

Tim in Thailand



A16 District Governor Mike Springford trying out an alternative form of transportation in Thailand, while attending the International Convention. DG Mike rode his trusty steed, at least until the trusty steed decided it was bath time.

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Follow the Roar of the Lions

One of the many advantages of being a Lion is that a lot of the groundwork for doing good has already been laid. Have a soft spot in your heart for youth? You can get your club involved in Lions Quest, Leos or the Peace Poster contest. Interested in improving the lives of people in other nations? There is our UNICEF School in a Box program. Are you moved by the suffering of people in natural disasters? You can join our ALERT program to minimize the effects of calamities or contribute to LCIF when large-scale disasters hit.

These Lions' programs should be a priority for your club, in fact. Let's not lose foot soldiers to other people's armies. Unfortunately, in some cases, we Lions tend to gravitate to the programs of other organizations. We help then out. We give them our resources. Partnerships are great. We want them and need them. But let's not give away the store. Let's often take

the lead role in improving our communities. Let's put Lions programs first and front and center.

Let's partner with one another. I can think of no better partner for Lions than other Lions. Sometimes we're too eager to give so much credit and support for non-Lions causes, and we don't connect with Lions across town, across the country and around the world. We have this network in place. We need to take advantage of it.

At the same time let's also support our established Lions partners. Again, as a Lion we don't have to reinvent the wheel. We have very effective partnerships in place to enhance our community service. We work with great groups like Special Olympics on our Opening Eyes program. We build homes with Habitat for Humanity. We hold off river blindness through our partnership with the Carter Center.



We have programs in place that can further a club's service and can take it to the next level. You don't have to do it alone. You don't always need to blaze new trails. Some of the heavy lifting has already been done. Take your energies and passions and join them with these programs and partners we have and you'll be amazed at what your club can help accomplish. We can perform the many miracles of service we do because the Lions that came before us as well as those who do service alongside us now gave us traditions of service that we need to continue to honor.

From the Pen of Carl Young

To the members of the Lions' Family of Multiple District "A": Well our 2008 Multiple District "A" convention is over for another year. I am sure those of you who attended the M.D. "A" convention will agree with me that it not only was well attended but very well organized by our Host Committee under the direction of Host Committee Chair P.D.G. Lion Derek Bloomfield.

For Elizabeth and I the campaign for endorsement as the candidate for International Director representing Canada for the term 2009-2011 will remain one of our fondest memories. To say that the convention, the events and campaigning leading up to the voting and announcement of the results on Sunday, was the high point of our lives in Lionism would be an understatement.

I would like to say thank you to Campaign Chair Lion P.D.G. Paul Brand, Honorary Chair I.P.D.G. Lion Dick Peel, Vice Chair P.D.G. Lion Fred Sheehy, Vice Chair P.D.G. Lion Stan Durward and P.D.G. Lion Ray Howlett for the "ABSOLUTELY" wonderful way in which they developed, organized and directed the campaign to its' conclusion.

I want to thank the members of the District A-16 Campaign Team as a whole, both Lions, Lioness, Leos and the members

of the Claremont District Lions Club for their never ending support. Your resolve in two campaigns over four years, as demonstrated by your tireless work and unequalled district voter turnout of over 97% is truly amazing and yes humbling.

To those Lions who joined our Campaign Team from across Multiple District "A" I say thank you as well. Your efforts and work sometimes across great distances, your ideas and passion played a major role in the campaign.

Lion Chair Paul you did an excellent job of moulding our committee and I know we agree that they were the most determined and organized group of Lions we have ever worked with.

At this time I would also like to express my appreciation to my friend and honourable opponent P.D.G. Lion Cathy Bock and P.D.G. Lion Milt Tyler. I want to congratulate you, your Campaign Team and the Lions of District A-2 for the first class campaign that we all enjoyed over the past year. The sense of fair play and integrity which was demonstrated many times between our Campaign Teams was remarkable, but then they are Lions should we have expected anything less obviously not.

Lion Cathy, you have served our Lions and Multiple District "A" very well, not just in this campaign but as our Treasurer, as a District Governor and Past District Governor and as a Lion. I am sure that you will continue to serve our great organization in many capacities in the future. Elizabeth and I wish you and Lion Milt happiness and success in all your future undertakings in both life and lionism.

To all those Lions and members of the Lions Family who participated in any way, in the campaign and related events of the past year, to you goes the main thank you for your involvement insures the success and continued evolution of our great organization on behalf of those people whom We would Serve.

I am sure that the coming year will be a busy time for the Multiple District "A" Campaign Team as we get ready for the International Convention in Minneapolis and I encourage as many of you as are able to participate in this venture.

Once again Elizabeth and I would simply like to say thank you and we look forward to seeing you in the near future.

Yours in Lionism,
Lion Carl and Lion Elizabeth Young.

Effective Speaking



**Junior English
Competitors**



**Junior English
Winner**



**Junior French
Competitors**



**Junior French
Winner**



**Intermediate English
Competitors**



**Intermediate English
Winner**



**Intermediate French
Competitors**



**Intermediate French
Winner**



**Senior English
Competitors**



**Senior English
Winner**



**Senior French
Competitors**



**Senior French
Winner**

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International
Directors
2007 - 2008**



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Tapani Antero Rahko
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Nelson Vidal
Peru



Vince Vinella
USA



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International
Directors
2007 - 2008**



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Prof. Dr. Hayri Ülgen
Turkey



Rosane Jahnke Vailatti
Brazil



Debra Wasserman
USA

LCIF

by Alecia Dimar

Cranford, a New Jersey town, has seen the positive results that Lions Quest can have on a community. There has been a steady increase in the community involvement of children in grades kindergarten through 12 over the past 15 years. Through the Lions Quest program, the youth of Cranford are evolving into well-rounded, caring citizens.

"I am continually amazed and astonished when I visit Cranford classrooms," says Anne Marie Francis, Lions Quest coordinator for Cranford Public School District. "Lions Quest has really had a trickle down effect; it's lifelong. I see dramatic differences in the whole climate within Cranford Public Schools, from senior year down to our kindergartners."

Lions Quest is a school-based, comprehensive, positive youth development and prevention program that unites the home, school and community. The curricula aim to cultivate capable and healthy young people of strong character through social-emotional skills, character education, positive behavior and service-learning education.

The program, which is sponsored by Lions Clubs International Foundation (LCIF), has been recognized as "Select SEL" by CASEL, the Collaborative for Academic, Social and Emotional Learning, and as a "Model" program by CSAP, the Center for Substance Abuse Prevention, of the U.S. Department of Health and Human Services.

Evaluation studies have shown Lions Quest practices can improve achievement test scores; change knowledge, attitudes, and beliefs regarding substance abuse and violence; lower rates of disciplinary problems; lower the risk of dropping out of school; and decrease use of alcohol, tobacco and other drugs.

"I've learned from Lions Quest how to interact with kids in my class better," says Rachel Quinn, a fifth grader at Brookside Place School in Cranford. "There have been some kids I've been paired up with, groups that I would never think to talk to. Yet through Lions Quest, I have learned so much about them and I have made so many new friends."

More than 11 million youth have participated in a Lions Quest classroom, and more than 350,000 educators and other adults have been trained to implement the programs in school and community settings. Lions Quest is active

in 50 countries and the program continues to expand as grants for Mexico, Austria and Bangladesh were recently approved. LCIF has been involved with Lions Quest since 1984.

The Cranford public schools are just one example of the positive effects Lions Quest has on students and the surrounding community. Through the Lions Quest program, local schools are linked with Lions clubs to build a stronger and healthier youth for the future.



Students from a fifth grade classroom at Brookside Place School in Cranford, New Jersey, participate in a Lions Quest activity.



Eberhard J. Wirfs 1st Vice President

Make Membership A Club Priority

The success of Campaign SightFirst II, which has raised more than US\$200 million, is a great achievement. Millions of people will have their sight saved thanks to Lions. But the

campaign's success is meaningful not only to those at risk of vision loss but also to Lions. Look at what we can accomplish when we work together. By pooling our resources and reaching toward a common purpose we were incredibly successful. That lesson is especially important on the club level, where we function as Lions. We achieve all we do because club members agree on a service project and then channel their energies and talents toward that purpose.

We need to apply our ability to work together to membership matters. We need to retain members, add members and clubs, and diversify our membership by adding more women and

people in their 20s, 30s and 40s. Clubs need to commit themselves to our membership needs. Lions acting on their own can do only so much. But getting clubs behind membership can produce great results.

Membership is a critical issue. The more members we have the more service we can provide. Let's not wait for other clubs to generate new members but instead let's commit our club to membership growth. Maintaining and enhancing membership is a form of valuable service in itself.

Executive Summary

Bangkok, Thailand June 18-22, 2008

1. Appointed Lion Shinji Kayamori to fill a vacancy in the office of international director for the remainder of the unexpired term created by the resignation of International Director Yoshitsugu Shigematsu.

CONSTITUTION AND BY-LAWS COMMITTEE

1. Denied vice district governor election complaint filed in District 204 (Guam) and declared Lion Melen P. Ruiz as vice district governor of District 204 for the 2008-2009 year.

2. Upheld vice district governor election complaint filed in District 308-B2 (Malaysia), declared the vice district governor election in District 308-B2 for the 2008-2009 year null and void and of no force and effect, and declared that there exists a vacancy in the office of vice district governor for the 2008-2009 year.

