

L I O N



M.D. "A" Edition July/August/September 2020

www.lionsclubs.org

We Serve



Lions International retains President Dr. Jung-Yul Choi FOR UNPRECEDENTED SECOND TERM

MD'A' WELCOMES NEW COUNCIL



MD'A' COUNCIL CHAIR
Debbie Dawson



DISTRICT A-1
Daniel Armstrong



DISTRICT A-2
Fred Arbour



DISTRICT A-3
Don Radnor



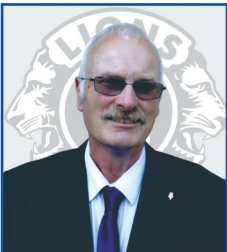
DISTRICT A-4
Jean Lauziere



DISTRICT A-5
Anne Dechaine



DISTRICT A-711
Terrence (Tebo) Richards



DISTRICT A-9
William (Bill) French



DISTRICT A-12
Peter Shelswell



DISTRICT A-15
George Corrin



DISTRICT A-16
Glenn Conduit



MD'A' SECRETARY
David Mills



MD'A' TREASURER
Dave Hewitt

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Protecting the Environment.

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Eliminating Hunger.

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Publisher: Lion Herb Thompson

Editor/Graphic Design: Barbara MacDonald
Production Co-ordinator: Kari Ross



THE Lion



Welcome to the July/August/September Edition of the LION.

To submit stories, photos, comments or suggestions, please utilize the services of your District Reporter. For photos, try to ensure your camera and/or smartphone is at the highest setting to provide quality images. The camera quality of most smartphones available today is excellent. A minimum of 300 DPI is desired. Images copied from the internet and/or Facebook or other social media are usually unsuitable.

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Contact the officers at Lions Clubs International, 300 W. 22nd St., Oak Brook, Illinois, 60523-8842, USA.

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The LION Magazine, official publication of Lions Clubs International, is published by authority of the board of directors in 20 languages - English, Spanish, Japanese, French, Swedish, Italian, German, Finnish, Korean, Portuguese, Dutch, Danish, Chinese, Norwegian, Icelandic, Turkish, Greek, Hindi, Indonesian and Thai.

Management Committee Lion Magazine
Lion David Mills PDG • Lion Dave Hewitt PDG



Agreement Number is:
41805020*



United in Kindness and Diversity

Greetings Lions,

Serving as your International President for the past year has been an honor of a lifetime. Never have I been more humbled and more moved than by the compassion and hard work I saw from Lions every day.

Now, in the face of the unique challenges the world is facing, I have been asked to serve another term as your International President. I accept this honor and responsibility with the same enthusiasm and commitment as for my first year.

This year I will expand on the official theme – **We Serve** – with an additional focus on staying **United in Kindness and Diversity**. You can read more about my theme on page 7.

I also want to acknowledge that the world has greatly changed in the past six months. Nearly every aspect of our daily lives, including how we serve, has been altered. Yet Lions have responded with the urgency and care I would expect, developing innovative ways to help their communities.

I ask that even as we see signs of hope in the fight against the pandemic, that we continue serve safely by practicing social distancing and following the health and safety guidelines where we live.

Lastly, I want to remind you that while we are in unprecedented times, Lions have a rich history of serving through all kinds of difficult moments. We know how to focus on what matters – kindness. And we know how to unite our diverse strengths so that the world can feel the compassion and support of Lions.

Let's stand together. Let's begin another great year of service.

Sincerely,

Jung-Yul Choi

Dr. Jung-Yul Choi
International President, Lions Clubs International



EXECUTIVE SUMMARY INTERNATIONAL BOARD OF DIRECTORS MEETING

Virtual On-Line Meeting, Oak Brook, Illinois, USA – April 2-21, 2020



AUDIT COMMITTEE

- The committee received an update from Lions Clubs International Internal Audit and will continue to follow up and monitor action plans. The committee noted total observations decreased from a total of 18 open items to 16 open items. Total open items include Lions Clubs International and Lions Clubs International Foundation.
- The committee reviewed the Internal Audit Schedule for 2019-2020 and discussed revisions to the change in timing of audit projects. The internal audit plan year will be from September 1, 2020 to August 31, 2021.

CONSTITUTION & BY-LAWS COMMITTEE

- The committee reviewed the pending Constitutional Complaint filed by the Beirut St. Gabriel Lions Club and requested Legal Division staff to draft the final decision for its review and approval.
- The committee received a status report on pending litigation involving the association.
- The committee continued its discussion on the timing requirements for an international director candidate to submit their certification of endorsement document to the international office.
- The committee reviewed Board Policy Manual, Chapter XXIII, Area Forums and approved the Africa Forum to be held the last full week of

November or the first full week of December.

CONVENTION COMMITTEE

- Selected the city of Washington DC, USA to host the 2027 International Convention.
- Approved the exception to policy to allow time for the international president candidate(s) to speak at the opening plenary session.
- The committee agreed to keep fees for convention registration the same for the 2021 Montreal International Convention.

DISTRICT AND CLUB SERVICE COMMITTEE

- The committee reviewed the continuation of the New Voices program to recognize the importance of diversity, younger members and Leos and women members.
- The committee approved the redistricting of MD 300 into 5 multiple districts, MD300A, MD300B, MD 300C, MD300D and MD300E to take place at the close of the 2023 International Convention.
- Appointed Coordinating Lions for the 2020-2021 fiscal year.
- Granted provisional zone status to United Arab Emirates, Somalia, Kingdom of Bahrain, Republic of Kosovo and Republic of Moldova and regional status to the Republic of Bulgaria.
- Amended Board Policy Chapter IX to provide financial support to zone and region chairpersons effective July 1, 2020.

- Amended Chapter VII, Standard Form District By-Laws, Article II, Section 7, by adding new part c. and d. relating to Zone Chairperson Qualifications.
- Amended the responsibilities of a Guiding Lion to encourage the new or rebuilding club to support LCIF.
- Contingent upon passage of an International Constitution and By-Laws Amendment, amended Chapter VII, Exhibit A, B, and C. of the Board Policy Manual concerning vacancy filling procedures.
- The committee discussed the inability of the district governor to replace non-functioning cabinet positions that are appointed and believes that the district governor should be able to replace appointed positions as needed. The committee will discuss this further to understand the impact and strategies for possible implementation.
- Amended the Standard Form District By-Laws, Article V., Section 1. to reference the definition of the voting members in the cabinet as defined in Article VI, Section 2 of the district constitution.
- Revised the Board Policy Manual by removing the process for provisional district to promote the first vice district governor before March 1st as the process is no longer needed.
- Amended the definition of immediate past club president outlined in Standard Form Club

By-Laws, to open the position of club LCIF coordinator position to Lions other than the immediate past club president.

- Revised the position of the district and multiple district global service team coordinator as outlined in the Standard Form District and Multiple District By-Laws, to include advocacy champion as a responsibility of these positions.

FINANCE & HEADQUARTERS OPERATION COMMITTEE

- The committee received an update from Merrill Lynch Bank of America, the association's investment consultants, on the Lions Clubs International Investment Fund, Retirement Income and 401(k) plans' economic and capital market overview.
- The committee reviewed the third quarter forecast and the estimated revision based on the impact of COVID-19 finding merit in the report of this forecast.
- The committee reviewed the approved budget summaries from each of the committees of the board. The fiscal year 2020-2021 budget will be updated and approved at the June 2020 board meeting.
- The committee approved a request from Multiple District O for relief on a 30% tax imposed on any dues payments via bank or credit card from Argentina.
- The committee approved a request from Multiple District 412 A requesting permission to open a trust account for deposit and retention of dues.
- The committee discussed the impact of the convention cancellation on the dues increase amendment as well as potential revisions to the resolution. Additional information will be provided for discussion at the June 2020 board meeting.

LEADERSHIP DEVELOPMENT COMMITTEE

- Approved the proposed institutes schedule and grants for leadership development training in 2020-2021. For 2020-2021, the institute grant award amount will be increased to US\$1,800 (increased from US\$1,200) for single districts and US\$750 (increased from US\$500) for undistricted provisional districts, regions, or zones.
- Confirmed support for developing an alternative plan for the concluding Day 4 of the FVDG/DGE Seminar, due to the cancellation of the 2020 International Convention.
- As of December 31, 2019, access to the upgraded Lions Learning Center (LLC powered by Litmos) was provided to all Lions and Leos. As of March 31, 2020, there have been 8,067

users who have accessed the upgraded LLC.

- Apart from the FDI in Louisville, KY, USA, in mid-September 2020, all institutes next year will be scheduled starting in December 2020.
- Effective for 2020-2021, all new applicants certified through the Lions Certified Instructor Program (LCIP) must attend an in-person LCIP training. LCIP certifications will be only in official languages through June 2024.

LONG RANGE PLANNING (JANUARY 2020 MEETING REPORT)

- The current LCI Forward plan was reviewed in its entirety. Topics discussed included increasing service reporting, progress on Campaign 100, enhanced brand visibility, Global Action Team support, and financial forecasts.
- Progress on the new version of the strategic plan was discussed and the committee acknowledged that more time would be needed to develop this plan.
- Candidates seeking the office of international president during the 2020 International Convention would need to declare their intention to run for office in writing with the Legal Division by April 28, 2020.

MARKETING COMMUNICATIONS COMMITTEE

- PR Grant funding was increased for next year due to demand and exhaustion of current funds this year.
- Regional brand templates and PSA development were reviewed, designed to bring marketing materials, signage and resources direct to clubs. Global launch will be early next fiscal year online and via communications to Marketing Chairperson and GAT.
- COVID-19 marketing plans were reviewed. The committee approved the proactive work being done in this area during the time of global crisis.
- Email consolidation launch plans were discussed and moved forward. The committee reviewed the digest model for club, district and multiple district levels and approved the plan.
- PR Grant reporting was discussed, with specific attention placed on providing a comprehensive analysis of the outcomes of their LCI-funded project.
- The committee discussed new proposals for messaging in the next generation of LCI Forward.

MEMBERSHIP DEVELOPMENT COMMITTEE

- Approved International Centennial Lions Club as a New Program Initiative to continue

to engage, learn from, and engage dropped members who would otherwise be lost.

- Approved Specialty Clubs as a New Program Initiative to continue to build on momentum the Pilot Program generated.
- Approved an enhancement to the North American Membership Initiative (NAMI) Pilot Program to allow participation from all North American districts who wish to join.

SERVICE ACTIVITIES COMMITTEE

- Revised Chapter XIII, Paragraph D of the Board Policy Manual to show the club, district governors-elect and district twinning programs have been retired, however clubs and districts are encouraged to connect and collaborate without formal oversight by Lions Clubs International.
- Recognized the achievement of Lions and their global foundation in serving 226 million people this fiscal year and discussed plans to increase service reporting in the future.
- Recognized the achievement of Lions in screening over 1 million people for type 2 diabetes in honor of World Diabetes Day 2019.
- Received an update on advocacy programs, including development of the advocacy strategy and toolkit, and LCI's partnership with the Association of Diabetes Care and Education Specialists.
- Discussed logistical details related to the upcoming launch of the Kindness Matters Service Award.

TECHNOLOGY COMMITTEE

- The committee approved the 2020-2021 budget for the Technology Division, however noted the budget may need to be revisited should there be a material impact related to the COVID-19 pandemic situation.
- The committee received updates on privacy initiatives and ongoing steps being taken related to the General Data Protection Regulation (GDPR). The committee approved the security and privacy initiatives planned for the next three to six months, including record of processing activities, data protection training, security of personal data, and data breach notification. In addition to this, the committee was pleased to learn staff will be developing a new chapter for the Board Policy Manual for Technology policies.
- The committee received an update on the status of the digital products. The committee was pleased with recent usability enhancements made to improve service reporting in MyLion.
- The committee discussed updates related to

replacing the existing financial system. The project is expected to go live in May 2020.

- The committee engaged in a comprehensive discussion on the long-term strategy for the Technology Division. The committee looked

at the implications of strategic ideas related to Membership, Communication, Marketing/Awareness, Service, Operations, Voting, LCIF, and Systems.

- The committee was pleased with the

demonstration of the new eCommerce website, which is expected to launch in May 2020.

For more information on any of the above resolutions, please refer to the LCI Web site at www.lionsclubs.org or contact the International Office at 630-571-5466.



We Serve

Highlights of the Council Of Governors' Meeting

Given the restrictions caused by Covid-19, two Council of Governors Meeting were held virtually, one on June 6 and another on June 27



We Serve

JUNE 6 COUNCIL OF GOVERNORS HIGHLIGHTS

Special guest at this meeting was sitting Constitutional Area II ID Allan Hunt who congratulated all for continuing their service in trying times.

COUNCIL SECRETARY

CS David reported that, due to the cancellation of the MD'A' 2020 Convention, Executive Officer Visit requests forms have been reissued for the next three MD'A' Conventions. To date, no confirmations have been received.

