5. Approved the redistricting proposal submitted by Multiple District 16 (New Jersey). This change is scheduled to take place at the adjournment of the 2014 International Convention.
- Secretary, with respect to the matters in District 301- 6. Renamed multiple districts and districts from 324C, 324D, and 324E, to 316, 317, and 318, respectively.
- 2. Approved engagement to proceed with the formation 7. Resolved to keep zone chairpersons and region chairpersons better informed. All mass communications sent to the District Governor Team that are appropriate and informative in nature will also be copied to the recorded zone and region chairpersons within the district.
 - 8. Revised the cancellation policy of the Board Policy Manual to allow for more timely cancellation of clubs that have committed a serious infraction, when cancelling the club would be in the best interest of the association.
 - 9. Amended the Rules of Audit Governing Reimbursement of Expenses for District Governors to make it easier for district governors to delegate club visits to members of the district cabinet.
 - 10. Amended the redistricting policy to clarify the requirements needed for redistricting and to require that a copy of the certified minutes of the conventions for which the proposal was approved be submitted when the proposal is submitted.
 - 11. Revised the policy for provisional districts to clarify the process for recommending district governor elects to the board of directors.

FINANCE AND HEADQUARTERS OPERATION COMMITTEE

- 1. Approved the fiscal year 2011-2012 Forecast, reflecting a small deficit. However it should be noted, cash in bank is sufficient to fund the deficit.
- 2. Approved an additional day for the 2012-2013 October/November board meeting.
- registration above 30,000, which will be issued on a 3. Approved a provisional suspension policy for clubs in Zimbabwe. This policy will be based on unpaid balance in excess of US\$10 per member or US\$500 per club, whichever is less. The policy will be in effect from July 1, 2012, to July 1, 2014.
 - Approved Chapter IX, Paragraph C.4. through C.10. of the Board Policy Manual be deleted in its entirety and replaced effective June 26, 2012. The major changes are as follows:
 - Increased automobile Reimbursement will be US\$.41 per mile (US\$.25 per kilometer).
 - Increased lodging Reimbursement will be made for actual costs only, not to exceed US\$75 per night.
 - · Increased meals Reimbursement will be made for actual costs only, not to exceed US\$25 per meal. Original itemized receipts must be attached to the

Travel Expense Claim.

- Simplified office expense reimbursement An office allowance of US\$20 plus US\$1 per Lions club per month may be claimed.
- 5. Increased automobile reimbursement for executive officers, speaking engagement and in-district budgets to US\$.41 per mile (US\$.25 per kilometer).

LCIF

- 1. Increased the annual SightFirst grant approval limit to US\$13 million.
- 2. Revised the Emergency grant criteria to include that concerned districts are eligible for one grant per disaster.
- 3. Revised the International Assistance Grant criteria to include that projects must have strong Lions involvement and identity and that funds are not available solely for the transport of goods.
- 4. Amended the LCIF Operations and Policy Manual as follows: included the roles and responsibilities of the LCIF Steering Committee, updated the language regarding the selection of the chairperson and vice chairperson of the LCIF Steering Committee, and deleted references to the Lions Quest United States Steering Committee.
- 5. Approved recognition for One Shot, One Life: Lions Measles Initiative.
- 6. Approved new designs for Progressive Melvin Jones Fellows (PMJF) pins for donations of US\$50,000 -US\$90,000.
- 7. Approved a SightFirst grant in the amount of US\$400,000 to support diabetic eye disease activities as outlined in the Memorandum of Understanding between the World Health Organization and Lions Clubs International.
- 8. Approved supplemental budget funding in the amount of US\$130,000 to support the technical services contract with the World Health Organization.
- 9. Named Mr. Deng Pufang, the Honorable Chairman of China Disabled Persons' Federation and its performing arts troupe, as the 2011-2012 Humanitarian Award recipient.
- 10. Increased the annual Humanitarian Award amount from US\$200,000 to US\$250,000.
- 11. Approved 92 Standard, International Assistance and Core 4 grants totaling US\$4,519,644.
- 12. Tabled two grant applications and denied one grant application.
- 13. Reallocated a grant previously approved to support the purchase of an ultrasound machine at the Weesang Sanitary Hospital, Korea.
- 14. Approved a Core 4 Board-directed grant in the amount of US\$100,000 to support Lions Quest

activities as outlined in the Memorandum of Agreement between Lions Clubs International and the United Nations Office on Drugs and Crime.

- four projects 15. Approved to support rebuilding/recovery efforts, with the funding (US\$3.18 million) to be provided from the designated funds from the Japan earthquake/tsunami fund.
- 16. Authorized the engagement of consultants to set up a Section 25 company in India and requested further review of corporate documents for proposed Section 25 company at the June LCIF Board of Trustees meeting.
- 17. Updated signatories to the foundation's Scottrade account, in order to facilitate donations of securities.
- 18. Updated language in Chapter XVI of the Board Policy Manual regarding LCIF Multiple District and District Coordinators, in anticipation of new appointments.

LEADERSHIP COMMITTEE

- 1. Instituted a registration fee in an amount equivalent to US\$95 for participants attending Emerging Lions Leadership Institutes, Advanced (Senior) Lions Leadership Institutes and Faculty Development Institutes beginning with the 2012-2013 schedule.
- 2. Approved implementation of the proposed District-Governors-Elect training program, pending approval of requested funds.
- 3. Made completion of all required LCI-sponsored district governors-elect training components mandatory for all DGEs in order to qualify for LCI to cover expenses related to their attendance at the 5. DGE Seminar.
- 4. Revised the eligibility requirements for GMT and GLT leaders at the international level (constitutional area leaders, area leaders and special area advisors) to prohibit endorsed and certified candidates for international office and members of the International Board of Directors. In addition GMT and GLT

leaders shall not hold any other position concurrently 7. Amended the Board Policy Manual to reflect the that will compete for the time, effort and energy required to execute GMT or GLT duties.

5. Amended Board Policy Manual by deleting the words, "in route or," in Chapter XIV, Paragraph D.11.a., line 5.

MEMBERSHIP DEVELOPMENT COMMITTEE

- 1. Determined that the entire Life Membership policy should be reviewed at a minimum of every 10 years.
- Decided that the Lions of Zimbabwe should 2. transition to full dues payment over the next two years. Eligible clubs in Zimbabwe will receive a credit for half of the yearly international dues for the next two years starting on July 1, 2012, and concluding on June 30, 2014. As of June 30, 2014 the Lions of Zimbabwe will be expected to pay full international dues.
- 3. Amended the Board Policy Manual to include French Guiana; Republic of Kyrgyzstan; Zhejiang, China; Laos; Republic of Gambia; Republic of Guinea Bissau; Mayotte; and Sint Maarten (Netherlands Antilles). For the purpose of clarification, it was recommended that the Hellenic Republic be modified to include "Greece" in parenthesis after its listing.
- 4. Amended the Board Policy Manual to reflect the correct form to submit, so that Leo-Lions may receive their years of service as a Leo. The Leo to Lion Certification and Years of Service Transfer Form (LL-2) must be submitted to Lions Clubs International.
- Amended the Board Policy Manual to reflect that Leos who are becoming Lions and want to receive the Leo to Lions entrance fee and dues rate, must have been a Leo for at least a year and a day.
- 6. Amended the Board Policy Manual to reflect Lions newest country, the Republic of Tajikistan. This officially brings the number of countries in which Lions are able to serve to 207.

- current distribution of Charter Monarch and Monarch Milestone Chevrons.
- 8. Amended the Board Policy Manual to reflect the current distribution of Membership Keys and medallions.
- 9. Amended the Board Policy Manual to reflect the change of title and recipient of the District Extension Chairperson Award to the GMT District Coordinator Award. This change was necessary since the District Extension Chairperson is no longer an official position and the GMT District Coordinator is responsible for chartering of new clubs.