3. Denied the vice district governor election complaint filed in District 315-B4 (Bangladesh) by Lion A.K.M. Shofiullah, declared Lion Shah M. Hasan as the vice district governor of District 315-B4 for the 2008-2009 year, and directed Lion Shofiullah and the members of the Chittagong Progressive Star Lions Club to immediately withdraw the court case filed relating to this district convention and election and immediately cease and desist from pursuing any court action in the future with respect to Lions matters or the club will be cancelled and/or its offending members shall be removed from membership for conduct unbecoming a Lions club.

4. Upheld the vice district governor election complaint filed in District 324-D1 (India), declared the vice district governor election in District 324-D1 for the 2008-2009 year be declared null and void and of no force and effect, and declared that there exists a vacancy in the office of vice district governor for the 2008-2009 year.

5. Denied the vice district governor election complaint filed in District 330-A (Japan) and declared Lion Tadao Okano as the vice district governor of District 330-A for the 2008-2009 year.

6. Found good cause to expedite consideration of the constitutional complaint filed by the Lions Club of Bangalore West in District 324-D1 (India) and to consider the merits and make a final determination regarding this complaint.

7. Upheld the constitutional complaint filed by the Lions Club of Bangalore West in District 324-D1 (India), overturned the international director endorsement election held on or about April 13, 2008, in District 324-D1, and recommended that District 324-D1 proceed with a new endorsement election to be held for any and all qualified candidates, with extra care being given to proper certification of delegates from chartered Lions clubs in good standing.

8. Adopted Dispute Resolution Guidelines for use by district governors, council chairpersons and appointed conciliators as a supplement to the dispute resolution policies and procedures previously adopted by the International Board of Directors.

9. Approved revision to all constitutional references in the Board Policy Manual in the event the delegates at the 2008 International Convention adopt the proposed amendment to reorganize the provisions of the International Constitution and By-Laws.

DISTRICT AND CLUB SERVICE COMMITTEE

1. Approved charter cancellations of 159 Lions clubs (1,070 members) with regret.

2. Appointed 3 provisional zone chairpersons in Bosnia & Herzegovina, Latvia, and Ukraine.

3. Contingent on the passage of the proposal to amend the International Constitution and By-Laws, at the 2008 Bangkok International Convention,

to establish the offices of the first and second vice district governors, and also with the effective date of July 1, 2009, amended the Standard District and Multiple District Constitutions and By-Laws to include the two vice district governors.

4. Revised the redistricting rules in the Board Policy Manual to use the most recent official Cumulative Report available in order to determine if the minimum requirement of 35 clubs and 1,250 members in good standing is met.

5. Updated the responsibilities of the District and Club Service Committee listed in the Board Policy Manual.

FINANCE AND HEADQUARTERS OPERATION COMMITTEE

1. Approved the revised budget for fiscal year 2008-2009, which projects a surplus.

2. Approved the 4th quarter forecast, which projects a surplus.

3. Approved modifications to the Finance Chapter Paragraph E. (XI-4) of the Board Policy Manual to reflect newly approved signature authority.

4. Approved modifications to the investment section of the Finance Chapter Paragraph of D.2 (XI-4) of the Board Policy Manual to reflect current investment policy.

5. Approved modification the Speaker Engagements and Travel Rules Chapter Paragraph B.2. (XXII-3) of the Board Policy Manual to request area forum time preferences as follows:

USA/Canada - Second or third full week in September

EUROPA - Last full week in October through first full week in November

OSEAL - Second or third full week in November

ISAAME – Second or third full week in December

FOLAC – Second or third full week in January

LCIF

1. Requested that an investment proposal process be completed. Named an interim investment consultant.

2. Extended MJF recognition for new, paid-in-full CSFII donations through September 30, 2008.

3. Extended the time period for naming MJF for previously recorded CSFII donations to three years.

4. Appointed LCIF Chairperson Ross as the LCIF representative to the Pan American Ophthalmological Foundation board of trustees through fiscal year 2009-10.

5. Appointed Second VP Eberhard Wirfs as the LCIF representative for the Moorfields Lions Korle Bu Trust.

6. Approved 44 Standard, International Assistance, and Core 4 grants totaling US\$2,438,975.

7. Requested that the incoming International President, in consultation with next year's executive officers, fill vacancies on the 2008-09 Lions Quest Advisory Committee.

8. Requested that the incoming International President, in consultation with next year's executive officers, fill vacancies on the 2008-09 Lions Quest US Steering Committee.

9. Approved a US\$200,000 Core 4 Board-directed grant for the LCIF/Swedish Lions Joint Tent Project in China.

10. Approved a US\$500,000 Major Catastrophe grant for China earthquake reconstruction.

11. Approved a US\$50,000 Major Catastrophe grant for Iowa flood relief efforts.
12. Extended a pilot revision to the Standard grant program for another three years.

LEADERSHIP

1. Approved an allowance for multiple districts comprised of 20 or more sub-districts to send four additional participants, one each for membership, extension, retention and leadership development, beyond the official MERL chairpersons, to the MERL Chairpersons seminar in the respective constitutional areas.
2. Increased the per participant funding allocation for training vice district governors, available through the Multiple District Funding Program, from US\$75 to US\$100.

MEMBERSHIP DEVELOPMENT COMMITTEE

1. Approved the rules of audit for use with the Global Membership Team.
2. Approved the eligibility of the Family and Women Membership Development Chairperson for the District Governor Family Membership Award and changed the name of the award to the District Family Membership Award.
3. Approved the adoption of the 5-Star Quality Club Initiative.

PUBLIC RELATIONS

1. Adopted the rejuvenated two-color logo as the official logo of Lions Clubs International.
2. Approved and renewed the print contract with R. R. Donnelly & Sons.

3. Changed the name of the public relations and production division to public relations and communications division.
4. Approved that single, sub and multiple district constitution and by-laws or local custom and practice may alter the order of precedence for international directors and past international presidents.
5. Approved that single, sub- and multiple district constitution and by-laws or local custom and practice may alter the order of precedence to include past board appointees.
6. Increased the President Awards by 342 for Lions year 2007-08, and increase the International Leadership Awards by 315 for Lions year 2007-08.

SERVICE ACTIVITIES

1. Named Leos of the Year for 2007-2008.
2. Approved housekeeping change to the Board Policy Manual with respects to youth camp participants' applications.
3. Approved Lions Green Team as an Adopted Service Program of Lions Clubs International effective 2008-2009.
4. Approved Lions Crew at Work as an Adopted Service Program of Lions Clubs International effective 2008-2009.
5. Revised Board Policy Manual to include composition, qualifications, nominations and selection process with respects to members of the Leo Club Program Advisory Panel.
6. Approved award for the multiple district Diabetes Awareness chairperson for achievement in fulfilling the requirements of the position.

For more information on any of the above resolutions, please refer to the LCI Web site at www.lionsclubs.org or contact the International Office at 630-571-5466.

Lead Gift Donors Drive LCIF Forward

by Alecia Dimar

Lead Gift donors helped Lions reach and surpass the Campaign SightFirst II \$200 million challenge goal. These generous donors from around the world ensured the continued future success of SightFirst.

"It gives us great pride to know that Lions and peer organizations around the world share our care, concern and commitment to control and eliminate preventable blindness," said Dr. Tae-Sup Lee, a past international president and CSFII chairperson. "Lions and the SightFirst program are highly-respected leaders in the global fight against blindness. These donors know that these gifts will be put to valuable use and enable us to provide and protect the eyesight of millions in need of our SightFirst services. With Lions and our partners around the world, we are coming closer and closer to providing 'Vision for All.'"

Oswal Family

In April, the family of Mrs. Aruna A. Oswal made the largest, single personal donation in LCIF's 40-year history by pledging a total of \$3 million to CSFII. Oswal is a member of the Juhu Lions Club in Mumbai, India, and a past district governor. She played a prominent leadership role in CSFII as a national fund-raising coordinator for India.

What inspired the Oswal family to make this landmark donation to CSFII? Oswal said it was LCIF's transparency and accountability. Also notable is her confidence that "LCIF will invest all the donations received at the right



place, at the right time, and for the right cause." She added, "How much you have earned is not important, but how one does spend the money is the most important."

Moorfields Eye Hospital 
NHS Foundation Trust

CSFII also received a donation from an international foundation that shares Lions' determination to protect sight. In March, LCIF received a \$4 million donation from Moorfields Eye Hospital Foundation Trust. Moorfields, a United Kingdom-based international center for the treatment of eye disease, is a leader in vision care research and training. Its donation in support of CSFII will directly support the construction and establishment of a new facility for the Korle Bu Eye Hospital in Accra, Ghana.

Ken Behring

In May, LCIF and CSFII received their largest contribution to date from Ken Behring, a U.S. philanthropist, and his foundation, The Global Health and Education Foundation (GHEF). Behring and GHEF have made a matching contribution of \$7.5 million to fund various SightFirst projects around the world with a special focus on providing cataract surgeries to individuals throughout China.

These large contributions, along with donations from Lions around the world, will enable LCIF to continue and expand the extraordinary work of SightFirst and save the sight of more than 37 million people.



King Pins

Pin traders Hold Lionism In Palm of Their Hands

by Erin O'Donnell

Pick a Lions pin from Larry Shaull's collection — any one of the 25,000 or so he has amassed in the last 30 years. Maybe it's this year's Multiple District 14 pin from his home state of Pennsylvania with an elephant to symbolize the 2008 international convention in Bangkok. Or maybe it's one of his favorites—the buck and doe pins from Montana with stunning raised-relief detail. That's a set he'll never trade away.