COUNCIL TREASURER

Council Treasurer Dave Hewitt reported that, because of the cancellation of events such as the MD'A' 2020 Convention, there would be a healthy surplus this year. Work has already begun on the budget process for the Lions Year 2020-2021.

ADMINISTRATION COMMITTEE

Council approved the new dress code for the International Parade which will consist of a suitably emblazoned golf shirt and baseball-style hat. Council further authorized the release of the excess safari shirt material to be made into Personal Protective masks and hats for front line workers.

GLOBAL ACTION TEAM

GMT reported that there has been a noticeable "bleed" in membership since the Covid-19 lockdown and this trend seems to be global in scope. GLT reported that training for 2nd Vice District Governors-elect would take place virtually on June 14. GST reported that the pandemic has resulted in clubs doing more service work, especially since traditional fundraisers were being curtailed.

LION MAGAZINE

The high cost of printing and distributing hard copies of the LION Magazine remain unresolved. Council has requested that the issue be further explored by the Administration Committee. As it stands right now, there will be two print and two digital issues for the Lions Year 2020-2021.

OPPORTUNITIES FOR YOUTH

Council approved the bid from the Petrolia Lions club to host the 2020-2021 MD'A' Effective Speaking Final. The date has been pushed ahead one week so as not to interfere with any district conventions. The finals will be held at the

Sunbridge Hotel and Convention Centre (Sarnia/Port Edward) May 7-9.

The Covid-19 essay and poster contest has been well-received and work has begun on determining the winners. Another positive outcome has been the creation of a data base of teacher contacts. It was noted by Council Treasurer Hewitt that both Peace Poster and Peace Essay funds remain in deficit and clubs and districts are asked to review their financial commitments to these programs.

LIONS QUEST

The current pandemic has actually created increased communications via virtual meetings. All physical workshops have been cancelled but virtual ZOOM workshops are available for a donation.

LIONS OF CANADA FUND FOR LCIF

This dynamic program continues to fund a host of projects within Canada. As of the date of the meeting, 6 grants totaling \$601,115.54 have been awarded. It is noted that personal donations from members of the Lions Family are down and it is hoped that individual members will see their way clear to support the Fund. If cheques are sent directly to the fund administrator, PDG Stan Durwood, he will issue income tax receipts.

CONVENTION ADVISORY

The Council of Governors approved the bid from the Lions Club of Kitchener to host the 2022 MD'A' Convention at the Crowne Plaza hotel, Kitchener, May 27-29 2022.

CENTENNIAL

Clubs are reminded of the \$6500.00 matching grant from LCI and should submit their reports to either PID Art Woods or PID Carl Young. Pins and t-shirts are still available for sale.

INTERNATIONAL ADVISORY COMMITTEE

This committee had the unenviable task of dealing with the endorstation of the next International Director for Constitutional Area II. With the cancellation of the 2020 MD'A' Convention, the process of endorstation ground to a halt and the committee was tasked with rendering a final disposition of the matter. Paramount was the MD'A' Constitution and By-laws and the committee recommended that the endorstation of the next International Director for Constitutional Area be made at the MD'A' Convention 2021. The

Council voted to agree with this course of action although some felt it unfair to the sole and current candidate.

JUNE 27 COUNCIL OF GOVERNORS HIGHLIGHTS

An emergency meeting was called by Council Chairperson Banfield and was open to all. The International Advisory Committee, in responsibly following up with the issue of the endorstation of the next International Director for Constitutional Area II, had finally received clarification and direction from Lions Clubs International. The final resolution is as follows:

- Nomination for the position of International Director for Canada for the term 2021-2023 were closed as of April 1 2020.
- The sole candidate from MD'A' is A2 PDG Allen Snider. He will be officially endorsed at the MD'A' Convention, 2021.
- One anomaly occurs in that for the Lions year 2021-2022, there will be 2 sitting International Directors from Constitutional Area II – ID Allen Hunt and ID Allan Snider.

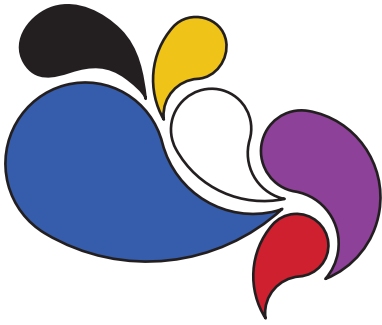
Congratulations to PDG Allan Snider. We look forward to your leadership.

For information, questions or concerns relating to these highlights please contact MDA Secretary David Mills at email: secretary@mdalions.org.

Mount Forest

The Lions of Mt . Forest were busy last year and put the finishing touches to the new splash pad in the William "Bill "Moody Lions Park. Overall it was a community project with Lions leading the way. Lion **Bill** (deceased) was an International Director with Lions and a life member of the Mt. Forest club. An official grand opening is planned for this year.





We Serve in communities big and small.

Responding to unique local needs is precisely what Lions do. It's what we've done for over 100 years. That's why when the world is experiencing hardship, Lions are there. Through the vibrancy of our global membership, innovation and hard work, Lions everywhere are providing much needed hope to so many communities. We are proud to be

**United in Kindness
and Diversity.**



Now is the time to come together.

It has been the honor of a lifetime to serve as the 103rd International President of Lions Clubs International. Over the past year, I experienced the overwhelming good Lions delivered to over 275 million people—more than ever before. Though I have been a Lion myself for over 40 years, it has been truly humbling to see the innovative and diverse ways our clubs serve their local communities around the world.

My experiences as International President have reminded me of just how critical our service is to people everywhere and the incredible contribution it's making to our future. And while the past year has brought with it great highs, the world, as we all know, has experienced many changes. New global challenges have emerged, impacting our everyday lives and our ability to work, play, communicate and serve in the ways we've always done.

In the face of these new challenges, Lions have responded like they always have: with kindness, passion and conviction, lifting up others through our diversity of service. I'm so proud of all our members.

In this new Lions year, I've been asked to serve another term as International President. I am honored to continue leading us through this changing landscape, and I'm grateful for the trust you've placed in me. Yet, it is the trust I have in each and every Lion that gives me hope and confidence in our ability to lead, to safely serve and to restore hope to the world in this historic moment.

Thank you all,

Jung-Yul Choi
Dr. Jung-Yul Choi







Our diversity enhances our kindness.

Uniting the world of Lions to serve communities everywhere.

Kindness is at the heart of service. Lions have known this to be true since the first club was formed over one hundred years ago. However, in recent years, the phrase “Kindness Matters” has grown into something more—something we say, and something we live. And it fits so well with our motto, “We Serve.” Why do Lions serve? It’s simple. It’s because kindness matters.

United in diversity. There are over 1.4 million Lions around the world, and more than 48,000 clubs. There are Lions in more than 200 countries and regions. We are one of the most diverse and inclusive volunteer organizations on earth. We serve all people, in all places, and it’s our great diversity that enables our exceptional service. By bringing together people from different cultures, perspectives and backgrounds, we are able to approach challenges in a unique way. We literally bring a world of service to every project Lions take on.

The harmony of service. Through the diversity of service Lions offer communities around the globe, we are able to extend kindness to hundreds of millions of people each year. That’s a remarkable achievement. When we bring together caring men and women—each one unique, yet everyone united for the greater good—we create a very special form of harmony. It’s the harmony of service. And it can reach all people, in good times, and in times of great need.

Serving our world safely.

Our 2020-2021 Global Priorities

Our global, and local, causes

Lions clubs are built to serve their local communities. They depend on us to meet many local needs, and those needs are growing and changing due to the unique challenges we're facing. We will continue to serve local needs, and we will also continue to build momentum around our global causes. We will provide clubs with resources, assistance and tools to serve both locally and globally through the Global Action Team and Lions Clubs International.

Campaign 100

This year, we will continue to support Lions Clubs International Foundation (LCIF) and Campaign 100, our effort to raise \$US300 million to empower the service of Lions. We are extending the Campaign through June 2022 due to the global challenges we're facing. Your generosity will help ensure that Lions have access to funding to take on more substantial projects in their communities. Giving is just another way of serving, so put your generosity into action by supporting this campaign that is supporting your service.

Storytelling

Storytelling brings your service to life. This year, it is critical for Lions to share the stories of how we are serving in these challenging times. By utilizing social media and leveraging local media, Lions can stay

connected to their communities while promoting their clubs. Storytelling can inspire your community, and the caring men and women who are looking for an opportunity to serve.

Healthy Clubs

Club health is still so important, even if it looks different today than it has in the past. Today, a healthy club is finding ways to serve safely, and getting as many members involved as possible. A healthy club is still holding meetings, but they're doing it virtually. A healthy club is engaging members through emails, social media and friendly check-ins. We will return to the incredible hands-on service that we are known for, and love. But until then, we need to create a great club experience now that makes all members feel invested and truly part of the club so we are ready to serve today and tomorrow.



Moving forward, together.

When Lions stay connected, our communities benefit.

In times of social distancing, it's important for Lions to find ways to stay connected—to one another and their communities. One of the greatest strengths of our clubs is that they promote real and lasting connections with other kind-hearted volunteers. Now is the time for clubs and members to find innovative and creative ways to continue to work with each other and their communities. In the face of all obstacles, Lions always find a way to serve the needs of their neighbors and the world.

Serving safely. The world has changed over the past year, and so have Lions. We are finding innovative new ways to serve safely, and addressing new needs that we have not encountered before. Lions International has created new resources on lionsclubs.org to help you serve safely. We have made the health and well-being of others our mission, but let's also make sure we're taking care of our members and ourselves.

Our leaders and staff are here for you. A huge benefit of being a Lion is the global support system provided by your international headquarters staff—all dedicated to helping you serve. Now is the perfect time to utilize the tools and resources available to Lions on lionsclubs.org and rely on your Global Action Team (GAT) to enhance your leadership, membership and service.





Together, more than ever.

If our over 100-year history has proved anything, it's that Lions always answer the call. Now, it's time for us to continue building upon this noble tradition. Lions have shown so much courage in this past year and undoubtedly will continue to serve, united in kindness and diversity, through the coming year with the same strength and pride.



We stand together.

United in Kindness and Diversity



Lions Clubs International

05/20 EN

by Jamie Weber

Across the world, droves of people are showing up to hospitals in need of care. The new coronavirus, which causes COVID-19, is depleting medical resources, changing the way society lives, and is setting unprecedented standards. Hospitals are running out of ventilators, protective equipment, and even beds. They do not have enough staff to handle all of the patients who need help; many medical workers are being overworked. While this pandemic may be a new reality for some, unfortunately, Koidu Government Hospital in Sierra Leone has seen this before.



From 2014 to 2016, Sierra Leone battled the Ebola virus. Being one of the countries hardest-hit, they lost nearly 4,000 lives, including seven percent of their healthcare workers. Closed schools, shutdown businesses, and overrun hospitals are scenes all too familiar for local citizens. When news of COVID-19 broke, hospital workers were shaken, remembering the horrors Ebola brought upon their country. However, this time, they feel prepared.

In the wake of the Ebola outbreak, with designated donations primarily from the Lions of Europe,

Lions Clubs International Foundation (LCIF) donated US\$244,068 to nonprofit organization, Partners in Health (PIH). With LCIF's support, PIH was able to renovate the triage area at Koidu Government Hospital and build an emergency isolation building, essential for limiting contact and providing urgent medical care.

Along with the renovations and added isolation support, LCIF's support provided added infection control through an industrial incinerator and a laundry department, additions that allow dedicated staff to properly dispose of waste and wash linens.

In addition to increasing the hospital's physical capacity, LCIF's support was able to provide professional development training for the hospital's Environmental Health Team (EHT). The EHT is vital to the safety and functionality of the hospital, especially during infectious outbreaks. They organize safe patient triage, proper sanitation, and waste management.

"A once shuttered facility and a mistrusted health system continues to transform into beacons



of high-quality care where it once didn't exist," says Jourdan McGinn of PIH, Director of Policy & Partnerships in Sierra Leone. "LCIF played—and plays—a large role in this metamorphosis; the Foundation's early investments in niche facility upgrades and staff support have helped produce a hospital patients feel comfortable turning to." LCIF's support created a sustainable infrastructure for years to come. Koidu Government Hospital was ready to respond and provide the proper treatment for COVID-19 patients in their hospital.

Lions are rising up like never before, passionate about protecting their communities and supporting their medical staff. With assistance from LCIF, Lions in every constitutional area are purchasing masks, gloves, protective gowns, medical supplies, and more and are delivering them to areas that are most-impacted by COVID-19. As of May 28, 2020, LCIF has awarded more than US\$4.1 million through 237 grants.