PUBLIC RELATIONS COMMITTEE

- 1. Decided to require multiple districts to provide 10 percent matching funds for public relations grants.
- 2. Eliminated the International Trading Pin Contest.
- 3. Eliminated the International Friendship Banner Contest.
- 4. Eliminated the requirement to submit a hard copy of a website for the International Web Site Contest.
- Determined to allow individual Lions members 5. within Lions Clubs in India to receive either a Hindi or English version of LION Magazine India.

SERVICE ACTIVITIES COMMITTEE

- 1. Named the 2010-2011 Top Ten Youth Camp and Exchange Chairperson Award recipients.
- Clarified Board Policy Manual language regarding 2. the Leo Years of Service Transfer Program. Added eligibility requirement that current and former Leos must have been a Leo for at least one year and one day to receive credit for their Leo years of active service as part of their Lions club membership histories.

For more information on any of the above resolutions, please refer to the LCI Web site at www.lionsclubs.ora or contact the International Office at 630-571-5466.



MDA Effective Speaking Winners Saturday, May 12, 2012



Holiday Inn Suites Parkway Conference Centre - St. Catharines

Junior Enalish

	v	
1.	Kalli Bonin	A-711
2.	Emily Kerr	A-12
3.	Payton Rochon	A-4

Junior French

1.	Marie Pier Jean	A-4
2.	Dasha Metropilantsky	A-711
3.	Arjun Pandey	A-15

Intermediate Enalish

1.	Sabinra Yussuf	A-711
2.	Julianna Schiller	A-1
3.	David Watts	A-5

Intermediate French

1.	Leila Turgeon	A-4
2.	Carolyn Kelly Buetz	A-711
3.	Avinash Pandey	A-15
Senior E	nglish	
1.	Morgan Wase	A-4
2.	Jonathan Legere	A-3
3.	Victoria Kaulback	A-711
Senior F	rench	

1.	Stephanie Deltaas	A-4
2.	Emmanuel Wilson	A-3
3.	Jacqueline Sara Janas	A-711
2		1 16

Michelle Jai A-16 3.





HIGHLIGHTS OF THE JUNE 2012 MEETING OF THE GOVERNORS COUNCIL



The last meeting of the 2011-2012 Council of Governors was held on June 1st at the MDA Convention, Niagara Falls. The following provides information on several aspects at the MDA convention and also topics of general interest raised during the Council Meeting:

- Administration PDG John Stewart was acknowledged as the incoming MDA Council Secretary.
- **Constitution & By Laws** A change concerning the timing for payment of dues for Campus Clubs will be suggested next year which better reflects their academic time tables.
- **Convention Advisory** The 2012 MDA Convention was a great success with a different program prepared that offered something for all. The hypnotist which formed the main entertainment during the Saturday agenda was excellent and had the audience in stitches for almost 2 hours.

A bid to host the 2014 MDA Convention was accepted from District A12 to be held in Huntsville. The convention will run from May 2nd to May 4th, 2014 to provide sufficient time between the MDA convention and the International Convention in Toronto. This will be in a condensed format as recommended by the Ad Hoc Committee.

The organization and planning for the 2013 convention is well advanced and registration forms are now available.

Convention 2014 – A detailed briefing covering all aspects of the MDA responsibilities for organizing and running this event was provided at the MDA Convention. The need for a large number of volunteers was emphasised and a volunteer sign up form is now available on the MDA website.

- **Diabetes** A tag day to raise funds for Diabetes is scheduled for November, 2012. Lions are asked to support the fundraising for the Lions Education and Health project at Camp Huronda. The goal is to raise \$75,000 required to seek a matching grant from LCIF.
- **Global Leadership Team** To meet the increasing demands from clubs wanting to engage in the Club Excellence Process, a second Facilitators Training Workshop is planned for mid August, 2012.
- International Advisory LCI 1st Vice President Lion Wayne Madden and his wife Linda proved excellent as the International Guest at MDA Convention in Niagara Falls and made many friends within MDA. This was the last convention he will attend prior to him assuming the office of the International President in Busan, Korea. Letters to PID's Barry Palmer (incoming 1st VP) and Joe Preston (a candidate for incoming 2nd VP) have been sent inviting them to be our international guests at the 2013, 2014 MDA conventions.
- **LCIF Promotion** The Lions of Canada Fund for LCIF is now in full operation with over \$35,000 being donated to date.
- Lions Quest A second installment was repaid at the convention with the balance to be paid as funding becomes available. Work is underway to develop a LCIF Core 4 grant application. The Lions Quest program continues to require the financial support from all Lions Clubs in MDA. A special raffle draw for cruise as sponsored by the PDG Association is planned to raise funds for the Lions Quest program.

- **Opportunities for Youth** The MDA Effective Speaking competition, hosted by District A2 while proving successful highlighted the need for some major changes to the program. An Ad Hoc Committee, chaired by PID Carl Young has been established which will review the program from the ground up and provide recommendations to maintain the interest and financial viability in this, one of the longest sponsored programs, of MDA. The Leo Conference, held in Markham at the beginning of May also proved successful despite the low attendance. More emphasis from MDA in promoting the Leos Clubs will be provided during 2012-2013.
- **No Child Without** There is some confusion with respect to the future viability of this program and while there is every expectation that it will continue an update and status report will be submitted to Council by September 2012.
- Promotion Busan, Korea The MDA breakfast is scheduled for Saturday, June 23, prior to the Convention Parade. It will be held at the Haeundae Grand Hotel, 2nd floor in the Dang-Won room. Parade step-off is scheduled for 10:00 AM, and MD'A' is Unit 85 convening in the Green section with assembly scheduled for 10:15 AM. The parade itself will take place in downtown Busan and is approx. 1 mile (1.6 km) long. The Canadian Caucus Meeting is scheduled for June 23rd, at 14:00 hrs at the BEXCO centre.

For more information, questions or concerns relating to these highlights please contact MDA Secretary John Stewart at email: secretary@mdalions.org.

Lion John Stewart – MDA Secretary

The Governor's Council has appointed Past District A9 Governor John Stewart to the position of MDA Secretary to a five-year term commencing July 1, 2012. Lion John joined the Blyth Lions Club in 1974 and has 38 years of perfect attendance. He served two terms as Club President receiving the 100% President's Award and several terms as Club Secretary. At the District level he has been Zone Chairperson twice, Deputy District Governor, Region Chair, Vice District Governor and District Governor in 2010-2011. During his year as District Governor he was awarded the Bright Star-First Light Award, the Light Keeper Master Award-Gold Level, United in Service Pin & District Family Pin, Founder's Membership Growth Award and the District Governor Excellence Award. He is a Certified Guiding Lion, a Life Member of the Lions Foundation of Canada and a Melvin Jones Fellow.

Lion John was employed in Municipal Government for more than 26 years retiring in 2006 as the Clerk-Administrator for the Municipality of

North Huron. He holds designations as an Accredited Municipal Clerk-Treasurer (AMCT), a Certified Municipal Manager (CMM), a Certified Municipal Officer (CMO) and a Certified Human Resources Officer.

In addition to his Lions work, Lion John is an active member of the Royal Canadian Legion, Branch 420 and the Blyth United Church. He is a Past President of the Huron County Clerks & Treasurers Association and the Blyth Minor Hockey Association and Past Secretary-Treasurer of the Wingham Police Services Board, the Blyth District Fire Area Board, the Blyth Public Utilities Commission, the Blyth & District Community Centre Board and the Blyth Union Cemetery Board. He and his wife, Lion Mary Lou, have been married for 37 years and they have three daughters and one grandson.



Board, the Blyth Public Utilities Commission, **MDA Secretary John Stewart with Lion Mary Lou seated in front.** the Blyth & District Community Centre Board (left to right) daughters Pauline holding Liam, Bonnie, Margaret Ann





City Children Take In Wonders of the Sea

It was a day of wonder and learning for children of migrant workers in Beijing. Lions escorted 140 schoolchildren to the spectacular Beijing Aquarium, the world's largest inland aquarium.



A child gazes at an exhibit at the Beijing Aquarium

Students from Mingyuan School in Beijing's Daxing District saw the dolphin and whale exhibitions and received small gifts from Lions.