Whichever one you choose, Shaull says confidently, "I can really pretty well tell you who I traded with to get it. A lot of the pins mean something, depending on who they come from."

Shaull is one of many whose identity as a Lion goes far beyond attending club meetings and doing service. Pin traders enjoy the hunt for rare pins, the amiable swapping, and perhaps most of all, the friendships and war stories they share with other traders. But it goes deeper than that. What's being traded gives traders a special lift. Pin trading is a way to hold in your hand a piece of Lions — small metal and enamel symbols of Lions around the world and over time.

The first pins were "friendship pins" that emerged in the late 1940s and '50s. Created to be tossed from parade floats, they were so cheap and disposable that most people didn't save them. These early pins were little more than plastic trinkets. Since so few survived, they are some of the most prized pins in circulation today.

Within a decade, pins became more permanent, sophisticated and artistic, and a segment of the Lions community became devoted to sharing, collecting, and cataloging them. By the 1970s, most every state and multiple district in the United States and Canada had begun to issue annual pins to commemorate the site of the international convention. Other countries soon followed suit.

Individual districts and clubs got in on the act too. And there are special-issue "prestige pins" that can come from any of these sources. According to a history of pin trading written by Bill Smith, "The number of pins issued each year is not known, but it is safe to say that there are literally thousands upon thousands produced on an annual basis."

No one really knows how many pin traders are out there, either, since not all are official members of trading clubs, but many of the most active traders affiliate with a trading club. The Lions International Trading Pin Club (LITPC) was the first. It was created in 1973 during

the international convention in Miami Beach, Florida, with less than 50 members; club membership today is about 900.

In 1982, the Pin Traders Club of Virginia spun off from the group with Bill Smith as its first president. At the time he was director of the international trading pin club, and he says its membership was stagnant. More members came from his home state of Virginia than from any other. So Smith sent a letter to 17 of them suggesting that they form a club for their multiple district.

Not everyone in the international club was pleased with the move. "As a result of what we did here in Virginia, I almost got booted out," Smith said. "They felt that we were going to compete with them. But we actually boosted their membership. I've been on the LITPC board for 27 years. I've seen the organization grow by leaps and bounds. And it can all be attributed to the formation of the multiple district clubs."

Since 1982, clubs have popped up in 39 other multiple districts. (Soon after the Virginia club was born, he got a call from a Pennsylvania Lion who wanted to set up a group for that state. It was Larry Shaull.) And Smith said he made good on the original goal: Membership in the international group has nearly tripled from its 1982 levels. The Virginia club keeps steady at around 300 to 350 members a year, Smith said.

People who collect Lions pins don't call themselves collectors. They are traders. For them, the fun is in negotiating fair and friendly trades.

Says Shaull, current president of the LITPC, "For the most part, trading is one for one. That's the challenge — finding something another person will take for what you want."

Smith thinks there is a collector in everyone. "People have this insatiable desire to collect things. There's always that elusive pin you're looking for. If you ever got all of them, I imagine you'd lose interest pretty fast."

The words "first" and "only" come up a lot when you're talking about Smith. Because of his work establishing the Virginia group and his ongoing commitment to in pin trading and leadership, Smith was honored in 2002 as the first inductee of the LITPC Hall of Fame. Back in 1978, when Smith was district governor, he was the first subject of a personal pin — that's any pin with a person's name on it. "Since that time, there have been over 1,400 personal pins issued here in Virginia," Smith said. "This has become a phenomenon throughout the pin trading community that the largest category of pins being traded today."

And Smith believes he has a singular claim about his pin collection. "I take great pride in

being the only person I know who has every single pin that's ever been issued in state of Virginia. That's my main focus now."

How do traders know they've achieved a complete set of whatever they're collecting? There are loads of catalogs to help them keep track. Most clubs publish catalogs of pins issued in their regions. But the king of pin cataloging is Lion Verle.

Verle Malik of Winchester, Virginia, issues the most comprehensive handbooks in all of Lions pin trading. Volume 1 features actual-size images of pins from every state and multiple district, and Volume 2 catalogs the specialty pins: prestige, mini, medallion, charms, stickpins, Lioness, Leo, and variations on state and multiple district issue pins. Volume 3, due out this year, will take care of the non-U.S. districts.

Even Malik would tell you that trying to count up all the pins ever made is like trying to count grains of sand on a beach. But he's been devoted to the effort since he retired in 2002. Malik says he spends up to 16 hours a day researching pins online, working on his catalogs, and keeping his Web site, Lion Verle's Pin Emporium, current — that is, unless he's out of town at a pin swap or convention.

"It's crazy, isn't it? But it's wonderful," Malik said. "We're all a little bit on the addicted side. It's fun looking for the pins. The finds are still occurring."

Swaps are the hub of pin trading activity. Smith says there are four big swaps each year, in Virginia, Pennsylvania, Las Vegas (formerly Reno), and Moline, Illinois. And several other small ones take place from coast to coast. Lions fly and drive hundreds of miles to enjoy the camaraderie of other traders while they try to plug the gaps in their collections.

Swapping is friendly, but there is a strategy involved. Every Lion has his or her own method, but the first rule of trading is not to show up empty-handed. "You've got to have good pins to trade," says Bob Showers, a longtime trader from Packwaukee, Wisconsin. "If you go down there with mediocre pins, you're not going to get very many."

Important trading pin Web sites include:

Lions International Trading Pin Club
<http://www.litpc.org/>

Pin Traders Club of Virginia
<http://www.geocities.com/ptcveditors/>

Lion Verle's Pin Emporium
<http://home.comcast.net/~lionverl/>

His evolution as a trader followed a familiar trajectory. Showers, a district governor from 1991 to 1992, started by collecting pins from his home state. Next, he set a goal to get pins from all 50 states – and he met that too. “I have 50 states, but don’t have all of them complete.” After a quarter of a century, his collection numbers more than 40,000 pins, or so he guesses. “It’s overwhelming.”

For 20 years Showers has faithfully attended every international convention — another common avenue for traders to meet and swap. Many of the annual pins issued by states, multiple districts, and clubs are designed after the location for the year’s convention. Whenever the international convention is held outside the United States, the LITPC stages an alternate site meeting here so that traders can still have a swap associated with the convention without going overseas. This year they met in June in Jefferson City, Missouri.

Smith said the Virginia swap, held in Winchester, is traditionally the largest. More than 200 traders attend from across the United States as well as from England and Australia. Pennsylvania draws more than 150 traders to its swap every March.

What can a newbie expect from a swap? Picture a flea market with only one kind of merchandise. Rows of eight-foot tables are covered with thousands of colorful, shiny pins meticulously arranged by category or geography. You’ll be expected to offer some in trade, but newcomers are warmly welcomed and tend to be showered with offers. “Generally, when we find out the guy’s a new pin trader, he leaves that room with far more pins than he came in with,” Smith said. “Oftentimes, we’ll give him a handful of pins. It won’t cost him a thing. We’re just trying to hook him, if you will.”

Hooking newcomers is vital to the future of pin trading. The majority of traders have been at it for decades, and as they age, they’re eager to pass the pastime on to the younger generation.

Malik believes pins can be pivotal to growing the membership of Lionism overall. “The clubs need to start passing them out to everyone, like speakers who aren’t Lions. The metal pins are something of substance, and people don’t just throw them away,” Malik said. “If we pass them out freely, we stand a better chance of getting to new Lions in.”

Malik said he’s trying to keep the origins of pin trading alive. He’s begun speaking at club meetings about the value of trading. “Right now everyone’s forgetting these are friendship pins. They were initially made to help you remember the person that gave it to you. You exchange them everywhere you go and pass them out to everyone you visit. Once you accumulate a few of them, the pin traders will appear.”

Smith acknowledges that the pin trading community is aging, but he’s confident its future is strong. “In the past couple of years we have lost some of our founding people,” Smith said.

“Fortunately, we have attracted enough new people and younger people that I feel this is not something that’s going away. We’re getting enough people who are young and enthusiastic and who are going to carry on.”

Malik draws a somewhat younger crop of traders to his Web site, as well as people from all over the globe — including Ivory Coast, Romania, and Korea — who enjoy the pins but can’t attend the swaps. The Internet has been a valuable tool in connecting traders, but Malik and other longtime traders are conflicted about the benefit of technology to their pastime.

On the plus side, auction sites like eBay have encouraged people to hunt through their attics and cigar boxes for cast-aside pins that collectors might find valuable. But many traders say paying for pins misses the point of the pastime.

“I realize the Internet gives some people the opportunity to pick up pins that they’re not otherwise able to find,” Smith said. “But you’re eliminating the camaraderie, the friendship, the fellowship that you find at a pin swap and being on a name-by-name basis with people.”

Lions hold their own pin auctions as fundraisers, Shaull said, usually featuring the rarest pins and special sets. But he said the availability of pins on Web sites like eBay has devalued some hard-to-find pins.

Smith, who has collected and traded pins for more than 30 years, says he can’t imagine paying for pins. “I’ve got just about what I want in terms of collection. I go to an auction just to be amused.”

Bob Showers of Wisconsin is more sentimental about it. “You remember the trade a lot more than if you went out and bought it.”

That’s not to say traders don’t sink a chunk of change into building their collections, Smith said. Traveling to swaps and conventions,



Pin traders get busy in June at the 91st international convention in Bangkok.

buying display cases, all of the peripheral expenses still consume the devoted trader. “You never, ever want to stop and add up the cost of what it takes to get involved in this hobby. If you did you’d get violently ill,” Smith said. “I don’t golf, I don’t bowl, I don’t chase girls. Pins are my passion. And I’m not unique in that.”