If you are able to make a donation for COVID-19 relief efforts, please give to LCIF by visiting [lionsclubs.org/covid-19](https://www.lionsclubs.org/covid-19). For those who have already joined LCIF in support, thank you for your generosity; it is deeply appreciated. Because of you, Lions are there supporting and protecting their communities through this pandemic.

Sources: <https://www.afro.who.int/news/statement-end-ebola-outbreak-sierra-leone>

<https://www.cdc.gov/vhf/ebola/history/2014-2016-outbreak/cost-of-ebola.html>

Sharbot Lake and District Lions

Sharbot Lake & District Lions Club expressed their appreciation for the First Responders who answered a 911 call in June of this year. It was a tense and dangerous situation and a local resident was arrested and charged with attempted murder and arson in the hamlet of Parham. The Lions sponsored 60 meals to those responders, who risked their lives. The Lions also delivered meals to the residents of Parham who were affected by the incident. Another way to show how "We Serve".



by Jamie Weber

A mother stands in the doorway of an eye clinic and cannot help but smile, watching her child see clearly for the first time. Unable to afford eye care, she did not know her daughter was struggling to see. Far too many kids experience a similar struggle, and Lions and Lions Clubs International Foundation (LCIF) are committed to making a change.



In underserved areas of Utah, USA, eye care can be inaccessible and unaffordable. Lions, who care deeply about the welfare of their community, recognize the large number of children going without eye care and are working to provide the

care they need.

Keeping their mission in mind, Lions of Utah partner with the nonprofit, Eye Care 4 Kids. Founded by optician Joseph Carbone, a Lion member himself, the operation uses a mobile vision-screening clinic to travel to areas around the Utah that need help the most. Using vision-screening cameras, Lions and other trained volunteers screen children for poor eyesight. If a screening indicates a child needs advanced care, the clinic refers them to a local doctor. The screenings have found serious health conditions like tumors and other issues that could have led to permanent vision loss.

In cases where parents cannot afford the appointment and aftercare, the eye care services are provided at no cost. It is a massive relief for parents who once needed to sacrifice vision to put food on the table or pay the bills.

There was a problem though. The van they use was in serious need of repairs and equipment. The volunteers were unable to keep up with the amount

of kids they knew might be relying on them as their only source of eye care. Knowing their foundation was there to support them, Lions turned to LCIF for assistance. LCIF awarded the Lions a US\$99,600 grant to repair and remodel the van and acquire additional exam equipment.

Today, the mobile vision screening clinic is back to serving children nearly every day. One special event, Refugee Family Night, opened up eye care to entire families. Utah is home to 60,000 refugees, who have come to the United States in search of a better life. However, poor vision can make this already extremely difficult transition even more challenging.

“These children and adults need these services,” says Joseph Carbone. “A person cannot become self-reliant if they cannot see or read.”

The amount of relief and joy is evident on the faces of the families there that night. Because of caring Lions and LCIF, they are one step closer to their dreams.

Visit lionsclubs.org/campaign100 to learn how Campaign 100 is empowering Lions to reduce avoidable blindness and visual impairment, and improve overall quality of life of those with blindness or visual impairment.

Kirkland Lake & Charlton Englehart Lions

The Kirkland Lake Branch club held a fundraiser last summer along the famous “Mile of Gold”. The name comes from the fact that originally, the wrong stockpile was used to pave the walk and it actually had gold in the path. At the start, a donation is made to the Lions and the path goes from one end of town to the other. At the end of the walk, you receive a ribbon stating you have:

“Walked the Mile of Gold”

To kick it off, some members of the Kirkland Lake and Charlton Englehart clubs, along with members of the community gathered for the walk (before Covid-19). If you are ever in Kirkland Lake, drop by and walk a mile of gold.



Elora Lions

Several residents in Centre Wellington decided that one of the Elora Lions needed to be awarded because of their community service. They nominated Lion **Joe Van den Borre** for the award of excellence for dedication to the community. On July 23rd, the awards were presented, drive-in movie style. The parking lot of The Grand River Raceway became the site where it could be safely done. Lion Joe is a thirty year member of the Elora Lions and has dedicated himself to community service.



Amherstview Lions

The Amherstview Lions Club provided ninety Tim Hortons gift cards for Front Line Workers at Long Term Care Facilities in Amherstview during the Covid-19 Pandemic. A Lion member delivered the Tim Horton’s cards utilizing a hockey stick for social distancing. How appropriate, Lions, Hortons and Hockey and Community Service.



All Eyes on NAMI

How Lions Clubs International is boosting membership in North America

by Kristin DiMaggio

In 1917, Melvin Jones laid the groundwork for what would become an international beacon of kindness and service. In a relatively short time after Lions Clubs International's founding, the organization grew beyond borders and cultural barriers, gaining members across the world. The organization today has more than 1.4 million members worldwide.

Like anything in life, membership ebbs and flows — growing in some areas, while declining in others. Prior to the 1980s, North American membership was strong, with nearly 571,000 members in Constitutional Area (CA) 1 and 54,000-plus in CA 2. Despite the best efforts of many Lion leaders, we've seen a steady decline in North American membership over the past 40 years.

There are plenty of factors that contribute to this trend, including lifestyle changes and overall levels of community involvement. Keeping all this in mind, the question still remains: how can clubs in CAs 1 and 2 grow their numbers, especially in the midst of a global health crisis? Enter the North American Membership Initiative (NAMI).

NAMI's history

Dramatic change rarely comes easy, and 40 years of membership decline proved that Lions International needed to do something different to attract and retain members. That's why in 2018 International Vice Presidents Haynes Townsend and Brian Sheehan worked together to develop NAMI to help districts in North America boost their membership. The program started with nine pilot districts across CAs 1 and 2, with chosen NAMI Champions to lead and motivate their districts.

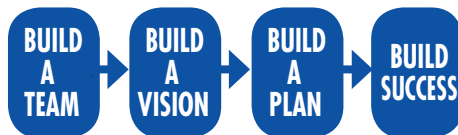
"This is something we can achieve if we have all hands on deck and become accountable," says Sheehan.

Today, International Vice Presidents Doug Alexander, Brian Sheehan, and Dr. Patti Hill lead the program with a Steering Committee selected for their proven skills in growing club and membership numbers. They also formed the Young Lions Task Force to help districts charter Lions clubs for young people and assist districts with recruitment and engagement of young Lions.

Together, the NAMI team is guided by three objectives to grow membership: rejuvenating districts with new clubs, revitalizing clubs with new members, and re-motivating existing members with new fellowships and exciting service.

Process support

To a degree, NAMI is not "new." Clubs and districts all have access to a wide range of resources and training opportunities available to help them succeed. The difference is the depth in which NAMI requires district leaders to go to meet their goals. The process seems simple — but it takes focus and dedication to get the most out of the steps involved.



Reversing a long-term trend takes teamwork. Each team creates a shared vision of what they want their district to be, analyzes their current situation, and sets goals. Then the team develops a concrete plan to achieve their goals. This is where innovation and creativity are welcomed — doing things the way they've been done has proven to be ineffective in meeting membership goals. Once the plan is underway, communication is vital to keep momentum, enthusiasm, and overall member satisfaction up.

Success stories

While some pilot districts are still overcoming obstacles, others have made great strides with the boost NAMI has offered. In Texas, Pilot District 2-S1 Champion Roger Doyle says his district is finding great success — in 2019–20, total membership has grown by 50 members. Prior to participating in NAMI, Doyle's district had a 5-year average of losing 22 members per year.

"The process and resources are structured to allow each district the ability to tailor the program to their specific needs," says Doyle. "With a firm commitment from our district team, we have been able to 'hit the ground running' and the results are evident."

By and large, Pilot Districts found the overall structure of the program to be the key in overcoming membership challenges. In California Pilot District 4-L5, Champion Rob Manning says he's seen the benefit of the planning, accountability, and information sharing that is part of the NAMI program.

"We are looking forward to implementing the NAMI program in all 15 subdistricts in MD-4," Manning says.

Other Pilot District Champions share this

sentiment, finding value in the collaboration needed to achieve their goals. Northern Minnesota and Northwestern Ontario Pilot District 5M10 Champion Joanne Ogden emphasized the importance of working together in analyzing their district, creating district goals, and supporting and holding each other accountable.

NAMI participation has shown great positives for members themselves. In Alabama Pilot District 34-A, Champion Ron Seybold says that while communication and interaction within his district has improved tremendously, so too has members' involvement.

"Lions are excited because they know they are being heard, as things they suggested are being implemented," Seybold says. "More Lions are becoming involved, as they see new and innovative ideas being tested to provide support for them and their club."

Seybold notes the change in mindset for his district. Rather than accepting unfavorable outcomes, he says NAMI has helped enable his members to make adjustments and take different approaches to their challenges.

What's next for NAMI

This year (2020-21) NAMI has been opened to all districts in North America. And as NAMI grows, so does the role of our Global Action Team, who is taking the lead in communication and support with our districts. As more districts work through this challenge, we will use our collective experience to improve the program and grow our success.

To learn more about NAMI, visit lionsclubs.org/nami. To help grow membership in your district, contact your District Governor today and volunteer!

Guelph Royal City Lions

Lion *Sylvia Keefe* is part of a Guelph Sewing Group that is sewing face masks, caps and ear savers for local healthcare personnel. Our local hospital and long term care homes are in desperate need of these items. Paramedics and mid-wives are asking if the sewing group would donate some to them. Some of the sewers are making protective gowns. Thank you Lion Sylvia and your sewing group for helping to make a difference in our community during the COVID-19 Pandemic.

Relief from the Comfort of Home

by Jamie Weber

Learning that your child has cancer is unfathomable. It is a moment you will surely never forget, sitting in the doctor's office, trying to understand the words coming from the doctor, feeling as if the world around you is crashing. It is easy to let your mind think the worst, especially in areas of the world without access to treatment or aftercare.

In Bosnia and Herzegovina, only one hospital provides cancer treatment for children and until Lions and Lions Clubs International Foundation (LCIF) took action, it did not have a follow-up program. Economic hardships and distance make it difficult to maintain regular checkups, so many children and their families are on their own once treatment is complete. With 75 percent of children experiencing complications after treatment, this was a serious inadequacy. Local Lions wanted to ensure their community's children had access to the critical care needed. A US\$36,900 Matching grant from LCIF provided the funding needed for Lions to establish the country's first mobile follow-up program for childhood cancer survivors in partnership with the local non-profit organization Association Heart for Children (AHfC).

Children can experience psychological issues, delayed development, or reoccurrence of the cancer, among other consequential complications.

Absence from school can cause children to struggle with learning. They may have a hard time relating to their friends and need a program to support them as they readjust to life and become proactive about their future health. In addition, the parents and siblings of childhood cancer survivors often experience feelings of anxiety, depression, symptoms of post-traumatic stress disorder, and guilt. These families need guidance on how to be the best support system not only for the child in recovery but for their other children.

Lions purchased and equipped a van with necessary medical equipment, preparing it to travel across the country to children identified by Lions and AHfC. Each visit brings a full team, including a doctor, a nurse, a psychologist, a social worker, and an educator, who all specialize in childhood cancer. In addition, the team will include a peer counselor, often someone who is also a young cancer survivor. The peer counselor can relate to the child and act as a promising example. The team assesses the children and develops a plan for future follow-up care. Thanks to Lions and AHfC, the van will serve

up to 200 children recovering from cancer each year, along with their families, and will provide these services at no cost.

"I am very happy to be sitting in our van, knowing that we will bring a smile to our children's faces," says Nejra Musić, childhood cancer survivor and peer counselor. "We are happy to have lived to see it happen."

To learn more about what LCIF is doing to empower Lions as they work to improve outcomes for children with cancer, visit lcif.org/childhoodcancer.



Nejra Musić, a childhood cancer survivor and peer counselor

Capreol Lions

Capreol Lions member **Ken Gustafson** has two great loves, family and community. Ken has lived in Capreol for eighty two years and recently celebrated sixty four wonderful years with his wife Helen. Together they have three children, six grandchildren and three great-grandsons. He spent thirty-nine years working on the CN railroad, logging about 6,000 miles a month.

He has been a member of the Capreol Lions for almost forty-five years, twice as president. He is proud to be a part of an organization that helps out their community. One of his favourite projects is the annual telethon, where Ken has volunteered for the last thirty years at the registration desk for auditions. "I spend two days at the TV station welcoming about a hundred different musical acts and entertainers who hope to perform on the show," Gustafson said. "It's inspiring to see people of all ages who want to contribute their time and talents to help raise funds for needy children."

In addition to being a Lion, Ken also serves with the Knights of Columbus, Meals on Wheels and

the Greater Sudbury Police Service taking calls and phoning their list of elderly neighbours and shut-ins.

In 2013, Ken was awarded the Queen Elizabeth II Diamond Jubilee Medal for his significant and longstanding service to the Town of Capreol. Lion Ken Gustafson's gave some Volunteer Words of Wisdom when asked to be the subject of a recent article for Sudbury.com.