Nearly one in three Beijing residents is a migrant, who often are unable to access healthcare, education and housing. Lions sponsored the aquarium visit to expand the students' horizons.

501 Special Guests at Dinner

Irish Lions not only host a festive annual dinner for hundreds of homeless people, but they also persuade the president of Ireland to attend and mingle with the guests.

The **Dublin Lions Club** has staged the dinner since 1960. The event is called Eric's Party in honor of Eric Webb, the club president who initiated the project. This year Michael D. Higgins, who became Ireland's ninth president last November, spent 40 minutes chatting with some of the 500 homeless diners at the Irish Life Centre.



Irish President Michael D. Higgins speaks at Eric's Party

A poet, sociologist, author and broadcaster, Higgins also spoke of the need to better meet the needs of the less fortunate. "Transformation will have to take place," he said.

Higgins followed in the footsteps of former Irish president Mary McAleese, who attended the event for several years.

The guests were drawn from the 30 or so day shelters in Dublin. The shelters have seen a dramatic

rise in the use of their services over the past two years.

Farid Assound, club president, said the homeless dinner was Higgins' first major charity event since becoming president. "President Higgins' attendance at Eric's Party reaffirmed the presidential commitment to inclusiveness in a very meaningful way," says Assouad.

Ireland's oldest Lions club, the 30-member Dublin club was chartered in 1955. Lions deliver tickets to the shelters two weeks prior to the dinner. But no one without a ticket is turned away.



Declan O'Rourke and the Dublin Gospel Choir perform at the dinner

Lions, Children Wade into Conservation

The Chigusa River in Japan winds its way for 40 miles through tidy towns, meadows of wild flowers and groves of stately trees. The Japanese selected it as among the country's 100 greatest bodies of water. Since 1973, Lions who live nearby have monitored its water quality and enlisted schoolchildren to protect it from deterioration.



A Lion leads schoolchildren in studying the Chigusa River

Sayou Lions began checking the water quality in 1973, just four years after being chartered. The population along the river had surged in the 1960s, and household waste water polluted the river. In 1975, four

other Lions clubs along the river joined Sayou Lions in staving off pollution. Today, six clubs are working with thousands of schoolchildren to conduct research at 63 spots along the river.

Instead of checking the quality of water itself, the Lions and children check the number, types and living space of organisms within the water. Guided by Lions, the children first measure the water's temperature, speed and other variables. Using nets and tweezers, they capture all living creatures within a 50-centimeter square. The samples are treated with alcohol, labeled, put in film cases and then sent to researchers.

A few years ago the Lions discovered that wellmaintained woodlands in the upper river area are critical for the quality of water as well as to prevent flooding. The clubs created a "Lions woods" by planting 2,500 trees with roots that spread wide and deep and help retain water.

Children's Home Gets Makeover

Lions in Switzerland worked so underprivileged children could play.

Members of the **Basel Dreiländereck Lions Club** put in more than 800 hours improving indoor and outdoor spaces dedicated to play at the Basel Children's Home. Members reconfigured an indoor area to provide separate spaces for watching movies, reading and "chill-out" corners.



Lions build a "summer igloo"



The pingpong table nears completion

In the garden area Lions cleared away mounds of weeds and brush before making a "summer igloo" with tree branches. They also constructed a sturdy pingpong table.

Supported by the club and other groups, the project cost 25,000 francs (US\$23,000). Chartered in 2009, the Basel club has 22 members.





Trust in Lions Spurs Measles Campaign



When Snehlata Shresha heard that local Lions Club members were helping organize a measles vaccination clinic in her village in Nepal, she immediately signed her son up to be vaccinated. Not all of her neighbors were so willing. They remembered a recent, government-run health campaign against filiariasis in which some of the children who received vaccinations died. Rightly or wrongly, Shresha said, the people in her village attributed the deaths to low-quality medicine. But when she heard that the Lions were involved, Shresha knew the vaccines would be safe.



A child in Nepal suffers a momentary pain for a lifetime of protection against measles

photo courtesy of C. McNab/Measles Initiative

"I was looking for some reliable and recognized organization or company handling such activities," she said. "Then I heard that the Lions Club was running a measles camp for the children. It was good news for all the mothers like me. I took my son to the nearby school where the camp was running for vaccination. I have also encouraged my neighbors to get the vaccination for their children."

Shresha's son was just one of an astonishing 1.8 million children to receive vaccines in the first phase of the Measles and Rubella Initiative in Nepal, made possible in part by a \$15 million challenge grant from the Bill and Melinda Gates Foundation. Since being founded in 2001. The Measles and Rubella Initiative has inoculated over a billion children worldwide against the two diseases. Although originally focused on Africa, the initiative has recently spread to countries around the world. In Nepal, the program was coorganized by Lions Clubs International Foundation, the World Health Organization (WHO), UNICEF and the Nepalese government. The first phase of the campaign, which ran from February 14 to March 28, targeted 15 of Nepal's poorest districts, mostly located in the underdeveloped western part of the country.

Shresha knew how important the measles and rubella vaccine was because of the many people she had seen who had been disfigured or even disabled by these "terrible diseases." Worldwide, measles and rubella are two of the leading causes of death among young children, even though a cheap, effective vaccine is widely available. According to WHO, in 2010 over 139,000 children died from measles alone (about 15 deaths every hour), mostly in low-income countries. by Michael Hardy

Fortunately, the Measles and Rubella Initiative has helped reduce these deaths by a remarkable 74 percent since 2000.

Despite its wide availability, however, 10 million Nepalese children still haven't received the vaccine. These are the people targeted by the Measles and Rubella Initiative, which is using highly sophisticated marketing and data collection to make sure that every child in every village gets inoculated. Reasons vary for why so many children don't receive the shot. Some remote Nepalese villages lack access to a medical clinic, and some parents are frightened by rumors of unsafe or untested drugs.



Nepalese children await the measles shot photo courtesy of C. McNab/Measles Initiative

To overcome these difficulties, the Lions helped organize a massive media blitz to promote the Measles and Rubella Initiative. Invitations to receive the vaccine were mailed to every household in the targeted districts. Television and radio commercials starring Nepalese celebrities spread awareness of the campaign. Vans with loudspeakers drove through villages and towns, announcing the date of the vaccination clinic. At a widely publicized event inaugurating the campaign, representatives from Lions Clubs, WHO and UNICEF spoke. Nepal's Secretary of Health noted that there were more Lions at the event-150 members from 14 local clubs, all in their vests and hats-than representatives from any other organization. With 11,500 members, the Lions are easily Nepal's largest service club organization. About 1,000 Lions from 45 clubs volunteered in the first phase of the campaign. Throughout Nepal, Lions have become the face of the Measles and Rubella Initiative. Lions appeared in advertisements wearing the Measles and Rubella Initiative's "One Shot, One Life" logo on their signature vests.

Even after the ubiquitous advertising, some Nepalese people still resisted allowing their children to be vaccinated. Sanjay Khetan, Lions' country coordinator for the Nepal Measles and Rubella Initiative, cited cultural barriers to the campaign's goal of 100 percent immunization.

"We had the most problems in the urban areas, especially with certain ethnic communities, such as the Muslim community, which is less developed," Khetan said. "The Muslim community is also a bit conservative, and the local mullahs have a lot of power over them, so we cooperated with the mullahs and set up our clinics in mosques and masjids."

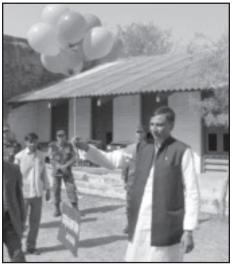


Lions and healthcare workers register children for the shots

Rumors spread in some Nepalese villages that U.S. drug companies were testing a new drug in Nepal. To quash the rumor, the Lions brought in local doctors to tell community leaders that the vaccine used by the Measles and Rubella Initiative was the same one given in their clinics.

"So slowly they got convinced," Khetan said. "We covered the same areas once, twice and even three times, and we finally made our targets."