What is a trading pin?

Trading pins must:

1. Legally bear the Lions emblem, Leo emblem and/or marks Lions, Lions Club, Leo, Leo Club, Lions International or Lions Clubs International
2. Be from an authorized pin maker
3. Have permanent lettering identifying an individual Lion or Lions group, club, district, multiple district, state, province, territory, or country
4. Conform to Lions general standards of quality and content
5. Contain the permanent marking specified by federal trademark law
6. Be fitted on the back side with a single clutch, multiple clutch, safety pin, straight pin, or screw back attachment.

What is not a trading pin?

1. An official Lions membership or lapel pin
2. A pin related to a Lions office
3. Pins for achievement, awards, attendance or participation in an event
4. A pin that identifies an entity supported or controlled by Lions, such as an eye bank
5. A jewelry item or piece that is in the same class as an item available in the Lions Official Supply Catalog or special Lions Clubs International promotional brochures.

Adapted from

<http://www.litpc.org/WhatisaTP.html>
Erin O’Donnell

Pin traders are Lions, too

Larry Shaull, president of the Lions International Trading Pin Club, expects to present a check for \$100,000 to Campaign SightFirst II at next year’s international convention in Minneapolis — money raised entirely by pin traders. As of May, the club was a quarter of the way to its goal. Shaull said he was inspired to organize the fundraiser to show that pin traders are Lions first and pin traders second. He took the idea to the Lions Clubs International board meeting last year and got an even better response than he’d hoped. “I went with the idea of raising \$50,000. For a few days before the meeting, I talked to a lot of people, and everybody got excited. Before the week was out, Shaull doubled his goal.



Sid L Scruggs, III 2nd Vice President

Key to Our Perseverance

The students with vision impairments who attend the Governor Morehead School of the Blind in Raleigh, North Carolina, not only receive an education but they also learn life skills and gain confidence in their abilities. They learn to become independent, take charge of their lives and become productive, self-fulfilled members of their communities.

Local Lions support many of the students' extracurricular activities. I am honored to serve as chairperson of the school's board of directors, and the reason I bring the school to your attention is to point out the value Lions add to the school programs. Too often we Lions place too little value on the service we can—and do—provide. We go about our service activities and don't stop to think how much we impact the lives of those we serve. We don't reflect on the value our service brings to others.

To fully realize the value we provide to those in need is to view our service through the eyes of those we serve. When we realize we come to the aid of those who have a need and help them rise above their circumstances, then we will continue to persevere and will not grow weary in doing good. By understanding our "true value" we will put forth the energy to work hard in attracting new members to add more hands to our service, to publicize our efforts, and to ensure all our club members realize and appreciate the value of their membership. Let's celebrate who we are and what we do. Truly we make miracles through our service.

THANK YOU!



On behalf of my husband Milt and me, our sincerest thanks to the many supporters who were there for us over the last two years during our campaign for International Director. Thank you to our campaign committee and to all the Lions Family of MD "A" for their kindness and hospitality shown to us no matter who they supported. Thank you seems a very small word but it is filled with so much emotion. We will never forget you. Please don't forget us. We are so very proud to be Lions. Our congratulations to PCC Carl Young - we wish him the very best.

Lion Cathy Bock & Lion Milt Tyler

We Are Lions

We give 100%.



And we have news: Lions Club International (LCI) is embarking on a new "brand renewal" project. At the end of the day, it's what Lions do that matters. But brand renewal will help us talk about what, why and how so that everyone will sit up and listen to us roar.

Lions' momentum is unstoppable. Our brand renewal initiative gives us the opportunity to celebrate our heritage while presenting ourselves to the world in a new, contemporary way—and just in time for our second century of growth and impact.

In Puerto Rico, Lions organize a medical boat trip to the Dominican Republic, where they set up shop and treat 10,000 people. In New York, Lions pay off the mortgage for a family of nine who lost their father in an accident. In Ethiopia, Lions collaborate with the Carter Center to help eliminate trachoma, which causes blindness. In Capetown, South Africa, Lions partner with a supermarket to feed 60,000 people a day.

All over the world, in 45,000 clubs and 202 countries, 1.3 million Lions are serving in their communities, making a difference in people's lives.

Although Lions are known around the globe, word about our achievements isn't truly getting out. Why? Partly because Lions spend very little money on public relations or advertising. In fact, other service organizations expend 25

to 80 times more than Lions on media costs. The result: a strong reputation but one that isn't widely promoted or understood.

"The Lions' philosophy is to be of service," says Past International Director Carlos Justiniano of Puerto Rico, a Lion for the past 29 years. Every year, Justiniano's club participates in a massive healthcare outreach in the Dominican Republic: the club organizes a group of about 400 medical professionals and volunteers, then ferries them over to their island neighbor to assess and treat people in need. They basically make a housecall to 10,000 people. Justiniano himself dismantles his orthodontist's office, loads it on the ferry, then sets up shop in the Dominican Republic for the week. He's seen the great benefit of the trip, and has repeated it for seven years. "But we don't do it for recognition," he says, "and so people don't really know what we're capable of."

Lions leaders have set out to reverse this trend with a major brand renewal effort. Guided by consultants who are specialists in the nonprofit sector, Lions leaders are undertaking an initiative to help people understand who the Lions are and what they do. "We've spent 90 years allowing our actions to speak for themselves," says Peter Lynch, executive director. "In this era of nonstop communication, Lions are going to have to talk more—and talk more directly to the public. It's up to us to define who we are."

A Look in the Mirror

But before Lions could tell the world about Lions, there needed to be some self-assessment. We needed to be sure we were telling a story that rang true for this big, bold, but somewhat unwieldy organization of 1.3 million members.

A research initiative, the first step of the brand renewal project, turned up some important information. There were variations in different regions of the world, but here are some of the key findings:

- Our best feature is also the area where we need to improve the most: Lions have a culture of modesty—we're more interested in doing good than boasting about it. We value action, not talk.
- We value fellowship. Serving others while enjoying the camaraderie that accompanies action is important to us. We're greater when we're together, and that bond and the feeling of loyalty are central to our clubs.
- In the United States, people don't have negative perceptions about Lions; they just lack good, contemporary information. That's because Lions haven't focused on presenting what they do and why they matter.
- Lions are committed to their communities—which is why all our strength isn't delivered to one particular issue or cause.

Armed with this information about our "identity" in the "marketplace," Lions are now in a position to take control of how the world sees us.

"It's important to understand that this is not a 're-branding,'" says International President Al Brandel. "Lions will continue to be what it's always been—a stellar organization of independent service clubs doing the work that needs to be done in their communities. This is a brand rejuvenation."

The Road Behind, the Road Ahead

And it's a perfect timing for a rejuvenation since Lions have a lot of positive momentum. Former U.S. President Jimmy Carter, a Lion, just nominated Lions for the Nobel Peace Prize. We recently received a \$7.5 million grant from the Global Health and Education Foundation, chaired by Kenneth Behring,

for our SightFirst II campaign. We just had a hugely successful fundraising campaign that had an original goal of \$150 million and which will now exceed the \$200 million mark.

And the organization that ranks first in our hearts also received a distinguished impartial ranking in July 2007, when the Financial Times named Lions the #1 global NGO (nongovernmental organization). Out of 34 organizations, why did Lions stand out? The way we execute programs, our demonstrated accountability, our adaptability to the community and a host of other reasons. We're dealing from strength. A renewed, captivating brand can help us do more, reach more people, engage more members and have an even broader impact at home and in the world.

How Can I Help?

If you want to be sure your Lions club is living the Lions promise, ask yourself these questions. In the past month, has my club:

Invited someone to a service activity or to visit my club? Do you take time to explain Lions clubs to interested people and extend them an invitation? Are you available to answer questions?

Offered a warm welcome to newcomers? Are your members interacting with people at events? Do they go out of their way to introduce themselves?

Talked with local leaders about our commitment to community? Do you reach out to local decision makers and residents? Contribute to any local newspapers?

Identified a problem in my community or in the world that my club can work on? Is there someone in your community who can make you aware of the most urgent community needs? Can you open a line of communication to keep your club in tune with local opportunities?

Focused on the impact that we want to make? Are you actively listening to the issues in your community and then responding to them? What are the ways we can best serve?

Heard someone say that our club is an asset to the community? Can you leverage word-of-mouth to get the message out? Have you made it easy for non-members to find or contact a Lion?

Acted generously from our hearts? Our essential attribute is our generosity and our desire to serve.

And remember: send us pictures. It's a great way to promote the work of Lions in your district. This magazine and other publications can make good use of photographs of your projects—and the people benefiting from them.

So What Can Lions Expect to See Next?

Logo

An updated logo will tell the world that things aren't business as usual with Lions.

Magazine

We're revamping *THE LION Magazine* to make it even more useful and to showcase the renewed Lions brand. You'll notice the changes in an upcoming issue.

Web site

Our Web site, which currently serves 500,000 to a million users a month, will be redeveloped so that members can readily access the information they need. The new site will be more user-friendly for non-members, too.

Brand Book

A "Brand Book" will help Lions learn firsthand our "talking points" so that Lions can get the word out about our accomplishments in a consistent way.

Ad Campaign

A targeted ad campaign in North America will bring attention to our great service. And we'll engage marketing firms in Latin America, Europe, South Asia and East Asia to continue the thrust of the North America ad campaign.