"Living and volunteering in a small town gives you a sense of kinship and security you won't always find in a large city. You know your neighbours and your neighbourhood. You're involved with your kids' activities. You support local businesses and organizations that help the community thrive.

"It's only natural for neighbours to want to help one another and very satisfying to help the less fortunate through organizations committed to serving the community. However,

there are few young people involved in long-established organizations like the Lions and Knights. I encourage more millennials to explore opportunities to join clubs like these and any community-focused groups. You'll meet nice people and make lifelong friends, plus, you can get involved in projects that do good for others and raise funds that stay in your community."

Thank you to Lion Ken for inspiring all of us to help our communities



Great things don't just happen. It takes a bold, forward-thinking vision, innovative planning and flawless execution to achieve larger-than-life goals.

As we entered our second century of service, we had a vision: to increase our humanitarian impact, innovate our service, and position our organization, our global foundation and our clubs for long-term success. We needed a roadmap to successfully guide us into the future and help us reach these goals.

LCIF Forward became that bold new vision in 2015.

LCIF Forward was our five-year strategic plan designed to help Lions and Leos achieve our global vision for a better tomorrow. With input from thousands of members around the world, the plan focused on **enhancing our service impact, reshaping public opinion, pursuing excellence, and improving membership value**. By introducing innovative programs and cutting-edge technologies, it prepared Lions and Leos to meet the challenges ahead.

Thanks to the hard work of Lions and Leos all over the world, we achieved our goals. Here are some of our success stories:

1) Reached Our Goal of Serving 200 Million People Per Year

We set a lofty goal of tripling our service impact and the number of people we served per year, from 71 million to 200 million. Thanks

to your dedication, we achieved—and even surpassed—this incredible milestone in 2019-20, bringing more good to the world than ever before.

2) Increased Our Impact through Our Global Causes

We explored which humanitarian causes would provide the most benefit to those we serve and identified and focused on the most pressing issues of the day: **Diabetes, Vision, Hunger, Environment, and Childhood Cancer**.

3) Launched the Largest Fundraising Effort in LCIF History

To support our new global causes, we launched *Campaign 100: LCIF Empowering Service* in 2018 with a goal of raising US\$300 million. This was the largest fundraising effort in the history of Lions Clubs International Foundation (LCIF). With the support of Lions and Leos, we are working to achieve this goal to make sure that our members have the vital resources necessary to offer help -- and hope -- to those who need it most.

4) Welcomed New Members in a Brand New Way

New members bring new energy to our clubs. We want them to have an exceptional experience when they become part of the Lions family. That's why each new Lion now receives an enhanced New Member Kit and a series of

inspirational and educational communications.

5) Strengthened Clubs with the Club Quality Initiative

To help Lions strive for continuous improvement in club operations, membership, service and marketing, we rolled out the Club Quality Initiative. This program helps clubs assess their effectiveness, identify opportunities, and connect to key resources so they can set goals and create their own action plans.

6) Made Customer Service a Priority

We built a centralized Member Services Center (MSC) to improve member support. We trained our staff and rolled out new technology to efficiently respond to your requests. We'll continue to improve and provide more self-service options for you.

7) Made Service Reporting Easier

We created new reporting tools like MyLion to make it easier for clubs, districts, and multiple districts to report and track their service. This has helped shine a spotlight on the incredible contributions of Lions and Leos around the world.

8) Took Global Action with the GAT

In the pursuit of excellence at all levels of Lions, the Global Action Team (GAT) was established to connect Lions to the resources they need to strengthen their leadership, membership and service. We also created new programs, products, and tools designed to better support our members and innovate our service.

9) Took LION Magazine Digital

For Lions on the go, we launched digital editions and apps for LION Magazine so members could conveniently keep up with LION stories anytime, anywhere. Check out our all-new digital LION at www.lionmagazine.org.

10) Inspired the World with Kindness

To let the world know about the work we do to improve the lives of millions, we launched the Kindness Matters global advertising campaign in 2017. We told our stories of kindness on prominently displayed billboards and public transportation, and through digital advertising throughout the world, reaching more than 500 million people.

Lions have been taking on the biggest challenges facing the world for more than a century. Let's celebrate the incredible things we've accomplished together and look forward to all the great things that lie ahead. We couldn't have done this without you!

Congratulations on serving over 275 million people!

Let's break it down.

5,734,744 people served through vision screening

2,278,223 people served through childhood cancer awareness, education and advocacy

4,361,416 people served through environmental clean up and restoration projects

1,337,746 people served through type two diabetes risk awareness and screenings

14,756,467 people served through food collection and meal preparation

5,762,256 people served through tree planting and tree care

2,925,727 people served through education, literacy and reading programs

2,172,113 people served through eyeglass collection and recycling

1,377,427 people served through clean water and sanitation

31,410 people served through trachoma surgeries

600,000 people served through Lions Quest programs

8,500,000 people served through river blindness treatments

And that's just a fraction of the work our Lions have done this year.

Together, we're making our communities and the world a better place. Celebrate this momentous milestone with us — we couldn't have done it without you.

For more info, please visit lionsclubs.org/lcifforward

Grief Kits Help Community Hit with Violence

NOVA SCOTIA, CANADA – Over the course of 12 hours on April 18 and 19, 2020, a gunman went on a rampage in the Canadian province of Nova Scotia, killing 22 people. The quiet, rural community was devastated by the incident, and Nova Scotia Lions clubs quickly stepped up.

The Parrsboro Lions Club, which is the club closest to where the shootings took place, provided coffee and food to the Royal Canadian Mounted Police (RMCP) to help fuel them as they worked multiple crime scenes and participated in a manhunt, says District Governor Debbie McGinley.

But in situations like this, the real need comes after the traumatic event.

McGinley knew this from her recent training with Lions Quest – the social and emotional learning program developed by LCIF. Lions Quest was designed to help children and teens build important life skills and is based on the belief that one of the keys to the success of young people is bringing schools, families, and communities together.

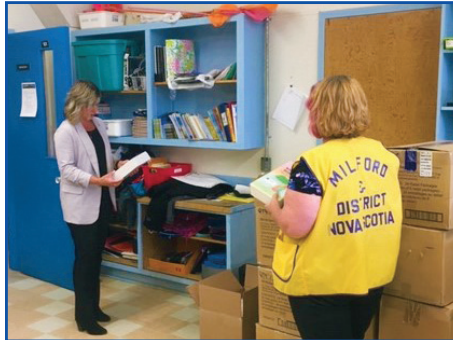
McGinley’s district had recently received a grant to reintroduce Lions Quest in Nova Scotia, and she had taken the course to learn about the program when she learned about grief kits.

“After 9/11 there was a lot of children that were grieving, so they developed these grief kits that have the book, ‘Where is Robert?’ [by Christine

Dernederlanden] to help them understand what happens when someone passes, and that it’s OK to have different emotions,” says McGinley.

Right away, she knew this is what her community needed. “I first called my first vice and second vice and the council secretary treasurer,” she says. “I wanted this to be a team decision, not just me.”

One of the shooting victims was a long-time teacher at the local elementary school. McGinley contacted the principal and asked if she could provide the kits.



“At first he thought I was just talking about the kids that had been in her class. So he told me he would take 27 kits. ‘No,’ I said, ‘I want to provide them for the whole school.’”

He was floored and thought it was great. “He was very thankful,” says McGinley. On behalf of the district, Nova Scotia Lions provided 150 kits

for the school.

However, McGinley knew the scope of the impact would not be limited to the school. “It’s Nova Scotia, we know everybody,” she says. She made it known to the RCMP and, through PR and media outlets, that the kits would be available to anyone who needed them.

The day the news story aired she had more requests come in from people asking for kits. They suddenly realized they didn’t know how to talk to their kids about this. Some of them had never heard of Lions. “We’re still the best-kept secret around,” she says.

But McGinley wants to change that. “I want the people of Nova Scotia to know we’re here for them.”

In the meantime, McGinley has ordered a second set of kits in preparation for another wave of grieving. “It’s not over yet,” she says. And when it comes, Lions will be there.



No More Naked Babies

SOUTH AFRICA – When the members of the Lions Club of Tokai, in Cape Town, South Africa, learned that new mothers in poor areas were often discharged from the hospital with their newborns wrapped in just a paper towel, they knew they had to act.

Ten years ago they launched the “Naked Baby Project,” which provides baby packs filled with clothes, toys, diapers, and other essentials so that moms can focus on bonding with their new baby.

Before quarantine restrictions went into effect, they held regular baby pack events where they invited those who donated funds or items to help pack up the bags. During the last event, held in February 2020, they made a record 409 baby packs, ready to be distributed to needy mothers at local hospitals.

The club has been savvy with social media, and the project has garnered quite an international following. “Suitcases of clothes pour in from overseas supporters including from Germany, the

United States, the United Kingdom, and Norway,” says Tokai Lion Jules Flanagan.

Each pack is valued at R500 (US\$30), and each year they distribute approximately 400 packs for a total of about R200,000 (US\$11,765) in goods donated per year.

Many local supporters knit blankets, booties, beanies, and toys for the project, and they’ve also involved their local senior home. Tokai Lions provide knitting wool for them, and those who can knit make baby items to contribute to the project.

During the COVID-19 lockdown, Tokai Lions created a knitting drive. They asked anyone who was interested to knit squares that would be eventually stitched together into baby blankets. News of the drive spread over social media and the response was overwhelming. “Men and women, not only around Cape Town, but all over South Africa, are busy knitting squares for us,” says Flanagan. “It’s really kept people positive and productive while in lockdown,” she says.



Items for a baby pack being prepared to go to a new mom in need



A Heartiest Thank You to all MD"A" Lions from IPCC Kevin Banfield

Thank you for your support throughout my journey, serving as your Council Chair 2019-2020.

Together we have accomplished a lot over the past year. We started off with the convention in Milan where Dr. Patti Hill was elected to the position of 3rd Vice President of LCI. It did not stop there as we accomplished a lot including dealing with a global pandemic.

I have many memorable moments while serving as your Chair and two that I want to share with you. The first being the thrill for Jen and myself to lead our delegates at the International Convention in Italy. It was overwhelming looking back and seeing a sea of red and white coming down the parade route. Prior to step off in the International Parade, having members from many different countries coming up and welcoming us, trading pins, flags

and creating new friendships.

But, what will stay with me forever was how our fellow Canadian Lions, particularly our MD"A" District Governors team, rallied to support one of our own who ended up hospitalized. It indeed drove home to me, how big our family is. No matter where we are in the world, we are family, even if we don't always agree with each other, we still have each other's back during good times and hard times.

I know our year was cut short - kind of! Even during COVID, decisions needed to be made, sometimes quickly, and how fast things also changed after we thought we had worked out all the details. No one will know the pressure that each District Governor went through, not only at home but all governors from the two hundred and ten countries in which we serve. The groundwork that each one of these individuals has laid will help to shape what our new normal will look like as a service organization after COVID. I am very

humbled to have been part of our Multiple District group of leaders, all working for the best interest of our membership.

I am so grateful to have had such an adaptable group of Council of Governors and Committee Chairs, and I can't express how thankful I am to have the team we had managing our way through these uncharted waters. I know it was not always smooth, but at the end of the day, we got it done!

Thank you to all MDA Lions for everything you have done for MDA!

Sincerely,

Kevin Banfield
MD'A Council Chair

Sault Ste. Marie Lions

In this Lions year, A5 District Governor Lion **Debra** has encouraged the clubs to "think outside the box" and that they have. The Sault Ste. Marie Lions club decided to serve coffee and donuts to the Algoma Treatment and Rehab Centre (ATRC) in the Sault. Correctional facilities are an essential part of our community, province, as well as our country, keeping us safe not just during CO-VID, but at all times. The ATRC is part of the Ontario Ministry of Community Safety and Correctional Service.

As a retired correctional officer, Zone Chair 31W Lion **David Kidd** wanted to make sure that the office workers, social workers, nurses and correctional officers were not forgotten as essential workers. The Sault Ste Marie Lions Club wanted to do something to recognize their essential service and what better than a coffee break with Tim Horton goodies.



ZC Lion David Kidd, Superintendent Annetta, CO2 Nancy, Deputy Superintendent Joe, 1st VP Lion Jim Russel and in front is CO2 Joanne

Capreol Lions

Thank you to the community of Capreol for making the Lions toy giveaway a ROARING success! The Lions started in May by asking for nominations of children in the community who have been pitching in at home or in the community during COVID-19. The children who were nominated received so many wonderful comments detailing the fantastic things they have been doing. The kids were given a special thank you prize from the Capreol Lions during a drive-thru giveaway. DG **Debra Christiansen** came out to help.