Lions helped set up a monitoring system that alerted campaign headquarters whenever local volunteers were having trouble meeting their quota of vaccinated children, so that extra volunteers could be dispatched to help out. Thanks to this kind of persistence, the first phase actually achieved a 103 percent vaccination rate, which was possible because local populations have grown since the last census.



Lions launched the measles campaign with fanfare photo courtesy of C. McNab/Measles Initiative

Because their involvement was crucial to the Measles and Rubella Initiative's success in Nepal, the Nepalese government has asked the Lions to help administer all of the country's vaccination campaigns. "The government told us, 'We cannot motivate and mobilize the people to get the vaccine. But you can because you are the leaders in your communities. You come from civil society, and you can motivate people," Khetan said.

The second phase of the campaign had been scheduled to start soon after the completion of the first phase. However, Nepal's Department of Health has been unable to procure enough vaccines, so the campaign has been put on temporary hiatus. Khetan said that as soon as the drugs are available, the campaign will resume its efforts to vaccinate another 8 million Nepalese children. The entire campaign will cost about \$10.8 million, according to William Schluter, a WHO medical officer in the Nepal Country office.

"This campaign demonstrates the best of what can go right when there is an effective working relationship between the government, UN organizations] and civil society," Schluter said. "Each partner had a role and each contributed to the success that was achieved during the first phase of the campaign. On behalf of the children of Nepal, I would like to express my very sincere gratitude to Lions Clubs International Foundation for choosing to support the MR campaign in Nepal."

Perhaps no individual has been more critical to the campaign's success in Nepal than Sanjay Khetan, who has been directing the Lions' contribution to the Measles and Rubella Initiative for the last six months. Khetan said that being asked by LCIF to lead the vaccination drive was "the opportunity of a lifetime." Khetan recalls meeting with Maha Jodi, a famous comedian in Nepal who agreed to appear in advertisements promoting the Measles and Rubella Initiative.

"When I met Jodi, he asked me if I had ever had measles in my life," Khetan said. "I said that I was fortunate and never had it. He told me that because he came from a small village he was never vaccinated, and suffered greatly from the disease. That's why this campaign is so important. Ten million children in my country will now be spared these diseases."

The View From Nepal

Dr. William Schluter, a WHO Nepal medical officer

This is the first time that the rubella vaccine has ever been used in Nepal. The importance of rubella is that when a mother is infected during the first trimester of pregnancy, she can develop what's called congenital rubella syndrome. And so the baby will be born with blindness or deafness, congenital heart abnormalities or mental retardation and sometimes dies. If we can vaccinate mothers against rubella during this campaign, then we can prevent all of those children from being born with those devastating birth defects.

So if I could pass one message to the Lions it's that we need your support. No matter where in the world you are, no matter what your vocation or your occupation is, even if you can't be here on the ground administering vaccinations, we can definitely use your support in any financial support that you can give to Lions.



Dr. William Schluter

Hanaa Singer, UNICEF representative in Nepal

The world can be safe only when all the children in the world or at least over 90 percent of the children in the world are vaccinated. This is where we can kill the virus. So long as the virus is alive it can reach anywhere, anywhere where a child has not been vaccinated. So it's really by vaccinating the children in Nepal and in other parts of the world you are really protecting yourself. You're really protecting your own child in your own country, in your own constituency.

There is this campaign called One Thousand Days. The first 1,000 days, from conception to two years old, is what really develops and marks a child for the rest of his life. If you take care of a child, by the right immunization, the right nutrition and the right healthy environment, you can increase the GDP of a country by 80 percent. Can you imagine–just by these one thousand days.

So of course it is very critical that we take care of the children during this time. And we know if you really take care of them during this phase you know that you make their life so much better. And once you make their life so much better you make the lives of the country so much better by a really minimum investment. It is so much better to invest now with this minimum investment rather than later when you have to invest in a hospital to cure them from diseases that could have been really prevented much earlier on.

Organizations like the Lions in Nepal-you have something like 11,000 members. It's magnificent. They really have the ears and heart of the population here. So they can work not only on a national level but they can also be on a village level. They really can encourage parents and caregivers, go door-to-door to encourage mothers, to go to immunization. So I think they are absolutely a critical partner there.



Hanaa Singer

The Grantham Lions Club of St. Catharines 60th Anniversary Dinner

The Grantham Lions Club of St. Catharines celebrated their 60th Anniversary with a dinner on May 12th. Over 140 Lions and guests were in attendance. The highlight of the evening was a priceless speech by Past International Director **Bruce Murray** who had the entire Lions Hall in stitches. Two weeks later the Lions Club hosted the Rankin Run for Cancer which raised over \$750,000.

Pictured are: (left to right)

Jim Bradley Liberal MPP for St. Catharines, Rick Dykstra Conservative MP for St. Catharines, Jim McFarlane Grantham Lions President and Brian McMullan Mayor of St. Catharines.

submitted by Duane Todd, GLC Club Secretary



Lions Memorial Park

Lion Ann Spaull and her life companion **Lion Ejnar Lausten** donated a piece of land to the **Warren and District Lions Club**. The Club turned this land into a Lions Memorial Park to commemorate their departed members.

In attendance at the ribbon cutting ceremony were RC 47 *Lion Sam*

Khoury and Lion Ann Spaull.



99-year-old Lion still has bite

by Blair Edwards Kanata Kourier-Standard EMC, Metroland Media

The oldest Lion in Ottawa still roars.

Just one year shy of the century mark, **Alf Moore**, 99, remains active in the community as a member of the **Kanata-Hazeldean Lions Club** and an entertainer at seniors' homes across Ottawa.

"I'm very fortunate to be at this age," said Moore. "My mother lived to 101, so I guess I have her genes."

Moore hasn't let his age slow him down – he lives on his own in a house in Katimavik and occasionally drives a car.

In 2012, Moore marked his 47th-year of service as a member of the Lions Club split between chapters in Montreal and Kanata.

For two decades the Katimavik man has run the 50/50 draw at the weekly meetings held by the Kanata-Hazeldean Lions Club, and opened each session with a rousing rendition of O Canada.

Moore also raised funds for the club serving as a "tail twister," testing the members knowledge with trivia questions during a meeting – the penalty for a wrong guess is a contribution to the club used to cover administrative costs.

Part of his job as tail twister involved entertaining his fellow members with a few well placed jokes, said Moore.

"Laughter is very important to your health," he said.

Last year, Moore retired from his club duties, but he still maintains his commitment to community service by singing with the Sounds of Music, a musical group that entertains seniors in long-term care homes and retirement residences across Ottawa.

Moore developed a taste for entertaining as a child, singing with his church choir in Montreal.

As an adult, he joined a barbershop quartet in Montreal, usually singing lead.

Over the past half-century, Moore kept up with his singing, performing O Canada to open Lions clubs meetings in Montreal and Kanata. A few years ago he even sang the national anthem to begin a City of Ottawa council session.

Moore, who grew up in Montreal, entered the work force in 1927 at the age of 14 to help support his family.

Eventually, he took a position as a manager with

T. Eaton, working in the women's fashion department, a job that involved travel across Europe and North America.

For the last half-a-century, Alf has balanced his work life and retirement with community service, volunteering with a Lions Club in Montreal and, starting in 1990, the Kanata-Hazeldean Lions Club.

"It's a wonderful organization to belong to, because we do all sorts of charitable work," said Moore.

Over the years, Moore said he's noticed a decline in membership at the Lions club.

"A lot of the service clubs are having a tough time," he said.

Tom Feltmate, a past cabinet secretary with the Kanata-Hazeldean Lions, said Moore has been a welcome addition to the club.

"He's Mr. O Canada and Mr. 50/50 draw," said Feltmate. "He just brings a spark into the room."

Moore is also known for his prowess as a fundraiser. "I don't know how many (Christmas) cakes he's sold over the years but he's sold a few hundred," said Feltmate.