"There are a lot of exciting things happening for the Lions," says Brandel. "It's a new day."

Please join us as we build a strong, more appealing and modern Lions brand image, one that captures our vision for the 21st century.

Global Listening

All over the world, Lions talked and we listened. From Mumbai to Bournemouth; from Penang to Puerto Rico, we traveled the globe to take in as much information from as many sources as we could.

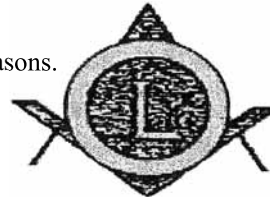


LOGO REFRESH

In nearly 100 years of use, the Lions logo has changed and evolved. But it has always stood for the same idea: We serve.

1916

This first Lions logo reveals the organization's early ties to the Masons.



1918

Note the visual pun in this early logo: a Lion and a club.

1920

This rendering with monogrammed L and back-to-back lions is the basis for the logo today.



Recent logo

Refreshed logo

Note the improved legibility, simplified ornamentation, and updated proportions and typography. The refreshed logo will meet the technical requirements for excellent reproduction in print, electronic and supplies—while maintaining the assets of Lions' widely recognized and beloved seal.



It Takes a Lion

Give a Lions club a job, and the job will get done—even when that club is only 11 hours old.

The Lions club in Medora, Indiana, has given new meaning to the expression “first responder.” The new club was chartered on the evening of June 7th, and on June 8th, the 27 new Lions were running a flood refugee center and feeding more than 100 people a day in an emergency food kitchen.

About a foot of rain had fallen in one day in northern Indiana, breaking dams and breaching levees, and all that water came rushing downstate. The East Fork of the White River

in Medora swelled to a width of two and a half miles. “The flood waters washed away railroad tracks, bridges—you couldn’t go anywhere,” says District Governor Gary Lawson. “It was the worst flood in Indiana since 1913.”

The Lions’ response was immediate—and overwhelming. After tending to food-and-shelter needs for residents, they quickly raised over \$31,000, which they dispersed to assist families in eight Indiana towns.



“And they’ve been working nonstop ever since,” says Sandy Ruane, the Guiding Lion from neighboring

Seymour who had helped establish the new Medora club. “Lions gutted homes and cleared away debris. They ran a clothing drive in June, and a furniture and appliance drive in July to help replace what families lost.” The rebuilding efforts continued apace in August and September.

The club, is now up to 39 Lions, a 50 percent increase in one month. “Everyone wants to be part of this,” says Kim Hodges, the Medora club president.

This brand-new club in Medora joins more than 45,000 clubs worldwide making a difference in their communities, whether it’s a sudden disaster, a planned event or an ongoing need. In Medora—and all over the world—Lions are proving the power of organized good.

It Takes a Lion

When Lions built a new well in Mali, they restored hope for an entire village.

Our children had worms in their bellies,” says Niajale Diarra, a young mother in Morodiodougou, a small village in Mali in West Africa. “Children were dying from ‘stomach aches.’”

The lack of clean water is devastating. An estimated three million children die each year from waterborne illnesses. In Mali, 20 percent of children die before their fifth birthday.

Supported by LCIF, club members in Mali recently teamed with members in France to drill the boreholes and create wells to bring clean water to the people in Morodiodougou and 120 other villages in Mali.

The impact was immediate. Clean water has halted deaths from cholera and diarrhea and the abundance of water has sparked an economic revival.

“If you visit this village any time of the year, you’ll find fruit for eating and sale. If it’s not bananas, it’s papayas,” says Lion Mama Tapo. “This really gives us pride—pride because we outnumbered it. And now a borehole has changed the life of a village.”

It’s what happens all the time with the Lions: when 20 people come together in a community, something greater is accomplished than what any of these people could do individually.



Club A3 A9 A5 A12 A15
Notes A16 A2 A4 A711 A1



Selkirk Walk



Selkirk & District Lions Walk for Dogguides Saturday, May 31

Pictured are the Selkirk Lions, District A2, and all the participants along with their friends and dogs ready to start out on the five kilometre walk along the river at Selkirk and back to the pavilion in the Selkirk Park for hotdogs, pop, ice cream, and of course a few draws for entering. It was a nice day, just the right temp for walking and everyone seemed to enjoy themselves immensely. The total raised was over \$10,000. That can only be done by the good people who collect those pledges, along with the Lions and helpers for getting the walk set up and running successfully.

Submitted by Lion Bob Townsend

Regional Health



The Lions Club of Peterborough, District A3, presented a \$3000 cheque to the Peterborough Regional Health Centre Foundation, proceeds from the 1st Annual Charity BBQ. Presenting the cheque to Stephanie Miller P.R.H.C. Foundation representative are left to right, Lions Graham Lewis, Don Hills, Garth McQuaig and Lion Vali Ali.

Athletes Check Up



North Newmarket Lions Club, District A16, Special Olympics "Eyes Open Vision Screening" was held in May. The following is an excerpt from an article written by PDG Clare Greenfield, Vision Screening Chair 2007-2008. "What a great couple of days we spent at Durham College on May 9th and 10th, assisting with the screening of the Athletes at the "Healthy Athletes Expo." In those two days, One Thousand Athletes attended six different stations, with ours being "Opening Eyes" which is sponsored by Lions Clubs International. We were involved in different areas of the screening procedure, from registration to fitting of glasses. Two of the Lions on Saturday came from the Bramalea Lions Club in District A7-11. These Lions, who recently moved to our area, will be joining the A16 Lions family this year. We also had a display of Vision Screening kit set up in the vendor's room.

Reported by Lion Tim Gore

Selkirk Melvin



The Selkirk & District Lions Club, District A2, celebrated a very special occasion on Tuesday, May 27th, when there were three Melvin Jones Fellowship Plaques presented to three Selkirk Lion members for extra and out of their way service over the years.

From left to right are VDG Elect Lion John Buchner of the Long Point Lions Club with Selkirk Lion Ted Bishop, VDG Lion Don Daley of Simcoe Lions Club, with Selkirk PRC Ethel Waldick, and on the right is VDG Al Beamer of the Fenwick Lions who presented the third Melvin award to Selkirk Lion Maxine Murphy. All recipients were totally surprised, but very pleased to have been chosen for such an honor. Also that evening, VDG Al Beamer presented a Proud Lion award to Lion Linda Couture and Lion Christine Dalglish which they had earned last year.

Submitted by Lion Bob Townsend

Weekend at Lake Jo



The Lions work weekend on May 30, 31 and June 1 was a busy one at the CNIB Lake Joseph Centre in Mac Tier. Attendance was very low with only four Lions attending from all of MDA along with the help from two employees of CNIB, Jan and her husband from Mississauga and Jack from Sudbury, Camp Manager Jacqueline Harrison and the camp staff, plus one local cottager got the facility ready for 100 youth arriving June 2nd kicking off the 2008 camping season.

When the sparse crew arrived and saw what had to be done everyone just shook their head in disbelief and said impossible. Believe it or not, we had everything done by the time the crew left on Sunday morning. The attached photo shows Lion's Gaston St Louise and John Vanderleeuw of the Mount Forest Lions Club, District A9, getting ready to repair the door on the Dining Room. Other Lions working that weekend were PDG Dan Moore of the Paris Lions Club, District A15, and his wife Maureen.

It rained on Saturday evening so the fire that was planned for out doors actually took place around the fireplace in the Dining Room. The Camp staff entertained everyone with some good old fashion camp songs. The kitchen staff got a chance to experiment with several delicious meals over the weekend.

Reported by PDG Dan Moore

Down Under In 2010

Join Lions Gail & Bill Coppes

On an adventure of a lifetime to
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25 incredible days

Highlights include:

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Visit

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for Lions Club International
information, conventions,
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London Central's Best



Recognizes Members

At a recent ladies night PDG Joe Elliott installed the London Central Club's, District A1, 2008-09 Executive with Lion Sandy Leadley as President. Several Club members were recognized that evening, including, left to right, Secretary Lion Ron Lindsay, who received the Judge Brian Stevenson award; incoming President Lion Sandy Leadley, who received a Judge Brian Stevenson award; President Lion Jim Balicsak; Lion Stu Rayner, who both received a Melvin Jones Fellowship award and the Club Lion of the Year; Lion Brian Nicholds, who received the Helen Keller Fellowship award. Pictured also is Foster Puppy, Vista.

Submitted by Lion Marilyn Madacsi

Fenelon Falls Melvin



The Fenelon Falls & District Lions Club, District A16, are very pleased to announce that three of their hard working, longtime members have been presented with the Melvin Jones Fellow Award. Left to right: Lion Roger Bellwood, Lion Lloyd-McIntyre and Lion Doug Cox. These three Lions have made significant contributions to the betterment of their community through their ongoing participation in various projects and causes.

Submitted by Lion Joan Cox

Murray McKinnon Foundation



Harold McNeill House



Oakwood Facility, Millbrook

In October 2007, The North Oshawa Lions Club, District A16, through its foundation "The Murray McKinnon Foundation" celebrated 35 years of service to the youth of Durham Region.

It began in 1972, when Judge Harold McNeill of the Oshawa Family Court identified a need for a single residence to house young people in trouble with the law as they awaited appearance in his courtroom. It has grown into a substantial operation funded by the Ontario Provincial Government and managed by The North Oshawa Lions Club through the Foundation Board of Directors. All members of The Board must be members in good standing of the North Oshawa Lions Club. Appropriately named the "Harold McNeill House" this first house located at 179 Simcoe St. S. in Oshawa was leased from the City at an annual cost of one dollar. The Club members and their families donated their time to refurbish the house and bring it up to provincial standards.