After seeing the smiles and support the Lions received at the first event May 13th, they decided to do it again on May 20th, even more community members showed up and they saw many smiles and received many thanks as well.

This project allowed the Lions to serve during a difficult time where things seem a bit gloomy, and with community's support, they were able bring some sunshine to the children in Capreol. A special shout out to all those kids who were nominated for doing great things and maybe we have some future Lions in the making.





Lions Foundation of Canada's mission is to assist Canadians with a medical or physical disability by providing them Dog Guides at no cost - despite costing \$25,000 to train and place each one. Lions Foundation relies on donations and does not receive any government funding.



During the pandemic, LFC's goal continues to be providing support for the over 1100 Dog Guide teams across the country and to resume instruction and training in a safe and healthy environment for staff, applicants and everyone in the Dog Guides family.

Watch for regular club updates from Lions Foundation via email and stay tuned to our website and social media channels for information on upcoming events and activities!



September 2020
Virtual Open House

November 2020
Online Auction

December 2020
Giving Tuesday

May 2021

Pet Valu Walk for Dog Guides

Lions Foundation of Canada is a recognized charity of Lions International.

Together We Serve.

Lions Foundation of Canada Dog Guides
152 Wilson Street, Oakville, ON L6K 0G6

905-842-2891 | www.dogguides.com | info@dogguides.com



Goderich Lions

Recently a project of the Goderich Lions area who have contributed and continue with their efforts to help with the pandemic. was completed and the "Thank You" sign was erected at the entrance to the town. Pictured is

Lion **Judi Ouilette**, who organized the effort. This sign is positioned near the "WELCOME TO GODERICH" sign, which was erected in 2017 by the club to commemorate the 100th Anniversary of Lions International. The message was to acknowledge everyone in the Goderich



Amherstview Lions

The Lions of Amherstview purchased a bicycle and brought it for a free draw for kids on Family Day at the Henderson Recreation Centre in Amherstview.



Sparky and Zone 11 East Chair **Carman Fisher** watched as 60 parents filled out tickets for their children on February 17th, 2020.



Two Happy Lions, **Del Weber** and **Bruce Johnson** supervised the draw and gathered donations for Childhood Cancer.



It was the best day ever for one lucky girl who won the bike and took it home.



In June, which is designated as Seniors' month, Alison Holmes of the VON of Greater Napanee in Ontario received a donation from Amherstview Lion **Del Weber**. The funds were used to provide Meals on Wheels for Seniors in the community.

Lions Mobilize to Shield Healthcare Workers

BRAZIL – When the country went into lockdown due to COVID-19, DG Waldoylson da Silva Miranda’s manufacturing facility, which he owns with his wife, Tatianna Afio, came to a grinding halt. As Miranda hunkered down with the rest of the country to wait out the virus, he watched a steady stream of news coverage reporting a lack of safety equipment for healthcare workers and others on the frontline.

Then, PDG Roberto Komatsu, a doctor and fellow Lion, asked Miranda if he could print 3D frames for face shields at his facility. Miranda found that it took three hours to print a single ring on regular 3D printers. Miranda realized they could do better and decided to develop a manufacturing system at his facility that would enable them to produce 2,800 full face shields per day. “Our factory was paralyzed by the pandemic,” says Miranda, “So I decided to use our equipment, space, and few employees to start production.”

He secured partners to help him build additional tools and cut acetate plates that fit in the frames to compose the face shield.

When he realized this was a way Lions could help, he put together a team and made a plan to mobilize his district.

Lions Tatianna Afio Miranda (Miranda’s wife), Antonio Helio de Freitas e Silva, and Luiz Henrique Zein joined forces to put together the marketing campaign. They made a video explaining that many doctors and nurses were dying. “If we need to be hospitalized, who will take care of us?” they asked. The project was called “Face Shields Save Lives.”

Donations poured in. The team opened a bank account and applied for and received a grant of US\$10,000 from LCIF.

Lion Claudio Rego provided cut acetate for



João Carlos Ribeiro, one of Miranda’s employees, works on production of a face shield in the facility he’s updated to focus strictly on face shields and where he can make the protective equipment at 5% of current market cost

the visors, and Lion Robson Perez Sacco donated 24,000 Lions-branded stickers for the face shields.

Their goal was to make and donate 50,000 face shields to help protect workers fighting COVID-19.

“The whole district cooperated,” says Miranda. He and his team made the face shields available to other districts as well. “This disease has no borders,” he says. “And neither do Lions.”

Clubs identified the needs of the hospitals in their areas, and the factory responded according to need. Clubs made the deliveries themselves, which led to a response from the local media. The project got coverage from radio stations, newspapers, and a national television program. Soon, orders were coming in from far away.

The clubs share photos on social media of the deliveries, which has helped to further spread news of the project. Now Lions are delivering face shields to senior facilities, emergency response teams, and neighborhood health centers. All the while, they take careful measures to follow all safety precautions to ensure everyone serves safely.



Miranda and his wife, Tatianna, deliver some of the protective equipment to healthcare providers and first-responders

Because the project has become so big, it’s helped to increase awareness about Lions in Brazil. “It automatically aroused curiosity in many people who did not know about the Lions movement,” says Miranda. “This is giving us the opportunity to establish relationships and bring in new members.”

With the cooperation of other districts, the team has upped their goal to 80,000 face shields, and Miranda’s facility now operates two molds, producing 3,600 pieces per day with capacity for more.

“The pandemic and its economic impact have created the type of situation that could lead to member loss,” says Miranda. “Providing meaningful service and a sense of group is a way to prevent that.”

As of mid-May Lions had made and distributed more than 67,000 face shields to 65 hospitals, 39 health centers, 38 senior care facilities, and the city of São Paulo emergency response team (SAMU)



LIONS 2020 GOLF SHIRTS

OR

LET’S CELEBRATE!
Join the Canadian Lions Centennial Celebration
Lions 2020 Logo on the front and Club Name on the right sleeve.
Minimum Order of 12 per Club (Small orders accepted with NO Club Name)

Cost per Shirt - \$45.00
Including Tax - Plus Shipping.
For further info contact:
Lion Art Woods, Box 216,
Elmira, ON N3B 2Z6
lawoffice@woodsclemens.ca
cell: 226-972-0983/
home: 519-69-8091

Peace is the Pathway

Annual Peace Poster and Essay Contest Inspire Generations of Students

by Joan Cary

In 1988-89, despite the bombings and the violence engulfing his hometown of Beirut, Lebanon during the height of the Lebanese Civil War, 13-year-old Mustapha El Tawokji had a clear image of peace.

He drew a soft and peaceful picture of a dove flying over a bed of roses, winning the first Lions Clubs International Peace Poster Contest, and although he had probably never laid eyes on such a peaceful scene, he could imagine it. Even in a war torn country like his was, Mustapha could believe peace was possible.

The theme of that first Peace Poster Contest was “Peace Will Help Us Grow.”

Every year since, LCI has proudly continued the contest with as many as 600,000 children ages 11 to 13 from 65 countries participating. How would they, from all cultures, all corners, all lifestyles, envision peace?

This year’s grand prize winner Zhuo Zhang, a 13-year-old boy from Xi’an, China, imagined a colorful peace envoy carrying a backpack made up of the national flags representing the people from different countries uniting and going forward together.

“The glowing walking stick of peace brings power to the people all over the world,” explained Zhang. “The olive branches growing from the wasteland and the lovely doves flying around him represent new power, giving us hope and strength to the people suffering and living in the shadows.”



Zhang’s winning poster sponsored by the DaTang Lions Club in Xi’an, was selected for its originality, artistic merit, and portrayal of this year’s theme, “Journey of Peace.” But he was concerned most about inspiration.

“I sincerely hope my painting may inspire more people to value peace,” he said. “Let us get together for peace and a better future.”

Lions Peace Poster entries are judged at the club, district, and multiple district levels before the district governor sends the winning poster on to LCI headquarters for final judging. This year 120 entries competed at the international level.

The artwork from the finalists is hung in the gallery at Loyola University Museum of Art in Chicago where judges look for originality, artistic talent, and how well the artist captured the year’s theme.

Jennifer Lizak, coordinator of special projects, cultural and civic engagement at Chicago Public Library, is delighted to have been one of the judges for more than 10 years now.

“Even though people are in different countries, different cultures, there are always similarities in how the students approach the topic,” says Lizak. “It’s a nice reminder of what is really important, and how art can really provide people, sometimes in difficult circumstances, a way to express their feelings and their wishes and dreams for the future.”

“We live in complicated times, and for kids to be able to not only put something on paper that is artistically beautiful but really interprets the theme of peace is always so impressive,” Lizak says. “I would encourage kids to take part because it’s a way for them to express their feelings on something that affects them. So often we don’t listen to kids. This is one way to use their voice and their feelings.”

Every year the top artist receives a cash award of US\$5,000 and a trip to a special award ceremony. Twenty-three merit winners receive US\$500 and a certificate of achievement.

But there’s a lot more to winning than the prize money, says Danielle Hernandez Petry, who won the contest 24 years ago when she was a 12-year-old sixth grader in Arizona. Now a middle school language arts teacher in Florida, Petry holds the poster competition in her classroom, and this year 10 of her students chose to stay after school to work on their entry.

She vividly recalls the day she got the call saying her work had won at the club level. “It was really

cool because I remember hearing the phone ring and just lying in bed listening, and my mom coming in and saying the Lions had called and I had passed to the next level,” Petry says. “You don’t expect to get that phone call.”

The excitement didn’t end there. Petry’s work went up the ladder to the district and multiple district level, and then to headquarters. A shy girl with little confidence, she was suddenly in the spotlight, photographed and asked to speak at Lions club meetings in her district.

“I never had confidence, but when the Lions took me in they thought I was wonderful, and I thought maybe I am something of worth. Maybe I am something special. It helped my confidence immensely. It was such a huge impact,” she says.

The Lions sent her to England and to the Lions Day with the United Nations in New York. This year she spoke again at LDUN about the importance of the contest and what it did for her. “I got to give back,” she says. “I have so much to give back to them for all they have done for me. The peace poster contest changed my life and opened so many doors for me.”

One day Joseph Critchlow of Liverpool might look back and say the same. A student at Saint Vincent’s School for the Visually Impaired in Liverpool, he was chosen as the winner of the Lions International Peace Essay Contest for visually impaired students 11 to 13 who choose to write an essay on the same theme as the Peace Poster program.



Joseph’s 500 words about the “Journey for Peace” tell of how he journeyed through Liverpool,

stopping at the statues of prominent citizens to ask, “Where do we find peace?” Each had a different opinion on the key to finding peace.

Originally chosen a winner by the City of Liverpool Lions Club, Joseph received the Grand Prize of US\$5,000 for his international win. He hopes to use the prize money to publish a book he’s written.

Joseph’s own personal journey started soon after the announcement of his win, with an invitation to

attend LDUN in New York where he read his essay, written in braille, and received a standing ovation.

“I may not see you well, the color of your face or the clothes you wear, but I can help the world find peace by my example,” he wrote at the conclusion of his essay. “As Gandhi said, ‘there is no pathway to peace, peace is the pathway’, let me help lead you along that path by following my voice.”

Read the winning Peace Essay at: [https://www.lionsclubs.org/en/start-our-approach/youth/peace-](https://www.lionsclubs.org/en/start-our-approach/youth/peace-essay)

essay or see Joseph Critchlow read his essay at https://www.youtube.com/watch?v=KPpbO4Qd_Iw

The winning Peace Poster images can be viewed on LCI’s website at: <https://www.lionsclubs.org/en/start-our-approach/youth/peace-poster/current-winners>

Winning peace posters are framed and added to the permanent Peace Poster Wall at LCI headquarters.

A Bit of a Ruff Time for Everyone! Lions Foundation of Canada Dog Guides and the Pandemic

prospective recipients. We’ve put in place new practices and protocols to ensure everyone’s health, safety and comfort. Training in other Dog Guides programs will resume in due course but the first priority is Canine Vision and Autism Assistance where the waiting lists are longest.

Classes for Applicants

The biggest challenge for the foundation is how to safely bring clients to the school given the restrictions on travel and gatherings. Creative thinking and flexibility were critical as staff made plans to provide instruction while observing physical distancing and proper PPE and cleaning protocols. Classes are tentatively set to resume this fall which will be a welcome relief.



programs. As dog owners know well, spring and summer are busy times to update flea/tick medications and do heartworm tests. Veterinary staff worked tirelessly – often operating in a ‘drive through’ manner – to provide medication and care to all the dogs. Currently the clinics are again providing health screenings (hips, elbows, eyes) as well as spays and neuters. The Dog Guides veterinary clinic is always a busy place and never more so than during the past few months.