Ninety-nine-year-old Alf Moore, celebrates the Kanata-Hazeldean Lions Club's 35th anniversary at the Lion Dick Brule Community Centre on Tuesday, June 12

photo taken by: Blair Edwards

Perth Lions Club

Perth Lions Club member and Smiths Falls resident, P.D.G. Lion Bill Dixon has set an ambitious goal over the next few months. His plan is to raise 2 million pennies (\$20,000.00) to purchase a special needs dog to assist someone in the community who has a handicap. The name of the project is Pennies For Puppies. Nine years ago, Bill's daughter, Jennifer, 32, was diagnosed with MS and after suffering several falls and broken bones, Lion Bill contacted The Lions Club Foundation Of Canada Guide Dogs to see if they could assist his daughter with acquiring a dog to help in her situation. The Lions Foundation has approved the request and Jennifer will be attending the Guide Dog School in Oakville, to train with her dog. The dog will be trained to break the fall of Jennifer should she get in trouble. The generosity of the foundation has inspired Lion Bill and he said he would like to give something back. With the demise of Canada's penny, this would be a great opportunity to help this very worthy cause. Members of The Perth Lions Club and other Lions Clubs throughout the region will be featuring the Big Yellow Car at local events as well as visiting local schools, businesses, factories and other service clubs to collect those unused pennies. The Big Yellow Car was conceived by members of the Perth Lions Club and the idea is to take donations for the cause and this is done by depositing those unused pennies in a hole cut in the trunk. Anyone who donates \$5.00 or more into the trunk, will get to sign their name on the car. The car was donated to the Lions Club by Callan Motors in Perth and is funded by McLean Insurance Protection Team, Canadian Tire, A & B Ford Body Shop and Andre Arcand Signs. The Big Yellow Car is parked at Canadian Tire in Perth when it is not on the road raising funds for the cause. To date, Lion Bill Dixon has raised \$3,000.00, that's 300,000 pennies and is hopeful he can reach his goal in the not too distant future.



This spring the Elgin Lions Club worked very hard in an effort to upgrade the Elgin Lions Community Hall. The club decided to log and mill our own lumber for the hall wainscotting, and support post encasements. The timber was donated by Lion member **Tom Keates** from his Opinicon Lake front property. In total we cut 8 trees and reaped 48 massive logs as this was virgin timber. The log cutting took a few members 5 days to complete and transport to the

Elgin Lions Club

mill. The log mill was located on *Lion Ross Hawkins'* farm property outside of Elgin. The milling of the logs was a trememdous effort, the club now has wonderful quality pine boards drying neatly stacked and stickered. This fall our club will plane and router this pine for finishing, enhancing and updating the Elgin Lions Hall for community activities. This is just an example of true resourcefulness, skill and giving on the part of this wonderful Lions Club.



Melvin Jones Fellows Lions Norm & Wayne

During the **Alliston Lions Club**'s June general meeting, the club presented the Melvin Jones Fellowship award to long serving members of the club, **Lion Norm Jobin** and **Lion Wayne Wright**. District 'A-12' LCIF Chair and Alliston Lion member **Lion Peter McCague**, read the names to the club, which caught recipients Jobin and Wright completely off guard...for a change.

This past winter, these two members, with the help of their committee, commandeered the Christmas Hamper campaign on behalf of the Lions, a mountain high challenge that was met with great success. The Lions brought Christmas joy and happiness to those families in need, but also served the community and dropped off over 6,000 lbs. of collected food to the local Alliston food bank.

The Alliston Lions are proud to have these two wonderful men as members of their volunteer community service club.



Lions Norm Jobin and Wayne Wright with their welldeserved Melvin Jones Fellowship Award

Lion Wray German Honoured

At the 35th anniversary celebration of the **Belwood** and **District Lions Club**, held on May 7, 2012, **Lion Wray German** was awarded the Melvin Jones Fellowship plaque and pin. Nearly 100 Lions from across District A-15 attended the special anniversary dinner and congratulated the worthy recipient.

Lion Wray German, a retired CN Conductor, joined the Belwood Lions in 1996, has held almost every executive position in the club at least once including President in 2000/01. He has earned his 100% Attendance pins every year. Lion Wray has been on the Board of Directors every year and has served as a Director 9 terms.

Lion Wray, during his 16 years of service to his community, has always been a gentleman and could be counted on to help out, wherever needed, even though it's been obvious, sometimes, he would much rather be at home – or doing something else.

Lion Wray and his wife Toni reside on their horse farm near Orton.



(left to right) District A-15 2nd Vice District Governor Denis Vinette, A-15 District Governor Norma Peterson, Melvin Jones recipient Lion Wray German and Belwood Lions President Lion Bob McGill

Lindsay Lions Club

Lion Tom Gordon District Governor elect for District A-16 recently attended the Lindsay Lions Club to present a Melvin Jones Fellowship to **Edward Fryer**. Lion Ed is involved with Lion's Camp Kirk and is an active member in many other community activities including our Christmas Hamper program.



DG elect for A-16 Tom Gordon; Lion Ed Fryer



Lion Ed Fryer is pictured with past recipients of Melvin Jones Fellowships including Past District Governor Hank Tamblyn (1953) and a charter member of the Lindsay Lions Club for the past 59 years. The Lindsay Lions Club will be celebrating its 60th anniversary in 2013.

From left to right Lion Chuck Gólden; Lion Bill Craig; Lion Linda Craig; Lion Ed Fryer; Lion Hank Tamblyn; Lion Marilynne Golden; Lion Rick Roddy

Petrolia Lions



Lion Cheryl Schleihauf presents Lion Ernie Williams with the Helen Keller Award with President Andy Hart. The presentation took place at the Lion Hall in Petrolia on May 7, 2012.

Streetsville Lions Celebrate 60 years of Service to the Community



Left: Lion Jan Johnston (secretary) receives congratulations from Ilkka Ahola DG for receiving the Helen Keller Award

Below left: Lion Carl Young PID, 95 year old Lion Homer Dunn, Charter Member, Lion Chief Russ Fedun PDG and Alex Watson PDG

Below right: District Governor Ilkka Ahola, Lion Shawn Anderson (Recipient of the Melvin Jones Award), and Lion Chief Russ Fedun PDG



Melvin Jones Award

Pefferlaw Lions Club took the opportunity on their June 18th Annual Induction Night to recognize the commitment and dedication of several members.

Lion Max Bulmer received the Lion of the Year Award; Lion George Comartin received the Key Award, Lion Albert Henderson the President's Award and Lion Bill Guy the Camp Kirk Award.

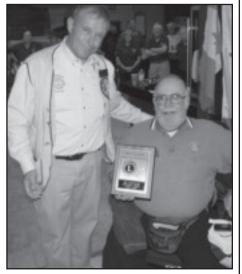
Lion Ron Denbraasem was presented the Melvin Jones Fellowship Award by District A 16 Governor **Larry Bell.** Lion Larry Bell also presented **Lion George Lester** with the Lifetime Membership Award.



Lion Ron Denbraasem was presented the Melvin Jones Fellowship award by District A 16 Governor Larry Bell

Petrolia Lions

At the June 18 2012 Petrolia Lions meeting, **President Andy Hart** presented the "Petrolia Lion of the Year" Award to **Lion Jim Stapleton**. As many people in Petrolia know, Jim Stapleton is one of the hardest working volunteers here in Petrolia. He has helped raise money for the CEE Hospital, Food for the Petrolia Food Bank and so many other charities. Lion Jim Stapleton has been a member of the Petrolia Lions for 12 years.



Lion Jim Stapleton, "Petrolia Lion of the Year" photo by Lion M.B. Wilson

Pintraders at the MDA Convention



Lion Ken Straus (left) is presented with the Melvin Jones by Lion Ross Baldwin (right), new President of the MDA Pintraders. Lion Ken Straus was President of the MDA Pintraders for the last ten years. The plaque was presented in Niagara Falls at the MDA Convention at the end of May of this year. The Pintraders had asked that the money for the plaque be donated to the Haiti Disaster Fund.