With the adoption of the Young Offenders Act in 1984, it was apparent that the single facility would not meet the community need and an additional house adjacent to the first was constructed under the supervision of the North Oshawa Lions. This second house was named the Murray McKinnon House to honour Murray McKinnon, a dedicated member of The Club who served as chairman of the committee for a number of years but died before the construction was completed. In 1987, the Club was asked by the Ministry to assume the operation of a third facility in Millbrook Ontario. With the approval of the Millbrook Lions Club, this facility was taken under the umbrella of the McKinnon Foundation. The Foundation was further asked to operate a Non-Residential Attendance Center for youths between 12 and 17. With the co-operation of Simcoe S. United Church in Oshawa, the church manse was converted and refurbished and began operating in March 2005.

In the 35 years since its small beginning, The Foundation has grown to an organization of full and part time staff of over 80 and an annual budget exceeding \$3 million. In that time, it has served in excess of 10,000 clients. The growth of The Foundation is a tribute to the dedication and professionalism of its staff. Not only do they serve, but they truly care.

The most important aspect of the operation is not its size, but rather its success in counselling youths in conflict with society and helping them to become productive citizens.

The best way to illustrate this success is through a true story. Some years ago, one of The Club members was travelling in the Maritimes and stopped at a small service station for gas. As the owner filled his tank, he noticed the Lions sticker on the rear window. Upon learning that the car's owner was in fact a member of the North Oshawa Lions Club, he related that he had once been a resident at the Harold McNeill House and with the assistance and guidance of the staff there; he had been able to turn his life around. He was in fact the owner of the station, married and the father of a small child. He expressed his heartfelt thanks for the assistance he had received and told the driver that the gas was on him. This article is submitted to illustrate that there are unique opportunities to serve if we are willing to look for them.

Additional information about The Murray McKinnon Foundation can be found by visiting its web site at www.murraymckinnon.ca

Charlton-Englehart Awards

On June 20, Charlton-Englehart Lions, District A5, held their windup meeting of the 2007-28 year and as it says in the Code of Ethics "To be careful with my criticism and liberal with my praise; to build up and not destroy. Several awards were handed out.

Submitted by Lion Vic Roach



A Quarter Century pin and award was given to Lion/ former Lioness Marilyn DeVries having been in the Lions family for 25 years.



Lion Harold Smith was awarded a Helen Keller Fellowship.



Lion Robert Arbour received a Judge Brian Stevenson Fellowship.



Lion Dennis Knight received the Lion of the Year Award.

Foodgrains



The Markham Lions Club, District A16, has signed on as an active player in ending hunger in developing countries. Early in 2008, the Club provided funds to this Canadian Foodgrains Bank member to cover the costs of seed and fertilizer to grow corn on a field located on the corner of Highway #7 and Ninth Line in Markham. The costs of the land and its harvesting were donated by the farmer and it is expected that this will be the first of many Foodgrain Projects to be sponsored by the 63 clubs in District A16. The Canadian Foodgrains Bank is a partnership of Canadian church-based agencies and their local sponsors to end hunger and create food security. Funds raised by the Foodgrain Bank members are eligible for a 4:1 match from the federal Canadian International Development Agency.

Submitted by Lion Jack McBride

Lion Club Annual Toll Gate 2008



The Walden Lion Club, District A5, ran a successful ANNUAL TOLL GATE again in 2008. Over \$1500 was collected for Walden charities. Appreciation is extended to Walden Home Hardware and Independent Grocers giving the Club permission to set up at their door.

Did you know this club donates \$1000 a month to the Walden Food Bank? That is not all. The donation list is extensive. The Lions Club motto is *We Serve* and that is what we do.

A3 Exchange Students



Exchange students who attended the Bancroft Lions Club, District A3, meeting on Monday July 21.

Submitted by Lion Laverne Stapley

Winged Wheels

The Cobourg Lions Club, District A3, presented the Toronto Police Winged Wheels Precision Motorcycle Team on June 27 as a kick off to the 2008 Cobourg Waterfront Festival. To the delight of approximately 6000 people the team performed a spectacular 30-minute show. Lion President Robin Lee and Cobourg Police Chief Paul Sweet took the salute at the start of the show. After the show they enjoyed a stationary ride on two of the 850lb Harley's with Team Coordinator Staff Sergeant Larry Bryson. 2008 marked the 18th year of the Cobourg Lions Club's involvement with the Waterfront Festival, the Cobourg Lion's biggest fundraiser of the year.



Submitted by Lion Sherri Lee

Dinner and Dance



The Greely Lions, District A4, show their pride and a cheque for \$5,000 they presented to the Osgoode Home Support Program. The funds were raised at the 19th annual Dinner Dance held in April. For many years the Greely Lions have supported this worthwhile program that helps rural residents to continue to live in their homes even when they have care challenges and mobility issues. They provide transportation, meals, medical services and social environments as needed for many 'shut ins.' Over the years the Greely Lions have raised over \$54,000 for this cause through their Dinner Dances, which are well known in the area for the quality of food, entertainment, and the silent and live auctions.

Submitted by Lion Greg Fox and Lion Jim Moore

Beaverton Swimmers



The Lions Club Of Beaverton, District A16, sponsor a swim program every summer. This swimming program is open to all ages and levels of swimmers. The course includes instruction from four Red Cross swim instructors, complete with badges for each level completed. This program is made possible by the Beaverton Lions as well as donations from local residents, businesses and organizations. The swim program is held on the beaches at Centennial Park in the City of Kawartha Lakes. And as usual the Lions wrap up the Program with an end of season BBQ open to the swimmers and their families. Doing the BBQing honours are, left to right, Lion Bruce Dixon, Lion Gord Marshall, and Lion Lorne Martin.

Submitted by Lion Lorne Martin

Volunteer Awards



Six members of the Oro District Lions Club, District A12, received an Ontario Volunteer Service Award this year. Proudly displaying their certificates are, left to right, Eric O'Brien (15 years), Alex Fraser (20 years), Eric Rechnitzer (10 years), Bill O'Brien (30 years), and Peter Kurtz (30 years). Absent is the late Ron Weir (40 years). Ontario Volunteer Service Awards are given to those nominated by organizations and communities after they have generously contributed their time as volunteers for several years.

Volunteers play a very important role in our quality of life by helping to build safe, caring and vital communities. Annually, volunteers in Ontario donate more than five million hours to organizations and to their communities.

Submitted by Lion Frank Lawson

Long Walk



A long trek to conquer blindness. Region Chair David Hitchen, left, and two friends Justin Bell and Suresh Persaud were presented with special awards by the Markham Lions Club, district A16, for their unique effort to end world blindness. This trio walked from Markham to Union Station in Toronto, a distance of 35 kilometers, to raise \$2,000 for the Sight First II Fund. Their action prevented over 300 people in the world from going blind.

Submitted by Lion Jack McBride

Dutton Sportsfest



The Dutton & District Lions Club, District A1, held their 22nd Annual Sportsfest Weekend July 19-20. The event was a two-day 13 team Lobbball Tournament and a seven team Swim Meet at the Dutton/Dunwich Recreation Centre. Mark Mathews (Nunya) and Bob Carder (Lights Out) shared the top prize. Both teams have been Finalists for several years. Organizing the Swim Meet were Taylor Blackwell and Clark Boekhoven along with a host of volunteers. Profit from the Food Booth and Bar resulted in \$2350 for Community projects. Reported by Lion Allister Cameron, Sportsfest Chair.

Submitted by Lion Marilyn Madacsi



Picture top left Lion Pete Jerry received Melvin Jones Fellowship presented by Lion President John Squire.



Picture bottom Lion John Squire received Melvin Jones fellowship presented by incoming president Lion Shawn Davidson.

Three members of the Stayner Lions Club, District A12, received awards at the induction of Officers night in June.

Submitted by Lion Doug Inkster publicity chair

Stayner Winners



Picture top right Lion Fred Stever received Helen Keller award. Lion Fred is a charter member and has already received Melvin Jones Fellowship.

Melvin



Left to right - DG Don McKessock of Sarnia Lions Club; PDG Joe Madacsi, Petrolia Lions and Melvin Jones recipient Lion Doug Dew, Petrolia Lions.



Left to right - DG Don McKessock, Sarnia Lions Club; PDG Joe Madacsi, Petrolia Lions and recipient ZC PZC Lion Bob Tanner, Petrolia Lions.

At the June 2 meeting of the Lions Club of Petrolia, District A2, two members were honoured by their fellow members. Each received a Melvin Jones Fellowship. These two Lions have demonstrated sincere appreciation for those who have most clearly embodied the aims and efforts of Lionism. Such recognition brings honour not only to the individual, but also to the tradition and heritage of our global fellowship. The award stands as an affirmation of gratitude, trust and commitment to the Lionistic principle we have. Humanitarian service is the goal of all Lions, Lioness and Leos. Our association was founded for the purpose of serving others and in so doing, make our world a better place.

Long Time Member



Lion Trevor Sweanor received recognition for belonging to the Lions family since 1945. That is 63 years of service. Lion Trevor is a member of the Port Hope Lions Club, District A3. The award was presented by PP Lion John Steeves.

Jessy Laflamme



La famille Duval composée de Marie-France, Sherley et Roland. Photo: Jessy Laflamme

Le Club Lions de Buckingham a fait plusieurs heureux le 8 juillet dernier en annonçant trois dons majeurs.