Dog Breeding and Foster Puppies

The cornerstone of the Dog Guides programs is the breeding and foster puppy programs. Staff have been hosting virtual training classes as well as one-on-one phone/email conversations with our 300+ foster families but it’s just not the same as ‘face to face’ or sometimes ‘nose to nose’. This month puppy staff were thrilled to be able to resume in-person home visits and foster families welcomed them!

The Dog Guides breeding program was temporarily suspended in March and will continue to be so until such times as restrictions are lifted and it makes sense to begin again.

Lions Foundation of Canada will continue to deliver on our mission in the coming weeks and months – just a little differently as we ensure everyone’s safety and comfort.

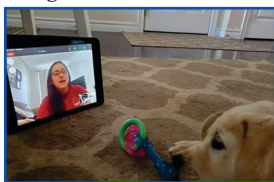
As always, we are incredibly grateful for the support we receive from local Lions clubs. Now more than ever we hope Lions will choose to make a donation to Lions Foundation of Canada. With the generous support of all our donors we are confident we will face the future and come out stronger.



COVID-19 has presented challenges for us during 2020. LFC, like many Lions Clubs across the country, has had to change plans, to new ways of delivering on our mission. Through the pandemic, the we remains focused on assisting Canadians living with a medical or physical disability by providing them Dog Guides at no cost. Thanks to our amazing staff and the generosity of our Dog Guides families, we have been able to carry on and excited to share how we have adapted to these unique times.

Dog Guides in Training

In March when Ontario went into lockdown, the foundation’s breeding and training facilities



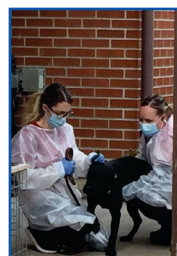
temporarily shut down leaving many dogs in training looking for temporary homes. The foundation’s many foster families, volunteers and staff stepped up and ensured that no Dog Guide was left behind. Some of the foundations’ experienced foster families cared for up to 4 dogs! Within weeks LFC instructors had mastered training with foster families via FaceTime, Zoom, email and phone - providing advice and support virtually.

Finally in August we are excited to welcome a small number of dogs back to the Breslau and Oakville facilities to resume training. Selected dogs who were actively training in our Canine Vision and Autism Assistance programs have been recalled to resume training with a view to matching them with

Not being able to train new teams since March has led to a significant backlog on Dog Guides waiting lists and has led to increased wait times. LFC made the difficult decision this summer to temporarily suspend new applications for Dog Guides. Applications to successor clients who have retired their dogs will continue. As soon as we can resume classes and catch up with the many applicants currently on our waiting lists, we will reopen our application process (watch the Dog Guides website).

Veterinary Care

Since the beginning of COVID-19 staff at LFC’s veterinary clinics in Oakville and Breslau have been providing essential care to the over 400 dogs in the Dog Guides training and foster



Together We Serve



Sudbury Lions – Gerry Albert - A Lion for the ages!

Composed by his friend, Lion Catherine Walton

The Early Years

Gerry Albert was born in Sudbury on August 25th, 1925. As an infant he contracted the measles, which severely damaged his eyesight. His mother, from whom he received his determination, worked with him for hours daily to strengthen his eyesight to avoid total blindness. Later in life, probably because of the early damage to his own vision, sight became Gerry's primary mission in Lions too.

A Life of Service

Gerry Albert's lived a fully engaged life. His gregarious nature ensured people remembered him, and fondly. He was at the time of his death a member of the Lions Club of Sudbury and was also currently or previously a member of other organizations, including the Sudbury Downtown Merchants Association, Tuberculosis Association (Christmas Seal) as well as serving as President of the local and provincial Association, Board of CNIB, President of the Sudbury Coin Club seven times and 1st VP of the Ontario Association.

Providing great service, in business or as a volunteer, was important to Gerry and he ensured that everyone who joined Lions would be encouraged to spend 15 minutes a day on learning about Lions. And indeed, he mentored many Lions over the half century he spent in Lions.

Perhaps in the Lions family, which he joined in 1961, he had found the kinship of an organization determined to provide service for sight. He had never said as much, but Gerry worked tirelessly to ensure funds were raised for sight preservation and services in the north. A \$200,000.00 Eye-Care Centre at the Sudbury Regional Hospital was one of the projects he threw his efforts behind. The CNIB eye van that travels the northern towns of Ontario from March until October was another. He had been able to secure the first truck for the travelling medical facility. Those efforts provided a RET Cam for the Neo Natal Centre of the Health Sciences North in Sudbury ensuring parents did not have to travel to southern Ontario to have their premature babies' eyes tested. This was extremely important to Lion Gerry and in his twilight years he was able to see it fulfilled.

Lions International

Gerry's life in Lions was full and talking to him at any length would have left you wondering how he could get so much done in one lifetime. In 1977/78 Lions year, he served as District Governor for District A5 and served as Council Chair the following year. In July 1979 he joined

Lions International as a staff member and he was appointed Extension Representative for Eastern Canada a position he held until November 1987. During those eight years he was responsible for the formation of 250 new Lions Clubs in Eastern Canada. In December 1987 he was promoted to a position of Development Manager (1 of 4 appointments) for Lions International. He retired from that position in September 1993 and following a sabbatical year, was appointed by Lions International as District Governor of A6, a position he held for two years. He retired again in 1996.

Awards

Gerry worked for Lions International for 17 years, he also excelled as a volunteer. Along the years, Gerry managed to rack up some pretty impressive Lions Awards including; Membership Key, Life Membership of LCI, Leadership MJF, Extension Award 1, Extension Award 2, Membership Advancement Key, 40 Year Monarch Chevron, 45 Year Monarch Chevron, Silver Centennial Lion and Gold Centennial Lion.

Twilight

And so on August 12th, 2019, just a few short weeks following the death of his beloved wife Marilyn, Gerry too passed on, but not before planning his birthday he was planning to attend in late August, as well as looking forward to the 95th celebration of the Lions Club of Sudbury Charter. At 93, one might think his death would be inevitable and expected. But when you meet a character like Gerry Albert, you see a light that you don't realize some day will be extinguished and when it comes, you just don't expect it. RIP PDG, PCC Lion Gerry Albert.



New Hamburg Lions

Lion **Bob Starr** recently received the Milestone Chevron Award to recognize 50 years as a Lion. This award comes from Lions International for his commitment to providing many years of service as a member of our association. Lion Bob you have touched the lives of many and made an impact on your community. Congratulations, Lion Bob!

Lion Bob is show receiving the award from Lion **Harvey Wood**, 1 VDG on the left and Lion **George Corrin**, DG on the right.



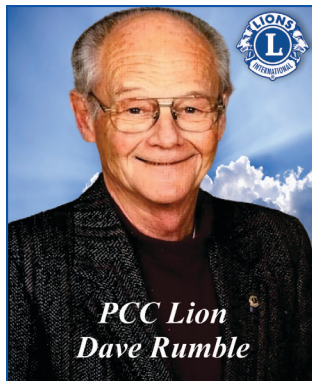
Norwood Lions

Norwood Lions reached out to Mapleview Retirement Home and Pleasant Meadow Manor Long Term Care Home to see what we could do to say "THANK YOU" to all the essential workers taking care of older residents. With the help of a grant from Lions Club International Foundation and a matching contribution from our own reserves both homes received some new items this week. Mapleview Retirement home is now sporting five new Flower planters and Pleasant Meadow Manor has seven new deck chairs in the staff lounge. Thank you again for all you have done and continue to do to see everyone safe and well taken care. Your continued efforts are greatly appreciated.



Lion David A. Rumble October 16, 1946 – June 24, 2020

Lions lost a legend in June when PCC Lion **Dave Rumble** passed away, not only was Dave a stalwart promoter of Lionism, he was a strong supporter and volunteer with many other volunteer organizations throughout his lifetime, including the Burford Volunteer Fire Department and the Sacrament Parish in Burford. His proudest moments as a volunteer came through his membership with Lions International, where he was inducted as a member of the **Burford Lions Club** in April of 1973. He made his way through the ranks and was MD A Council Chair in 1992-1993. Dave was known as a quiet yet compassionate man. He also touched the hearts of hundreds of families through his many years in the funeral service industry, always with the utmost professionalism. A celebration of his life at a later time, when restrictions are lifted and Dave can be given the farewell he deserves, and the way he would have wanted, full of hugs and laughter.



If so inclined Lions Clubs and members could consider donations to the Lions Club of Burford "Lions Way" or the Lions Foundation of Canada. R.I.P. Lion Dave.

Morrisburg and District Lions

The church mural at intersection of Highway #2 and Church Road Riverside Heights was originally erected in 2001. Over the years weathering slowly eroded the mural's condition. The initial project was funded by Riverside Recreation Centre and Morrisburg and District Lions Club. Two years ago, spearheaded by Lion **Keith Robinson**, a refurbishment of this mural was initiated with support from South Dundas Township and the Lions. A complex procedure was utilized and

the refurbished mural as shown was the excellent result. Thanks to Lion Keith and his crew.



Weston Lions

Members of the Weston Lions Club joined family and friends of Lion **Howard Ashbourne** in a celebration parade to mark his 90th birthday on May 31. Dozens of decorated vehicles filled with appropriately masked celebrants filed by the Ashbourne residence honking and waving to a very appreciative and appreciated Lion.

Lion Howard was born in Twillingate, NL and moved to Toronto to attend the University of Toronto. He met and married the love of his life, Mary Louise Caskey (daughter of A7 1955-56 PDG Lion **Carl Caskey**). They set up house and his law practice here in Weston, raising seven children and becoming part of the fabric of this community.

Lion Howard joined the Weston Lions Club in 1958 and served as President in 1975-76. Lion

Howard has served as our club Bulletin Editor, Election Chair and photographer for many decades and until the club suspended activities due to COVID-19 restrictions, he regularly attended the club's dinner meetings at Weston Lions Arena.



A life member of the Weston Lions Club, Lion Howard was presented the Melvin Jones Fellowship award in 1996. Happy 90th Birthday Lion Howard! We wish you many more years of health and community service.

Brighton Lions Celebrate A Lion Among Lions

Bob Bird joined the Brighton Lions in 1958. He became involved in many club activities. Bob assisted in projects to bring sports shows, musical entertainment, dances and carnivals to town as fund raisers to support Lion's charitable activities. He was also involved in many community projects.

While all this was happening, he raised three



daughters with his wife Hope and taught at East Northumberland Secondary School, where he became Vice Principal. He also began a personal relationship with the VON which continued for the rest of his life. He built a strong relationship with the Lions and the VON, which provided a VON with a vehicle and office computers, along with floor space for clinics and exercise classes sponsored by the VON.

Providing for the community was one of Lion Bob's greatest achievements as a Lion. He felt Lions would be more effective in their activities if they had a dedicated Lion's Hall. So he negotiated with the town, prepared plans, solicited donations and oversaw construction of the hall, using as much Lion members' labour as possible. Revenue from the hall included Lion's Bingo, parties and weddings, and Lion Bob chaired the Hall committee for nearly thirty years. Activities such

as this earned him "Lion of the Year" awards and "Heller Keller" and "Melvin Jones" fellowships and he took his turn as Club President.

After his retirement, he raised funds for the purchase of Laser equipment for the Ophthalmology Department at Trenton Memorial Hospital, established an annual Lion's Terry Fox breakfast at his school and chaired the Program and Ways and Means committees of the Club. He also took on civic responsibilities, chairing the Brighton "Applefest" fall fair, serving on, and chairing the boards of VON and Brighton PUC and assisting with a Physician Recruitment Committee.

Lion Bob died in April, 2019. A tree was planted in his honour at the Lions Foundation's Memorial Forest which has been followed with this tribute. The community of Brighton, and Lionism lost a man who truly epitomized the Lion's motto of "We Serve".

Belmont Lions and Lioness Clubs

Too many grade 12 students this year will be remembered for the milestone moments they sacrificed. The dreams of graduation ceremonies, prom night, celebrating the end of their public school education with friends and family will forever be lost. May 30th, was to be when Belmont Area High School students were to celebrate their Prom and all the good things that went with it until the announcement that all high school activities would be cancelled for the year.

The Belmont Lions club would not let the day go unnoticed and recognized it with a display of our pride in their accomplishments. Through local contacts and with the assistance of the Belmont Lioness, the club had signage made by Harkness printing and attached graduation balloons from

McCullough party supplies. This was done early in the morning so the students and their families could wake up to see the acknowledgment.

Later that afternoon a parade took place. Cars were decorated to loudly proclaim that the Belmont Lions would like to congratulate our area High School Graduates. The procession started in the outskirts and became a boisterous campaign in town. Many families anxiously awaited our arrival as word quickly spread, not to mention the car horns, and the Lioness provided a gift bag to all of the students as well with some treats, grad symbols



and a pizza coupon donated by Country Pizza in Belmont.