Minnow Lake Lions



Lion Leanne Furchner of the Minnow Lake Lions Club is the happy and proud recipient of the Melvin Jones Fellowship Award

Chemung Lake and District Lions Club



Chemung Lake & District Lion Tom Rutherford is presented with 'Lion Of The Year' award by President Lion Dale Warren

Marmora Crowe Valley Lions

A number of Marmora Crowe Valley Lions were recognized during the Club's 15th charter anniversary in May. Some of them had been members in the former Marmora and District Lions Club for quite a few years.

Lion Marilyn Maloney was presented with a Melvin Jones Award by District Governor Earl Oliver and Lion Winston Wylie was presented with a Brian Stevenson Award by 1st Vice District Governor Mary Ann Smith.

Other Lion recipients were: **Murney Carman** -Appreciation Certificate; **Patricia Provost** - Helen Keller Award; - Jeannette Goodchild, Carolyn Fluke and Mary Jane Goodchild - Brian Stevenson Award; Kevin Roy and Elaine Jones - Melvin Jones Award.



Lion Marilyn Maloney being presented with a Melvin Jones Award by District Governor Earl Oliver



Lion Winston Wylie presented with Brian Stevenson Award by 1st Vice District Governor Mary Ann Smith

Stouffville Lions Assist in Heart & Stroke Big Bike fundraiser



Brantford Lions Club

On May 8th, 2012, Brantford Lions Club made a donation to St. Joseph's Life Care Hospice in the amount of \$2,000. The photo below, which appeared in the Brantford Expositor newspaper, shows (from left to right) Past President **John Howe**, Carol Overmars from St. Joseph's and President **Madeline Dillabough**.

This facility is located on Wayne Gretzky Parkway in Brantford, ON and currently has 6 beds for terminally ill patients. This fall they are building a new 10-bed facility and our donation will provide funds for the new construction.

The Brantford Lions Club raises money selling tickets on Christmas baskets, chocolate Easter bunnies and fundraising barbecues.



The Niagara Falls Lions Club 90th Charter Anniversary

What a month it has been! The Niagara Falls Lions Club inducted 4 new members and celebrated their 90th Charter Anniversary. District A2 came out to help celebrate this auspicious event.

C.C. Elect **Lion Bradd Anderson** brought best wishes and a commemorative document from C.C. **Lion Todd Wilson** and presented them to **Lion Chief Brian MacDougall**. A number of Lions Clubs sponsored by the Niagara Falls Lions Club during the past 90 years also came out and included their best wishes to this event. The Niagara Falls Lions Club wishes to thank all those who attended our Charter Anniversary and helped make it an event to remember.



C.C. Elect Lion Bradd Anderson presenting a plaque to Lion President Brian MacDougall

Increased Awareness of the DogGuide Program

Lion Joe Cote of the Stouffville Lions Club, organized a bus tour to the LFoC DogGuide Training Centre in Oakville. The purpose of this tour was to increase awareness of the DogGuide Program, both for the Lions Club members, & members of the Stouffville community. The tour included 35 individuals, with an approximately 50-50 split between Lions & other members of the community. All who attended were impressed with the Program & Oakville facility.

submitted by Lion Joe Boll



Lakefield Lions Clubs Meeting Their Commitment as Knights of the Blind

In 1924 at an International Lions Convention, Lions Clubs International made a commitment to Helen Keller to become Knights of the Blind. They vowed to put an end to preventable blindness in the world and Lions worldwide strive every day to fulfill this commitment.

The two Lions clubs in Lakefield are part of a Zone Hearing & Vision committee that screen children in Senior Kindergarten & Grade One. Along with nine other teams of Lions from Peterborough, Warsaw, Chemung, Apsley, Bancroft & Millbrook, 44 schools welcomed us as part of their curriculum each year.

The vision screening portion of the screening program began in February 2003, and the hearing program followed in the fall of 2006. The two programs work well in conjunction with each other and have supplied a service that was badly needed in our area.

The Lakefield Lions Clubs have just completed their commitment for this year. They have visited 7 schools (Ridpath, & St. Pauls, in Lakefield, St. Anne, St. Theresa, Prince of Wales, Edmison Heights & Rhema in Peterborough) and screened 372 students in vision and 368 in hearing, the pass percentage for vision is 68% and for hearing it is 90%. It is important to note that there are many factors that may contribute to a child not meeting requirements in a screening and since we are not doctors it is to the benefit of the child to be seen by a professional. There is no fee for vision tests at an optometrist for children between birth & 18, hearing tests at an Audiologists, however, may have a fee attached. The main purpose of the program is to garner awareness of the need to have the health of the eyes and ears of young children checked regularly. It has been proven that a young student with eye or hearing problems has a harder time at school then one who has no problem.

These two programs are just another example of how your Lions Clubs are striving to serve their communities.

> Submitted by Lion Nancy Lane Zone 10N Vision & Hearing Coordinator



Argyle Lions Club Celebrates 60 Years



On June 9th, approximately 70 fellow Lions and friends gathered at the Argyle Lions Community Centre in Arnstein to honour this special occasion. In the above photo, *Lion Dennis Young*, District A-5 Governor, and guest speaker, congratulates President *Lion Paul Dobbs*.

The evening's festivities included a delicious supper, provided by the Golden Valley St. Paul's United Church; beautiful piano music by Christopher A. Moore; awards and recognitions by President Paul; congratulations from Lions of **North Bay**, **Callander**, **Powassan**, **Kearney**, and **Magnetawan**; greetings from Garvin Cole of the Royal Canadian Legion Br. 415 of Port Loring; and a raffle won by former Argyle Lion, **Elliott Leppert**. The "44 Double D" rounded out the event with musical entertainment. **Lion Julia Moore**, Master of Ceremonies, declares the celebration a success.

Chartered April 28, 1952, with 38 members, the Argyle Lions serves the communities of Bear Valley, Golden Valley, Arnstein, Port Loring, Loring, and Spring Creek. The sponsoring club was the Powassan Lions Club. The first Charter Night was held on June 16, 1952 at the Rogerson's Lodge in Loring.

During 60 years of fund raising, the Argyle Lions have held White Elephant Sales, Dances, Light Bulb Sales, Penny Parties, Turkey Shoots, New Year's Eve Parties, Firewood Sales, Winter Carnivals, Summer Fests, Variety Shows, renting out the Community Centre, tending Bars for weddings and anniversaries, Chicken & Rib Suppers, Spaghetti Suppers, Pancake Breakfasts, Canada Day Celebrations, Ball Tournaments, Catering & Hall Rentals, Christmas Cake Sales, Grey Cup Pools, Lucky 7's, Crokinole Challenges, Toll Roads, ATV Runs, Halloween Dances, Fish Suppers, Karaoke Nights, Miscellaneous Auctions, and various Raffles. The Argyle Lions' past and present accomplishments include: maintaining a loan cupboard with hospital equipment; 40,000 cod liver oil capsules for the school; eye exams & glasses for the needy: a 4H club: a cook stove for a disadvantaged widow; wheel chair ramps; 50 books for the Algonquin Regional Library; dug a well for a family in need; Santa Claus and gifts for children; Christmas baskets; sweaters for a school volley ball team; financial support for local hockey players; money donated to fire, accident victims, and those

with serious health problems; organized benefits for those in need; built and maintain a community ball diamond; assisted with the building of a local outdoor Activity Centre; assisted the Argyle Riders Skidoo Club with their yearly Corn Fest; and we have made space available for the Argyle Food Bank to offer its services. And, our club sponsored the nearby Restoule & District Lions Club.

This clubs also sponsors, (and or sponsored,) the bicycle rodeo at the Argyle Public School; the Lions' Quest Program; Diabetes Awareness, the Sight impaired and SightFirst Campaign; Leader Dogs of America; Dog Guides at the Lions Foundation of Canada; swimming classes; toboggan parties; local Nurses Station; Easter Seals; Camp Dorset Dialysis; the Lung Association; the Cancer Society; Sudbury Cancer Centre; North Bay Ophthalmology; North Bay Hospital; North Bay CAT Scan; Leo Clubs; Lions Christmas Telethon; a yearly Seniors' Appreciation Christmas Supper; out of town costs for the needy for health treatments; Local Argyle Fire Department; Rick Hansen's "Man in Motion" tour; Camp Quality (camp for kids with cancer); Lake St. Joseph's CNIB Camp; sports trophies for the Argyle Public School Gr. 8 Graduation; Almaguin Highlands Secondary School's Science Fair; and the OPP DARE Program.