Tout d'abord, les Lions ont remis un chèque de 7000 \$ à la Table de Bethléem. «C'est d'autant plus revalorisant d'aider cet organisme alors que sa fondatrice Edna Charrette est décédée récemment, a indiqué le président des Lions, Richard Besner. Notre club et les bénévoles de Mme Charrette ont été associés à de nombreuses occasions et notre organisme a souvent répondu présent dans le passé lorsque nous étions sollicités par notre mère Térésa.»

Gilles Lacelle de la Table de Bethléem s'est dit très heureux de recevoir ce chèque. «C'est encourageant pour nous, nous servons des repas pendant l'année aidant ainsi les jeunes au niveau personnel, mais également au point de vue scolaire», a-t-il affirmé. Le Club Lions de Buckingham a également donné un quadriporteur à Rolland Villeneuve. «Nous aurions dû remettre la voiture à M. Villeneuve à Noël, mais celui-ci éprouvait de sérieux problèmes de santé, a raconté M. Besner. C'est donc avec beaucoup d'enthousiasme que je l'ai revu dernièrement et que j'ai constaté que son état s'était amélioré à plus de 100 % par rapport à l'hiver dernier.»

M. Villeneuve aime beaucoup son quadriporteur Star 4. «J'adore cette machine qui me permet de me transporter. Chaque soir, je la flatte...», a-t-il affirmé. Finalement, le dernier don mais non le moindre, la famille Duval a reçu une fourgonnette adaptée. Toute la famille en profitera, surtout Marie-France qui est atteinte de quadraparalysie depuis l'âge de 13 mois, mais également sa mère Sherley qui a combattu un cancer dans les dernières années et son papa Roland atteint de sérieux problèmes de vision.

«Les Lions nous ont aidés en 1998 en nous fournissant une voiture permettant ainsi à Marie-France d'assister à plusieurs spectacles, a raconté Sherley. Comme le véhicule ne convenait plus, j'ai reformulé une demande au Club, je suis très heureuse de constater qu'il nous aide encore.» Pour Marie-France, les Lions sont tout simplement des anges. Le prix du véhicule a été défrayé par les Lions. Cependant, Denis Bédard de Baurore Automobile a fait un prix de faveur.

Ces trois annonces avaient pour but de souligner la fin de l'année qui a eu lieu le 30 juin dernier. Au total, le Club Lions de Buckingham a versé 108 499, 33 \$ en 2007-2008.

«Je tiens à remercier la population qui est toujours présente et généreuse que ce soit dans nos campagnes de financement dont le tirage, le téléthon et le déjeuner de la Fondation du cœur», a souligné le président sortant, Jacques Renaud.

Le Club Lions de Buckingham est mandataire du bureau de la SAAQ de Buckingham. «Chaque fois que vous fréquentez notre succursale, une petite partie revient à notre Club», a indiqué le président Richard Besner.

Storage Container



The Magnetawan Lions Club, District A12, was pleased to purchase and have installed the new and badly needed storage container for the Magnetawan Lion's Pavillion in July. This storage facility is a welcome addition to the pavillion and will be very useful for future events requiring the use of the pavillion's equipment and facilities.

Submitted by Lion Randolph Soth

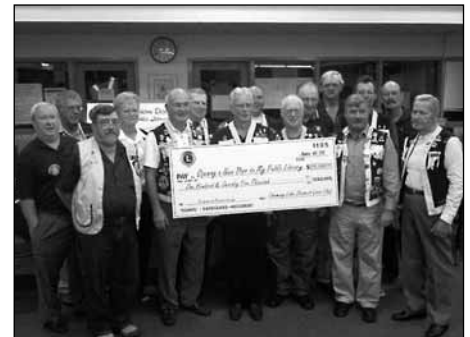
Markham Melvin



The Markham Lions Club, District A16, was pleased to honour two of its members with Melvin Jones Fellowships for their active participation in the club and their dedication to Lionism over many years. Lion President Grace Medland presented Melvins to Lions Ken Harris and Jim Thompson.

Submitted by Lion Jack McBride

Bridgenorth Library



A cheque for \$175,000 was presented by the Chemung Lions Club members to help with the furnishing of the new Bridgenorth Library. The library is scheduled to be opened early 2009. Not all of the 25 members were able to attend but as many came as was possible.

Submitted by Lion Helen Sproule

White Elephant



Saturday, July 5th was the day of the Magnetawan Lions Club's, District A12, annual giant White Elephant sale. This garage sale is huge and is always well attended by people in the area looking for a bargain or that special 'need that' item. A total in excess of \$1,800 was raised and will be used to fund or sponsor various events in the community.

Lion Jim Shaw is pictured holding up one of the thousands of items for sale at the annual sale held adjacent to the Lion's Pavilion in Magnetawan.

Submitted by Lion Randy Soth

Swimming Lessons



The Dunchurch Lions Club, District A12, sponsored the local swimming lessons for children at the community beach. The lessons cover all levels of skill levels and ages of the children. The lessons began June 28 and ran thru July 18, with over 40 children registered. Pictured is instructor Donna Comartin starting the lesson by introducing the children to the water. This is an annual event sponsored by the Dunchurch Lions Club helping the local and seasonal children get valuable swimming lessons. These year three of the older swimmers went on to complete their Bronze Medallion.

Submitted by Lion Rob McFarlane

Eyes Right Donation



The Petrolia and District Leo Club donated \$500 to DG Don McKessock in the name of the Eyes Right. The Leos cooked and served the lunch at the District Change-over at the Petrolia Lions Hall. Pictured from left to right are: Michael Thrower, Cody Sitek, Eric Richter and Governor Don.

Submitted by Lion Marilyn Madacsi

Anniversary



On June 7, the Denbigh-Griffith Lions Club, District A3, celebrated their 10th anniversary. The theme for the evening was 'Welcome to Heaven North of Seven'. The Chairperson for the evening was Lion Rowena Reynolds. One hundred and twenty Lions in attendance enjoyed guest speaker Mary Cook, storyteller, author, entertainer and former contributor to CBC. Her presentation, entitled 'Everyday Heroes and Angels', was humorous and kept everyone enthralled. Mary had also spoken at the 5th Anniversary and the attendance reflected the high regard she is held in, as a speaker.

Pictured are Event Chair Rowena Reynolds, centre, standing left is Lion Diane Shipley, Membership Director, Club Treasurer Lion Jan Roche, and a very proud Club President Lion Gary Malcolm.

Submitted by Lion Barbara Ann Doyle

Spectra Energy



The Parkhill Lions Club, District A1, recently received a Spectra Energy Community Improvement Grant of \$1550, which went towards purchasing materials to refurbish nine tables for the Goal Post Hall at the North Middlesex Arena. With the assistance of local Union Gas employees and Parkhill Lions Club members on July 5, the old tables were dismantled and the new ones were assembled. Pictured, back row: Lion Bob Gawne, Joe Gregorio, Lion George Robbins and Dave Craven. Front row: Lion Brian Gunness, Lion Janet Gawne, Lion Trigger McLeod, and Laura Craven.

Greek Night



Newcastle Lions Club members, District A3, and Lion Gus and Karen Bastus hosted the sixth annual Greek Night on June 1, raising \$11,500 and bringing our total raised to \$65,845. We are getting closer to our commitment of \$100,000 for the Emergency Renovation Fund of Lakeridge Health Bowmanville. Representative of the Hospital, Rose Kuipers is shown receiving a cheque from Lion John Bugelli, coordinator of the event, left, and Lion Gus and Karen Bastas of the New Massey House. Great work Lions.

Submitted by Lion Heather Griffin

Drowsy Driving



PDDG Kent Ing, prepares delicious fried onions to go with 'free' hot dogs at the Driver Reviver Station at the Muskoka Tourist Centre south of Gravenhurst.

Driver fatigue is a contributing factor in up to 19% of all fatal collisions, according to the Canadian Council of Motor Transport Administrators (CCMTA). Analysis of data from all provinces and territories suggests fatigue was a leading factor in traffic collisions that resulted in about 500 deaths in 2005 (the most recent year for which complete figures are available). "Drivers need to learn to recognize the first signs of fatigue such as yawning, difficulty keeping eyes open, involuntary lane changes, last-minute braking, difficulty maintaining regular speed, missing an exit or not remembering the last few kilometers driven," said Valerie Gil, co-chair of CCMTA's

Strategy to Reduce Impaired Driving, sub-group on Fatigue.

The percentage of fatigue-related collisions follows closely behind the published percentages of fatal injuries related to speed and alcohol. Preventing drowsy driving would save many lives every year. As many Canadian families head out for their summer vacations, CCMTA is reminding drivers to exercise extra caution at the wheel. Fatigue can hit suddenly. Don't wait: as soon as you notice any signs of fatigue, pull over safely and rest.

In keeping with these warnings to drivers, the Gravenhurst Lions Club, District A12, in partnership with the Ontario Provincial

Police and Muskoka Tourism, held their second Driver Reviver Station of the 2008 season on Friday, June 27th. Tired drivers making their way into the Muskoka on a long summer weekend are able to stop at the Muskoka Tourist Centre on Highway 11 south of Gravenhurst where they will meet Gravenhurst Lions offering free coffee, cookies, hot dogs and soft drinks. A large display explains the importance of recognizing the signs of fatigue and the necessity to stop and rest.

