

**THE LION MAGAZINE**

**MULTIPLE DISTRICT "A"**

Advertising Rate Card Effective from July 1<sup>st</sup> 2011

Published 6 times per year M.D. "A" Lions Clubs International.

Ship all advertising copy to:

**THE LION**

**100 Myers Road, Cambridge, Ont. N1R 2Z8**

**519-622-1997**

**E-mail: mdathelionmag@hotmail.com**

**ADVERTISING DEADLINES**

February issue:	Dec. 1	April issue:	Feb. 1
June issue:	April 1	August issue:	June 1
October issue:	Aug. 1	December issue:	Oct 1

Circulation 14.000

	<b>FULL PAGE</b>	<b>HALF PAGE</b>	<b>QUARTER PAGE</b>
Inside front cover full colour	\$1000.00	\$600.00	\$350.00
Inside back cover full colour	\$1000.00	\$600.00	\$350.00
Outside back cover full colour	\$1000.00	\$600.00	\$350.00
Inside magazine black white	\$900.00	\$500.00	\$250.00
Business card	\$100.00		

**Ad Dimensions: width x height inches**

Full Page	1/2 Page
7 1/8 wide x 9 5/8	7 1/8 wide x 4 6/8
1/4 Page Horizontal	Business Card
7 1/8 wide x 2 3/8	3 1/2 wide x 2

Custom sizes available

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**\*MAKE CHEQUES PAYABLE TO LIONS CLUBS INTERNATIONAL M.D."A"**