There were 22 students in all and we are proud of each and every one of them. We are saddened by the memories they will miss out on but are comforted in the knowledge that we ever so humbly were able to highlight the moment. thanks to everyone who participated in the event - Small towns can have a big impact!



Westport Lions – Outgoing President exemplifies true spirit of Lionism

Recently **Wayne Bent** ended his third term as president of his club and the membership would like to recognize him for his many years of exemplary service. Wayne has, and continues to, commit to the Westport Lions and the spirit of Lionism. He probably should have been selected Lion of the Year for the past four years because of his outstanding commitment to the club but because the president chooses that honour Wayne

would never pick himself. But like most presidents, he is one of the hardest working members of the club.

Wayne lets everyone have their say; he is open to suggestions and supports members' projects. His experience and history with the club helps us all make informed decisions. Often, President Wayne ends up doing the small but time-consuming jobs.

One of Wayne's most memorable times as a Lion is when a group of Lion members, accompanied by Santa Claus, visited a young lady in the hospital. She had recently had major surgery to correct problems with her neck and spine, she was thrilled with the visit. Another task Wayne enjoys doing is presenting cheques to people or organizations that receive financial contributions from the club.

Wayne has been instrumental in making sure that donations to the club stay in the community. He has taken the initiative to help local residents who have fallen on tough times, he has spearheaded the organization of free luncheons for seniors, and

bought Christmas gifts for local children. President Wayne balances his commitment to Westport and area residents with an understanding of the big picture, he's also committed to the goals of Lions International.

Always humble, Wayne says it's the membership that makes the club run so smoothly. He points to great team efforts to organize the Santa Claus parade, mobility vans and maintain the beach property.

The smooth operation of the club is a testament to Wayne's personal attributes. He works tirelessly to move our club forward and has encouraged women to join, which adds a positive dimension. He understands that being a Lion cannot be all work. He has organized trips to the Gananoque theatre and encouraged visitations with other clubs. Wayne perfectly exemplifies the values of Lionism by working tirelessly to make our community better. We thank Wayne Bent for his service.

Author Lion Bob Reddick



Canadian Lions National Memorial Forest

“From a Dream to a Forest of 3,142 trees”

In 1993 Andy and Theresa Nessner donated their family farm homestead near Breslau to the Lions Foundation of Canada (LFC). This was made possible due to the efforts of **Dr. Jack Bishop** and **Ron Pinke** of the **Kitchener Lions Club**. For the next several years, many Lions under the leadership of then LFC Executive Director **Ron Brown** worked with ideas for the development of the property. Concerns were raised by the township and neighbours in relation to noise and visibility of buildings. An agreement was reached for the construction of a dog breeding and training facility. Construction started in 1996 and completed in 1998.



It was decided to hold an annual dedication service on the Saturday morning during the weekend when Governors Elect from across Canada visit the LFC in Oakville. The first service was held in June 1999 and has continued every year. In the early years members of the **Elmira Lions Club** did the bulk of the work under the leadership of Lion **Doug Mooder**. Dry summers necessitated the need for watering, Lion **Dougald Campbell** and **Art Woods** spent many hours doing the irrigation. In 1999 the Ballantyne family of Elmira made a major donation of \$50,000.00 to establish our permanent maintenance fund. During his year as DG, **Dan Moore** convinced his Paris Lions club to construct the large pavilion which was dedicated in his memory in 2015. At least one major work party has been held each year, along with smaller ones as well.

In recent years District A-15 has assumed the forest as a district project, the Elmira club remains



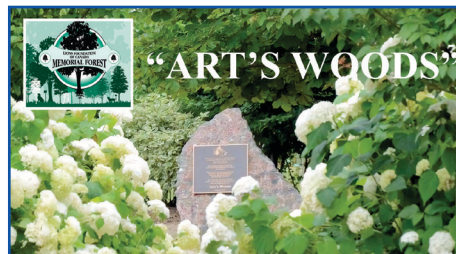
heavily involved and provides lunch for over 400 people who attend the Annual Memorial Service. Lion **O.J. Wilura** chairs this District responsibility. A hearty thanks to all A-15 Lions for their help. In 2003 Pet Memorial Wall was established and expands each year. Starting in 2012, Lions **Denis & Linda Vinette** of **Belwood Lions** photographed all trees individually and continue to make these available to all donors.

In 2017 the President's Grove was established, all International Presidents from Canada and all other Presidents who have visited the forest have a tree planted on their behalf. One name that cannot be overlooked is Lion **Jason Crowe**, who gave so much for so many years to our forest. Thanks



Jason! LFC under the leadership of the member for Ontario on the Board of Directors of LFC, **Mike Salter**, honoured **Art Woods** for his leadership and foresight by creating “Art's Woods” a very special grove within the Forest.

What started as a dream in 1999, is now a reality with 3,142 trees planted and dedicated (as of 2019). Lion **Art** chaired this project from 1999 to 2020, has officially resigned (IT'S TIME FOR SURE!) and Lion **Todd Wilson** has been appointed successor. Todd has a long history with the forest and is a natural for the role.



Submitted by PID Lion Art Woods, Elmira Lions

Grimsby and District Lions

Congratulations to Lion **Bob Franks** on receiving a Judge Brian Stevenson Fellowship Award from Lions Foundation of Canada AND receiving the Diamond Centennial Lion pin as part of the Centennial Membership Awards Program from LCI. Obviously well deserved judging by the congratulations posted on Facebook.



Norwood Lions

Last May Norwood Lions completed a joint Tree Planting project with Otonabee Region Conservation Authority and landowners Gary and Emily Jones. Cost of the project to plant the trees was shared between Norwood Lions and the land owners. Five hundred and fifty trees were planted on this day including various varieties of softwood and hardwood species.

Planting was scheduled over the course of the day to allow for social distancing. Groups worked in shifts to plant approximately fifty to seventy-five trees per hour. The work crew was made up of twenty-eight Norwood Lions members along with the landowner and family. Another way Norwood Lions continues to serve and involve the community in these challenging times.



Port Dalhousie Lions

In May of this year the Lions of Port Dalhousie ran a bottle drive in an effort to help out with fresh vegetables sourced from a local commercial operation, "Small Scale Farms". The results of the project speak for themselves. \$4,000.00 was raised and enabled the club to purchase one hundred baskets of vegetables for those in need. Small Scale Farms jumped on board and donated a hundred baskets themselves. Kudos to all the Lions involved and special recognition to Lions **Bradley, Taylor** and **Jamie** for their efforts. Also deserving of thanks and recognition were the community members who participated with their donations.



Sharbot Lake and District Lions

In June of this year the Sharbot Lake & District Lions presented much needed supplies to the Country View Care Centre. Owner Jennifer was pleased to accept the disposable gowns, face masks and treats for the staff. The purchase by the Lions was made possible by an emergency grant provided by Lions Clubs International Foundation to assist Long Term Careworkers during the Covid19 crisis.



L-R: Lions Janet, Bob, Ron, Owner Jennifer, Lions Dave, Dawn with Lions Candy and Tina in front

St Davids and District Lions

Recently a Lions Quest Fellowship recognition was presented to Lion **Linda Kenny** at her home in St Davids. Joining the celebration were Linda's husband Ralph, Robert Guy and Linda's sponsor **Janet Guy**. Congratulations Linda and thank you for your continued support of the Lions Quest principals at Heximer Avenue Public School.



L-R: Janet Guy, Linda Kenny, Ralph Eades, Robert Guy

Valley East, Capreol and Minnow Lake Lions

As a result of the Co-VID 19 epidemic, many of the food banks in A5 have been inundated with requests for help. The Lions clubs have stepped up to help those in their communities. The Valley East Lions have donated \$1,000.00 each to the Good Neighbour and St. Vincent de Paul Food Banks.

The Capreol Lions have donated \$500.00 to the Roses Food Bank. Minnow Lake Lions has donated \$1,000.00 to each of the Sudbury, Holy Redeemer, Inner City and Pregnancy Care Infant Food Banks. These clubs and all the others in our district are doing all they can help their communities.

Cumberland and Navan Lions

With the assistance of a LFC Emergency Covid 19 Grant and District A4, the Cumberland Lions Club prepared and served front line workers in their community.

A special Thank You to the Navan Lions Club who assisted and to our generous vendors for their contributions. A rewarding experience for our front line workers and the Lions who continue to live up to their motto, "We Serve". In late June of this year local front line workers with the Rockland and Clarence Fire Services, Paramed Home Support, Care for Home Support and Canadian Back Institute Home Support as well as Roger Seguin Centre in Clarence Creek were recognized.

Thanks to sponsors: the Black Walnut Bakery, Jumbo Pizza and River Pizza, Subway Shops in Place Centrum and Rockland.



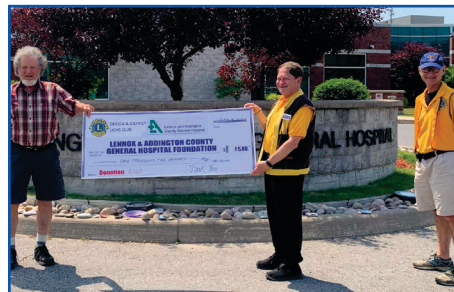
Onaping Falls

Every Thursday, Onaping Falls Lions hand out a week's worth of meals to upwards of forty elderly residents in the area. The meals are prepared on the weekends, frozen and then bagged to be ready to send out each week with the volunteer drivers. Along with the meals, some goodies are also added to each bag as a surprise for the recipients. Not only is this a vital service for the seniors, but it lets them know that they are not forgotten during these hard times. Thanks to the Lions, these people still have contact with the outside world and much needed meals.



Odessa and District Lions

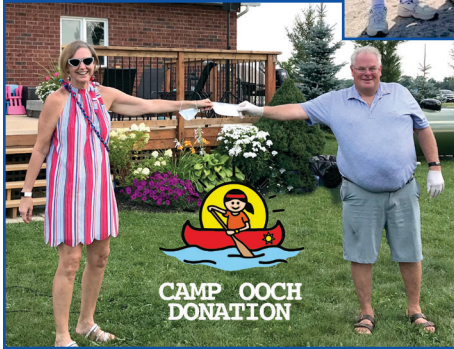
In June the Lions Club of Odessa and District donated \$1500.00 to the Lennox and Addington County General Hospital Foundation. The hospital continues to provide excellent medical services to the members of our community and we are very fortunate to have it in times of crisis and other medical needs.



Receiving the donation in a "social distancing" cheque presentation is Robert Hough, chair of the Lennox and Addington County Hospital Foundation with Odessa Lions President Mike Shabinsky and Treasurer Chris Eggin (far right)

District A12 - Camp Oochigeas

When Childhood Cancer became one of Lions Club International global initiatives District A12 took on Camp Oochigeas as a district project as the physical camp in the middle of the district. For Over 35 years, Camp Oochigeas (Ooch) has offered a different path using the healing power of fun, friendship, and self-confidence to help children and their families deal with the reality of cancer. The camp located east of the community of Rosseau wants to grow so they can reach more children allowing Kids to be Kids. Lions in A12 raised funds to retrofit four camper cabins with push button door opening to make all access to the cabins accessible to any and all who are in attendance.



Fiona Fisher from Camp Ooch receives a cheque for \$26,000 from the then District Governor, Jamie Jones

We want to ensure that more work can continue by the Lions at Camp Ooch and that is why we are looking to form a Specialty Lions Club focused on supporting the camp, the children and the families that it helps. Specialty Clubs help people turn their passion for a cause into meaningful Lions service.



Garson Lions

In order to assist children who have been stuck inside during this pandemic, the Garson Lions sent out their "Ninja Squad" to deliver a little cheer. The Lions put together some goody bags for kids and three "future" Lions used their special Ninja skills to drop these off at various homes in the area without being seen. A sneaky Lion captured the discreet deliveries.



Sudbury Lions

Who are those masked Lions? Why it's the Sudbury Lions Club. The members along with Lions **Ray Emmell** and Zone Chair 47N **Bob Lachance** planted 1090 trees north of Capreol as part of the 2020 project. Also in attendance were approximately 10,000 mosquitos and black flies. In Northern Ontario, it is not easy to find masked Lions in the bush. Even with the uninvited winged guests, fun was had by all.



L-R: Lions Cyril and Rachel Southwell, Frank Perras, Ron Lundgren and club president PDG Harold Huhtanen

Thistletown Lions

Thistletown Lions Club donated a PPE package, consisting of face shields, eye protective goggles, reusable/washable cloth face masks, surgical/procedure masks, a digital thermometer & hand sanitizers. These were delivered to the Eatonville Care Centre in June. A strong contingent of Lions were on hand for the presentation, including DGE **Tebo** and our hard working District Reporter for A711, **Astrid Simola**. See if you can find them in the photo.