Argyle Lions also maintain the upkeep and supplies for the Argyle Lions Arnstein Community Centre. The facilities are available to local community-minded organizations at no charge.

Twelve Argyle members have been certified to operate the "Automatic External Defibrillator" which has been assigned to this Community Centre.

Membership has fluctuated over the years, with members from various backgrounds, and including those of both male and female gender.

Argyle members have succeeded in winning elections for office at the District A-5 level: Zone Chairs, Regional Chairs, Deputy District Chair; Vice Governor, and Governor. Many awards have been received in the form of the International President's Certificate of Appreciation, the International President's Award of Appreciation Medal, the International President's Leadership Award, and various Visitation Awards.

The focus of the Argyle Lions remains strong – to serve those less fortunate, especially the children, locally first and then throughout Ontario, Canada and around the world. The next important objective is to have fun while achieving these goals.

Argyle Lions are proud of the past sixty years, proud of the present, and confidently anticipating the future.

Submitted by Lion Julia Moore



Wasaga Beach Lions

The Wasaga Beach Lions Club recently took part in a Lions Green Team initiative to help the environment by providing \$1,000 for the 2nd Wasaga Beach Scouts to plant 850 trees in the Lamont Creek area. This project has given our club an opportunity to improve the environment while working in conjunction with the youth. Paul Yarmola, president of the Wasaga Beach Lions Club, says "This Lions Green Team project improved the environment and our community at the same time. It exemplifies our ongoing commitment to provide a healthier and safer place to live, work and play." An important part of Lions Club Internationals extension of service this year will be caring for our environment. Our International President Tam's goal this year is to plant a million trees around the world. It's no secret that trees help the environment, but you may be surprised by all the benefits that planting a tree can provide. Trees are like the lungs of the planet.

They breathe in carbon dioxide and breathe out oxygen.

They also reduce erosion to save soil, help preserve local water sources, and provide habitat for wildlife living under more and more stress.

Simply put, planting trees in your neighborhood really is one of the best things you can do for the local environment. As of this month, Lions around the world have planted over 9,300,000 trees!

Our club also partnered with our towns' Healthy Community Network and ran a competition in our elementary schools for the best enviornmental project. The schools have recently been judged, and \$1,000 has been presented to True North Academy Christian School in Wasaga Beach.

This money was raised through our 1st Annual "Think Smart Show – Our Health – Our Environment." We will continue to raise funds for next year's project on Oct 20th & 21st. Go to our website for more information. wasagabeachlions.com



Rear L-R Peter Wilmott, chair of Healthy Community Network, Lion CJ Donoghue who is also a Scout leader, Front L-R Lion Berny Wesselink, Noble and two 2nd Wasaga Beach Scouts

The 2nd Wasaga Beach Scouts planted the first 422 of the 850 trees supplied by the Wasaga Beach Lions Club at Lamont Creek

Fisherville Lions Club

The Fisherville Lions Club held their annual Journey for Sight on Saturday, May 26th. Approximately 20 participants entered the four categories we had, a 50 km bike ride, a 20 km bike ride, a 10 km walk around the block, and "Do what you can." 5 year old Clare Hogeveen entered the "Do what you can", raising over \$1000.00 in pledges. 76 year old Bill Selmeci did the 10 km walk around the block raising over \$700.00. All combined, the participants raised just under \$4000.00!



From left, President of the Fisherville Lions Club (and Clare's doting grandfather) Lion Walt Schaeffer, Clare Hogeveen and Lion Bill Selmeci of the Fisherville Lions Club

The Tiny Township Lions Club held a successful Purina Dog Guide Walk. Over \$1700 was raised.

Great for a first effort. The youngest walker was Hunter Reynolds, 2 years old, who walked most of the Townsend Lions Donate to Camp Trillium

Over \$4,400 was raised from the 11th Annual Victoria Weekend/Camp Trillium car show in Simcoe on Sunday May 20th on a beautiful sunny day. An estimated 250 cars were in attendance. Sponsors ISN Solutions in Garnet, Charles Jones Industrial in Nanticoke, Blue Star Ford in Simcoe and Queensway Tire of Simcoe covered the expenses of the show. There was no admission charge. All money collected from donations was presented to Camp Trillium. The total presented to Camp Trillium for the eleven car shows is over \$33,000.

submitted by Allan McBride



Sudbury Rocks

At "Sudbury Rocks", on Mother's Day, Sunday May 13, 2012 three generations of a family participated in the Run for Diabetes. **Lion Helen Makela** raised money for diabetes and did the 5 km family run, with her daughter Christianne Jordan, and grandchildren Jorja Lily and Jacob. Lions walk, run, and roar! What a great way to spend Mother's Day!

photo by Lion Leanne Furchner, Minnow Lake Lions



back row, Lion Shirley Ogilvey (Minnow Lake Lions, at the water station), Christianne Jordan, Lion Helen Makela (Whitefish District Lions) and her grandchildren Jorja Lily Jordan (3 1/2 yr.), and Jacob Thompson (11 years) in front

Tiny Township Lions Club

submitted by Lion Gillian

Reynolds



MDA Directory Information

Council of Governors' Meeting Dates

- Council Meeting: September 7 8, 2012
- Council Meeting: November 2 3, 2012
- Council Meeting: March 1 2, 2013

way on his own. He raised over \$500.

• Council Meeting Convention: May 30 - June 2, 2013

District Conventions

Dist	Location	Date
A1	Leamington, Pelee Days Inn	April 12 - 14, 2013
A2	St. Catharines, Holiday Inn & Suites Parkway	March 22 - 24, 2013
A3	Kingston, Ambassador Hotel	April 12 - 14, 2013
A4	Ottawa, Brookstreet Hotel	April 12 - 14, 2013
A5	New Liskeard, Hotel TBA	April 12 - 14, 2013
A711	Mississauga, Delta Meadowvale Hotel	April 19 - 20, 2013
A9	Orangeville, Best Western Hotel	April 26 - 28, 2013
A12	Highland, Best Western Plus	April 26 - 28, 2013
A15	Cambridge, Holiday Inn	March 22 - 24, 2013
A16	Newmarket, Community Centre	April 26 - 28, 2013



M	PO)RT/	AN1	ΓD,	ATES

MDA Convention

2012/13 Toronto North, Sheraton Parkway 2013/14 TBD

May 30 - June 2, 2013

International Conventions

96th	Hamburg, Germany	July 5 - 9, 2013
97th	Toronto, Canada	July 4 - 8, 2014
98th	Honolulu, Hawaii	June 26 - 30, 2015
99th	Fukuoka, Japan	June 24 - 28, 2016
100th	Chicago Illinois, USA	June 30 - July 4, 2017

USA - Canada Forum

Sept. 13 - 15, 2012	Tampa Bay, Florida
Sept. 19 - 21, 2013	Overland Park, Kansas
Sept. 18 - 21, 2014	Puerto Rico
Sept., 2015	Grand Rapids

Diabetes Walk

On May 12 a Diabetes Walk was held in Napanee in memory of **Lion John Grose** with several District A3 Lions clubs represented. In photo: Lions District Governor **Earl Oliver**, District Diabetes Chair **Wendy McCoy** with two other members of **Marmora Crowe Valley Lions**, **Jeannette Goodchild** and **Lloyd McCoy**. They were part of the group who walked the 5 km while others walked 1 km. The walk included 141 participants who raised \$11,332 for the Canadian Diabetes Association.



Lions assist with purchase of teaching tools

One of the most recent advances in the teaching of autistic children is the use of iPads as a teaching tool. When the principal and staff of General Crerar Public School in Scarborough learned of this cutting edge initiative, they were eager to be part of it, as were the parents of the children who would benefit from the program. The problem was that there was no money in the school's budget with which to purchase the iPads. Not to be deterred, the

school principal, Heather Cairns, made an appeal to the community to assist with the purchase of three iPads. Upon hearing of the request, the Scarborough Central Lions Club immediately agreed to purchase one.