This is the third season that the Gravenhurst Lions have taken on this much needed service project in their community. They are not only providing a valuable service to highway drivers

but, they are also working closely with other community partners to make people aware of the dangers of driving when feeling drowsy. The Gravenhurst Lions Club has received hundreds of positive comments from motorists encouraging them to continue providing a Driver Reviver Station on the Friday of every long weekend during the summer season. After three years of manning the Driver Reviver Station at the Muskoka Tourist Centre many drivers are now stopping every time they are passing by on their way into northern Ontario knowing it is a great place to have a break. The Lions believe they are really making a difference in their community and hope they have prevented numerous fatal accidents on Highway #11.

Submitted by PDG Kathy Daoust, Gravenhurst Lions Club



Lions Sarah and Rob Grimes serve weary drivers free hotdogs, coffee or cold drinks while explaining the importance of stopping and resting on the trip north.

Bradford Gives



The Bradford Lions Club, District A12, recently made a large donation of \$20,000 toward Campaign Sightfirst II. The Club is shown at the cheque presentation.

Submitted by Lion Nancy Bobala

Emergency Convenience



The Lions Club of Peterborough, District A3, pack and deliver emergency convenience kits to the Peterborough Regional Health Centre on a quarterly basis for patients who are admitted into the hospital in an emergency. Included in the packs for Men are razors, deodorant, comb, and toothpaste/brush. For Women included is toothpaste/brush, shampoo, deodorant, comb. Left to right: Lion Marilyn McLean, Lion Elaine Laliberte, and Convener Reta Hopkins.



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Summer Buffet



The Lakefield Lioness Lions Club, District A3, held its 3rd Annual Summer Buffet and Gaming Event on June 14th. Once again it was a success. Proceeds from the event go to the Lakefield Primary Health Care Centre and the Brock Mission.

Group photo: Kitchen Staff - from the foreground Lions Mary Wierdsma, Marie MacLeish, Donna Jones, Linda Greenly, Marg Goode, Sandy Robinson and Ruby Smith.

Submitted by Lion Fran Anderson

George Journey



The Cobourg Lions Club, District A3, held a meet and greet at the Lions Pavilion in Victoria Park for PDG Lion George Hostick on May 24. Lion George and fellow riders made a stop over in Cobourg during "George's Journey of Joy" to promote guide dog awareness. A cheque was presented to Lion George in support of his ride by Lion Fred Holloway.

Submitted by Lion Sherri Lee

Camp Trillium Work



The Selkirk & District Lions Club, District A2, adopted cabins 7A & 7B at Camp Trillium and have been very busy painting and decorating them. It has been quite a job, but looking great now and ready for the children with cancer and their families to enjoy a family holiday together. Pictured are some of the workers, with Club President PDG Charlie Bradshaw in front. 2nd row left to right are PRC Ethel Waldick, Lion Anne Pavlovich, Chairpersons Lion Tony & Julie Amaral, Lion Linda Couture, Maxine Murphy, Georgina Bradshaw and John Waldick. Back row, left to right is Lions Ron Brewer, Ron Pavlovich, Mario Couture, Ted Bishop and Chris Dalglish. Absent for photo were Lions Deb Wilson and Bette McDonald who also pitched in and helped.

Reported by Lion Bob Townsend

Silence

All of our Lions are very special to us, and we need them to know just how special they really are. Some however, do stand out in the crowd. One such Lion is Bob Hall from the Sauble Beach Lions Club, District A9. Lion Bob has been with the Club for many years ... sometimes as Lion Bob and other times as Silence the Clown. Silence has entertained many a child and adult alike over the past 40 plus years, and has been seen in many parades around Ontario and other parts of Canada such as Quebec, London and Niagara Falls. He has also participated in Non-Lion parades around Ontario. Silence is quite a remarkable sight to see, dressed in his Clown suit with his caged lions in tow, or out selling Rubber Duck tickets and hugging all willing participants! Lion Bob is certainly not an unusual sight to see working with the rest of us Lions at any of our functions. He is an inspiration to all, giving freely of his time to help those in need. If we've not said it



before Lion Bob...we do very much appreciate you and all you do for the Lions Club here at Sauble Beach!

Bob is often the brunt of jokes regarding height restrictions, and takes it all in his stride with a smile on his face. In fact, there are times when he actually participates in the jokes. We here at Sauble would like you to know Lion Bob, that you'll always stand tall in our eyes!!! Lion Bob makes a habit of selling the most Rubber Duck tickets for our big race in August. In 2007 he sold over 800 tickets! That's only one of the reasons he is so popular! Recently, Bob won the volunteer of the Year award from The Town of South Bruce Peninsula. This is a very prestigious award, and the second time it's been won by one of our Sauble Lions! Are we proud ... YES INDEED! Congratulations Lion Bob, you are a great example of true Lionism and what we are all about!

Submitted by Lion Marion Collins



Busy Summer



The Dutton & District Lions Club members have been very busy this summer with their Food Booth and Food Trailer. Profit from -Rosy Rhubarb Fest -Shedden - the rhubarb capital of SW Ontario \$2130; -Ball Tournament \$1065; -Canada Day \$710; -Sportsfest \$2350; the total being \$6255 for Community projects.

In addition, the Club operates the Food Booth at the ball park with the profits from its nightly ball games adds \$4000. August and September projects with the Food Trailer at a Steam Show where we serve 500 breakfasts, and the local Fair add another \$5000. In May the Club held the \$1000 Elimination Draw to raise \$5000. Twice monthly Bingo's in St. Thomas still add \$20,000 a year. In case you were adding the \$'s, that's \$35,000 that a 30 member Club has raised for Community Betterment.

Reported by Lion Allister Cameron

Port Dover Leo's Walk



Port Dover LEOs, District A2, walk in the Cancer Relay for Life held in Port Dover. LEO's left to right; Stephen Jensen, Laura Mitchell, Roy McCormick, Claire Wolfe, Kaml Dhaliwal, and Dee Meade. The Port Dover LEO's raised \$1000 for this event.

Submitted by Lion Bob Townsend

Annual Food Shares

The Lions Club of Peterborough, District A3, along with other service clubs and citizens in Peterborough participated in the annual Food Shares food drive in July. Fifteen tons of food items were donated for the drive. Participants left to right: Lion Ray Ostapovich, Lion Gloria Gibson, and volunteer Trevor Hill.



See

THE Lion

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Melvin Grant Malcolm



The Markham Lions Club, District A16, was pleased to honour Lion Grant Malcolm with a Melvin Jones Fellowship for his participation in the club and dedication to Lionism over many years. Lion President Grace Medland made the presentation.

Submitted by Lion Jack McBride

Long Point Chairs



Long Point Lion Bill Fick, District A2, being thanked by Camp Trillium Chair Peter Chira on the delivery of 10 Muskoka Chairs. The chairs were built by Lion Bill and his committee of Lions Dave Carroll, Ray Poole and Bob Stanley. This is certainly one of those feel good projects.

Submitted by Lion Bob Townsend

THE Lion CLASSIFIEDS

RATES: \$1.50 per word. Minimum 10 words. Boxed ads are \$2.50 extra per ad. Prepayment required. All copy is set in standard typography. We do not furnish box numbers. Submit ads to Lion Classifieds 124 Brock Street, Barrie, ON L4N 2M2. You may advertise items for sale, cottages or condos to rent, upcoming events held by your club, etc..

Lions Convention Update

July 6 - 10, 2009

Minneapolis, Minnesota, USA

June 28 - July 2, 2010

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July 4 - 8, 2011

Seattle, Washington, USA

June 22-26, 2012

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Include the information from above in your next MMR Report.

Toronto Volunteers Needed: Hearing Screenings for At-Risk School Children

Hear ye! Hear ye! The Canadian Hearing Society (CHS) is looking for enthusiastic volunteers to help us deliver a brand new Hearing Screening Program for at-risk school children in Toronto. Working with the Toronto District School Board (TDSB) and the Toronto Foundation for Student Success (TFSS), CHS will be screening more than 6,000 students in 50 schools across the city.

A pilot project in May 2008 demonstrated the importance of this early detection program. Of the 930 students screened for hearing, 115 were referred to CHS for additional testing. That's more than 12% of students whose ability to understand the teacher and fellow students, as well as participate in all the activities going on in the classroom may have been compromised by their ability to hear.

Early identification and detection of hearing loss can make all the difference between success and failure in a child's academic career.

CHS needs volunteers to ensure this important program runs smoothly and successfully. If you enjoy working with young children up to age 12, have administrative skills, and perhaps even speak more than one language, this may be just the volunteer position for you!

Training will be provided for all volunteers.



Being able to hear in the classroom is so important to a child's academic success: early identification of hearing loss leads to early intervention. That's why The Canadian Hearing Society has launched a new program to screen the hearing of more than 6,000 Toronto school children.

If you are interested in becoming a volunteer or learning more about this program, please contact **Wendy Jensen**, CHS Volunteer Coordinator at **416 928-2500, Ext 304** or wjensen@chs.ca.

To learn about other hearing screening projects in the Lions organization, please contact **Lion Ray Ostapovich**, MD "A" Hearing Chair at **705-742-8053**.

THE CANADIAN HEARING SOCIETY
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www.chs.ca

Canada Day Bash



The Cannington Lions Club, District A16, held their fourth annual Canada Day Bash with ideal weather and a big turnout. It is our 60th anniversary year and the local MP and MPP turned out to present the honours. Five bands, BBQ, children's entertainment and a spectacular fireworks show.

Submitted by Lion Doug Fuller