Valley East Lions

To celebrate the 100th year anniversary of Lionism in Canada, the Valley East Lions Club undertook a project to have 3,000 trees planted. Trees were planted on various properties of Lions family, neighbours as well as farms and the non-profit organization, Whinnying in Life, a benevolent ongoing projects for horses. A great number of the seedlings were planted by Lions along the side of the river north of Capreol to help slow erosion.



District A-2 Lions Celebrate Completion of our MacKids Fundraiser

About three years ago 'Lions Clubs International' challenged Lions Clubs globally to support the growing incidences of Childhood Cancer. This cause then became one of our five Global Causes along with Diabetes, Vision, Hunger and Environment. A-2's District Governor **Steve Burrows** asked: "What can our District Lions do to assist this growing need?" **Grimsby Lions** member **Jane Franks** knew who to ask! Parker Neale, a Grimsby, Ontario resident, worked for the McMaster Children's Hospital Foundation that was in the process of planning an estimated \$1.5 million update and renovation to the hospital's pediatric cancer clinic. After a tour of the pediatric cancer clinic, **St. Davids Lions** member **Bradd Anderson** noticed that the current treatment area for patients (children and youth) was in one place: not an ideal setup.

As the conversation continued District Governor Steve formed a committee to champion a \$150,000.00 "Teen Zone": a separate area for teens to undergo or recover from cancer treatment. With the initial support from St.

Dauids and Grimsby Lions Clubs, Governor Steve asked all 40 plus Lions, Lioness and LEO Clubs within his district to assist with the project. In addition, Steve requested the Lions International Foundation match our District's fund-raising goal of \$75,000.00, they agreed!

The original plan was to do the presentation at the MD'A' convention but obviously that did not occur, this ceremony filled the bill.



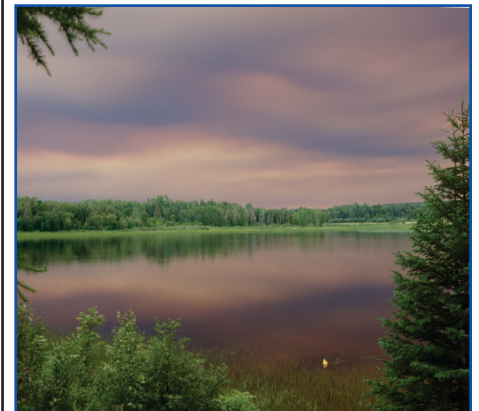
Lions Club Members (back L to R) Jane Franks, Bradd Anderson and Louise Seaton assist celebrating the completion of our District's fund-raising project for the MacKids 'Teen Zone' Project. Lions District A-2 Governor Steve Burrows (R) presents Parker Neale from McMaster Children's Hospital Foundation the proceeds of our Lions Districts MacKids 'Teen Zone' Project. (Photo by Bruce Mackenzie)

Charlton-Englehart Lions - A5 and MD'A' Environment Photo Contest

District A5 participated in the environmental photo contest this year. There were many entries it made the decision at the district level very difficult. After much deliberation the committee decided the well-deserved winner was Lion **Bob Beaven** of Charleton Englehart Lions. Hence his photo was submitted to MD'A' for consideration where it also won.

If you like to see other entries at the MD'A' level, Google MD'A' Environmental Photo Contest.

Congratulations to Lion Bob for this great picture entitled: "Smoke from fire over Elk Lake".



IMPORTANT DATES

MDA Convention

2021 London, Ontario May 28 - 30, 2021

International Conventions

104th	Montreal, Canada	June 25 - 29, 2021
105th	New Delhi, India	July 1 - 5, 2022
106th	Boston, Massachusetts, USA	July 7 - 11, 2023
107th	Melbourne, Australia	June 21 - 25, 2024
108th	Mexico City, Mexico	July 4 - 8, 2025

USA - Canada Forums

Sept 15 - 16, 2020	Louisville, Kentucky
Sept 9 - 11, 2021	Des Moines, Iowa
Sept 15 - 17, 2022	Calgary, Alberta
Sept 14 - 16, 2023	Reno, Nevada

Capreol and Minnow Lake Lions

The Capreol Lions had the honour of treating the Capreol Nurse Practioner Clinic members to lunch made by the M & R Grill in Capreol. This team of caring Health Care workers, along with those who help make the Clinic run smoothly, are vital to the welfare of the community. During COVID-19 the nurse practioners have been serving Capreol with continued professionalism and compassion for their patients. The Capreol Lions SAY ROAR to them and WE hope this gesture of thanks lets them know how much Capreol values them. Kudos to the Minnow Lake Lions whose coffee and doughnut events for Frontline workers gave Capreol this idea.



L-R: Lions Steve, Timothy, Julie and Jocelyn Andre and the team at the Clinic

New Liskeard Lions

The New Liskeard Lions have renewed their commitment to their community. The club has pledged to donate \$60,000.00 over the next five years starting in 2020 to the Temiskaming Hospital foundation. The first of their semi-annual donations of \$6,000.00 was made at the hospital. Just one member of the club was allowed to attend the presentation to provide for the pandemic concern.



Lion Manju Dangalle and Mike Baker of the Hospital Foundation



Food Bank Support

The **Bruce Mines and District Lions Club** helped out in their community by making a donation of \$500.00 to the Bruce Mines and Area Food Bank. With clubs unable to raise much needed funds, all donations are especially appreciated during this pandemic.

Kawartha Lakes Area Lions Clubs

Lions in Canada celebrate 100th Anniversary.

Thanks to the City of Kawartha Lakes parks department for the beautiful floral display at Memorial Park in celebration for the Lions, Lioness and LEO Clubs located within the City of Kawartha Lakes. The clubs are listed in order of their year of charter: **Lindsay Lions** (1953), **Cobocok Lions** (1953), **Omeme & District Lions** (1957), **Woodville & District Lions** (1968), **Kirkfield & District Lions** (1969), **Fenelon Falls & District Lions** (1971), **Omeme Lioness** (1979), **Bobcaygeon & District Lions** (1979), **Dunsford & District Lions** (1982), **Oakwood & District Lions** (1983), **Fowlers Corners & District Lions** (1985), **Kimmount & District Lions** (1990), **Lindsay East & District Lions** (2017), **Oakwood Leos** (2018)

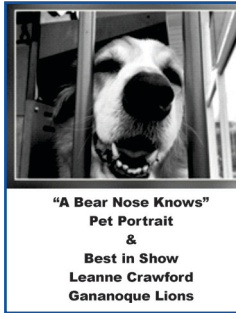


Gananoque Lions

The Gananoque Lions Club held a photo competition for the Lions members of the A-4 District. The theme was "Let's Have a Bit of Fun". **Susan Tunnicliffe**, VDG said: "This was the first time this was done. We felt it was a good outlet for our members to have some fun in their own backyards. All Lions in A-4 District were invited to participate. Categories were created that would be easy to fulfill during this trying times. We were very excited about having this event stated District Governor **Beth Lewis** of Stittsville. We have very creative members in our District and the images depict the diversity of

this project.

There were five categories and fifty entries. The first place winners of each five categories are shown.



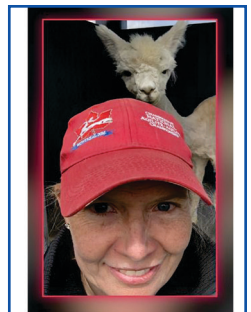
"A Bear Nose Knows" Pet Portrait & Best in Show Leanne Crawford Gananoque Lions



"Check Out My Rocks" Hobby Time in Deveny of Iroquois-Matilda Lions



"Variegated Maple" Environmental Mark McMillan, Chesterville Lions



"Photo Bomb" Alpaca Style Jen Tidman Seeley's Bay Lion



"Purple Bouquet" Anything Purple Raja Wysocki of Russell Lions

Gravenhurst Lions

The Gravenhurst Lions have been busy putting up Canadian Flags throughout town for Canada Day as they have for the past forty years to celebrate. It is their largest annual fundraiser, but this year, because local businesses have

suffered financially, they were not asked for financial support and the club decided to continue with the project at no cost to the community. Happy Canada Day Eh!



Haliburton and District Lions

2020, a year we will all remember; a year of life changing events and happenings; a year that made social distancing the new normal for high school graduations; and also, a year when it was even more important to celebrate our youth and their accomplishment and transition into the next phase of their lives. The Haliburton and District Lions salute the 2020 graduates of Haliburton Highlands Secondary School with a celebration banner hung in the centre of town for all to see. The names of all 88 graduates are proudly displayed as Lions, school staff

and students gather to welcome the banner to its new home!



Lions Quest Canada

Lions Quest is an integral part of the Lions presence in Canada and elsewhere in the world. It is a program designed to assist in “Training the Trainers” and create a great experience for children and give them the social and emotional skills they need to succeed. Lions Quest has a collection of daily thoughts and ideas for social well being. The

plan is to share them with the members of MDA with a view to give the clubs a better understanding of what Lions Quest is about. For further information please go to lionsquest.ca. Your support of the program will go a longway to complete the goals of this important part of Lionism.

Daily Social Emotional Well-being Activity for Families

The First Time!

People can have many different feelings about doing something new, such as excitement or nervousness, and it's good to talk about these feelings. Invite children to draw pictures of a time when they tried something for the first time. They may have tasted a new food, learned a new skill, or visited a new place. Ask them to tell a story about what they did and how they felt.



ARTICLE SUBMISSIONS

District Reporters

There is a reporter designated for each district, their function is to assist clubs and the magazine staff with submissions that include high resolution photos and a summary of the service activity. Please utilize their services. They can be contacted as shown:

- A-1 Lion Adrian Roes: roes.adrian@gmail.com
- A-2 Lion Bradd Anderson: b.anderson@a2lions.org
- A-3 Lion Kim Carr: tater@sympatico.ca
- A-4 Lion Bill Vermilyea: b.vermilyea@outlook.com
- A-5 Lion Brenda Lalonde: bmlsudbury@hotmail.com
- A-7/11 Lion Astrid Simola: a.simola@sympatico.ca
- A-9 Lion Wayne White: wanda.wayne@rogers.com
- A-12 Lion Jenn Rebidoux: jenn.rebidoux@sympatico.ca
- A-15 Lion Paul Anstett: bulletin@a15lions.org
- A-16 Lion Micheline Lush: governornews@lionsa16.com

Editor Lion Bob Pearson
mdathelionmag@hotmail.com

Morrisburg and District Lions

Lion **Linda Robinson** has been delivering groceries ordered through Laura's ValuMart in Morrisburg since the beginning of Covid-19 quarantine. She has been delivering these to seniors, community members with disabilities, and shut-ins on behalf of her club. Destinations include Chesterville, Ault Island, Aultville Road, Williamsburg, and Iroquois. A big Lions Roar for Linda, well done!



Greely and Metcalfe and District Lions

In May of this year the Greely Lions Club and the Metcalfe and District Lions Club partnered to pledge \$2,500 each in establishing a “Matching Funds” campaign of all other donations in support of the Osgoode Care Centre.

Subsequently, the Gordon family donated an additional \$5,000. The centre is a one hundred bed non-profit, charitable long-term care home, located in the rural south of the City of Ottawa. Both clubs have long been strong fundraising champions in support of the facility. With the onset of the COVID-19 pandemic, the requirement to respond and adapt to the ever changing protocols to protect residents and staff stressed the centre's capabilities and came with a hefty price tag. The Lions responded to the challenge! The uptake of the local community to the Lions initiative was nothing less than remarkable. Within a month, the campaign surpassed the goal. In total, over \$27,000 was raised to assist in their efforts.



L-R: Wendy Hill – OCC Director, David Eggett – OCC Board Chair, Lori Norris-Dudley – OCC President and CEO, Helen Porteous – OCC Director, Metcalfe Lions, John Chivers – Greely Lions, The Gordon Family

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CENTENNIAL CELEBRATION



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CENTENNIAL
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Bohdan "Bud" Danylchuk PID

Judge Virgil P Moshansky PID

LIONS 2020

100 YEARS OF SERVICE IN CANADA

These are truly exciting times for Canadian Lions!

The first club in Canada was chartered in 1920 in Windsor Ontario. This made Lionism truly International. We are celebrating our 100 Years of Service during the 2 year period starting July 1, 2019 and ending June 30, 2020.

We have two (2) main goals – two (2) projects to help us celebrate our Centennial:

1. To plant 100,000 Trees across Canada.
2. Each Club is encouraged to complete a Centennial Project in its Community. It could be something as easy as placing a bench in a park or a Trail or it could be something very major such as building a new Hall or Arena. It doesn't matter, but what is important is that we do something that is visible and shows Lionism in action. Each Governor has an information brochure, report forms and buttons. Pins are also available for purchase.

For more information contact your District Governor or either of the following:

Canadian Centennial Committee Co-Chairs:

- Lion Carl Young
- Lion Art Woods

LETS ALL CELEBRATE!

LIONS 2020!



Agreement Number is:
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