Pictured at the presentation of the iPad are from left to right: Lion Bob Knox, Zone 58 Chairperson and



member of **Scarborough Central Lions**, Dante Darrellgordon, grade six student at General Crerar P.S., **Lion Dr. Shafi Bhuiyan**, member Scarborough Central Lions and Mr. Moore, Special Ed teacher at the school.

Goderich Disaster Relief Fund



This group from Millbrook and District Lions Club planted trees. They were joined by four members of the Kendal Lions Club.



Members of the **Copetown Lions Club**, on a recent road trip to Goderich Ontario, present Mayor Deb Shewfelt (middle) with a cheque for \$12,000.00 for their Disaster Relief Fund. Proceeds were raised by roasting Copetown's unofficial mayor, Bill Shewfelt (brother of the Goderich mayor) at a January 21, 2012 event, held in the Lions' Copetown Community Center.

Help Wanted

The Lion Magazine is looking for a retired Advertising Executive, or someone with experience in the advertising field, to sell ads on a commission basis for our magazine. For more information, contact Lion John Daniels at mdathelionmag@hotmail.com or call 519-622-1997.

FOR THE RECORD

As of January 31, 2012 Lions Clubs International had 1,347,278 members in 46,135 Clubs and 747 Districts in 208 Countries and geographic areas. There were 332,965 Melvin Jones Fellowship recipients and 61,872 Progressive Melvin Jones Fellowship recipients.



Cannington Lions

The Cannington Lions held their annual Volunteers volunteers with a fine dinner and gala evening. Appreciation Night in which we honour local



HOW TO GET INTO THE LION **Contact your District Reporter**

IMPORTANT INFORMATION

District Reporters

We have appointed District Reporters for the Lion Magazine. Their job is to assist the Magazine Editor and you the Lions. Their job is to collect new photos with stories, anything that you would like to submit to the Magazine for consideration. Please be aware anything for the Magazine should now go to the District Reporter in your District as follows: Please remember when sending your articles to your Reporter to indicate if it is for the Governors District Newsletter of the Lion Magazine. Lion John Daniels, Editor Lion Magazine email: mdathelionmag@hotmail.com email: shawnwd@yahoo.com Lion Shawn Davison **A1** A711 email: w.scott@a2lions.org A9 Lion Al Leach PDG A2 Lion Wayne Scott email: adleach@hotmail.com Lion Nick Poulakis A3 Lion Wilma Bush email: wilma.bush@sympatico.ca A12 email: nixter@rockinbird.com **A**4 Lion Sandra Baldwin email: slbaldwin@rogers.com A15 Lion Bob Rutter email: bulletin@a15lions.org Lion Liam Brennan email: lembrennan@hotmail.com Lion Judie Schell email: jaschell@kawartha.net A5 A16

MOVING SOON?

To ensure that the next MD "A" Lion magazine reaches your new residence, please complete this form and MAIL ENTIRE FORM TO:

Circulation Manager, LION Magazine

300 W 22nd Street

Oak Brook, IL 60523-8842

or e-mail your information to: stats@lionsclubs.org

Attach Your Address Label or Print Your Old Address Here:

(include all code numbers)

New address will be (Please Print):

Member #:

Name (print):

New Address:

City: _____

Province: ______PC: _____

Club #:

Date of Change: ____

WE AT THE LION CANNOT CHANGE YOUR **ADDRESS, PLEASE CONTACT YOUR CLUB** SECRETARY TO HAVE YOUR ADDRESS **CORRECTED AT LIONS CLUBS INTERNATIONAL**

MD "A" Lions **Resource Centre** Website

The "MD'A' Lions Resource Centre" website is available for your use. Its goal is to provide a "one-stop-shopping" website for Lions resources, ideas and tools in all aspects of Lionism, including recruiting new members, keeping the members we already have, revitalizing clubs, fundraising ideas and club and district operations.

The MD'A' "Lions Resource Centre" website may be viewed by going to the MD'A' website at www.mdalions.org and clicking on "Lions Resource Centre" on the left side of the page.

Tree Planting Lions

The Tamworth and District Lions Club with Township of Stone Mills planted 125 white spruce and white pine trees throughout the Township, Neville Point, Beaver Lake Lions Park and Tamworth Soccer Field in April, 2012.



Paul Fowler, Bob Emmons, Lion Joe Nolan, Ed Courneya and Lions Brian Weese, Wayne Rice, Lee Fraser, John Woods, Frank Okenka and Debbie Howell



 \sim Providing Insurance Protection to Lions Clubs since 1991 \sim

LIONS CLUBS INSURANCE PRODUCTS

There may be gaps in your insurance protection that you are not aware of.

OUR COMPREHENSIVE PACKAGE INCLUDES:

- ✓ Club Property & Paraphernalia
 ✓ Hold-Up Insurance
- ✓ Commercial General Liability
 ✓ Food Trucks, Trailers and BBQs including Host Liquor Liability ✓ Draw & Raffle Items
- ✓ Fidelity Bond for Each Member

- ✓ Parade Floats

Consider us for your Special Events insurance coverage: Festivals, Fairs, Parades, Sporting Events, and other one day events!

(800)387-1627 ~ lions@darlinginsurance.net ~ www.darlinginsurance.net



Specializing in Fundraising Products

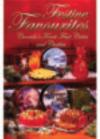
Celebrating "32 years" of Customer Service

Haygar Enterprises started business in 1980. We are very proud of our Customer Service and our product line.

- Gourmet Cakes & Cookies
- Decadent Chocolate Truffles
- Delicious Fudge



- Delicious Cookies
- Quality Fruit Cake
- Scottish Shortbread
- Plum Pudding



	Please send me a Free Information Kit	(Please Print Clearly)
Organization Name		Phone
Mr. / Mrs. / Ms. / Miss		
Address		
City	Province	Postal Code
Send to: HAYGAR ENTERPRISES	505 Iroquois Shore Road, #5, Oakville, O Fax (905) 825-1028 or email: info@hay	ntario L6H 2R3 (905) 825-1146 • Toll Free 1-800-465-9548 gar-fundraising.com

Earth Day Tree Planting

Elmvale and District Lions Club

Following outgoing International President Tam's directive the Elmvale and District Lions Club is shown below planting 1000 trees.

Lions participating along with local youth are **Bill** Scott, Bob Coe, Gary and Marlene Freehan, Wayne Corrigan. Submitted by Lion Ray Neuhaus





A-15 District Governor **Lion Norma Peterson** (shown wearing her baseball cap, a gift from International President Tam) was honoured to plant a spruce tree at the **Fergus Lions Club** Grand River Arboretum on Earth Day, April 22.

1st Vice District Governor-Elect, *Lion Denis Vinette* of the Belwood and District Lions Club; District A-15 Environment Chair, *Lion Linda Vinette*; and *Lion Margaret Murray*, co-chair of the Fergus Lions Club arboretum committee, were also pleased to participate in the tree planting.

Originally a seedling from Lion Denis during his campaign for Zone Chair for 51 East, the tree had been growing in a plant pot in Lion Norma's yard until ready to transplant to the arboretum.

More than a decade ago, the Fergus Lions Club believed in converting an old golf course property into an arboretum. Officially opening in September 2001, the Grand River Arboretum became so successful that the project ran out of room, after the public purchased more than 300 trees and 15 benches to honour family and community members. The Grand River Conservation Authority recognized the efforts of the Fergus Lions Club with a 2011 Grand River Watershed Award last September.



Royal Honour

On April 24th, 2012, The Queen, Honorary Commissioner, Royal Canadian Mounted Police, received Sergeant Major William Stewart at Windsor Castle when Her Majesty invested him with the Insignia of a Member of the Royal Victorian Order.

Lion Staff Sergeant William (Bill) Stewart can now use the post-nominals MVO after his name.





Agreement Number is: 41805020*